

# ***THE CROWD / Y EL MUNDO MARCHA***

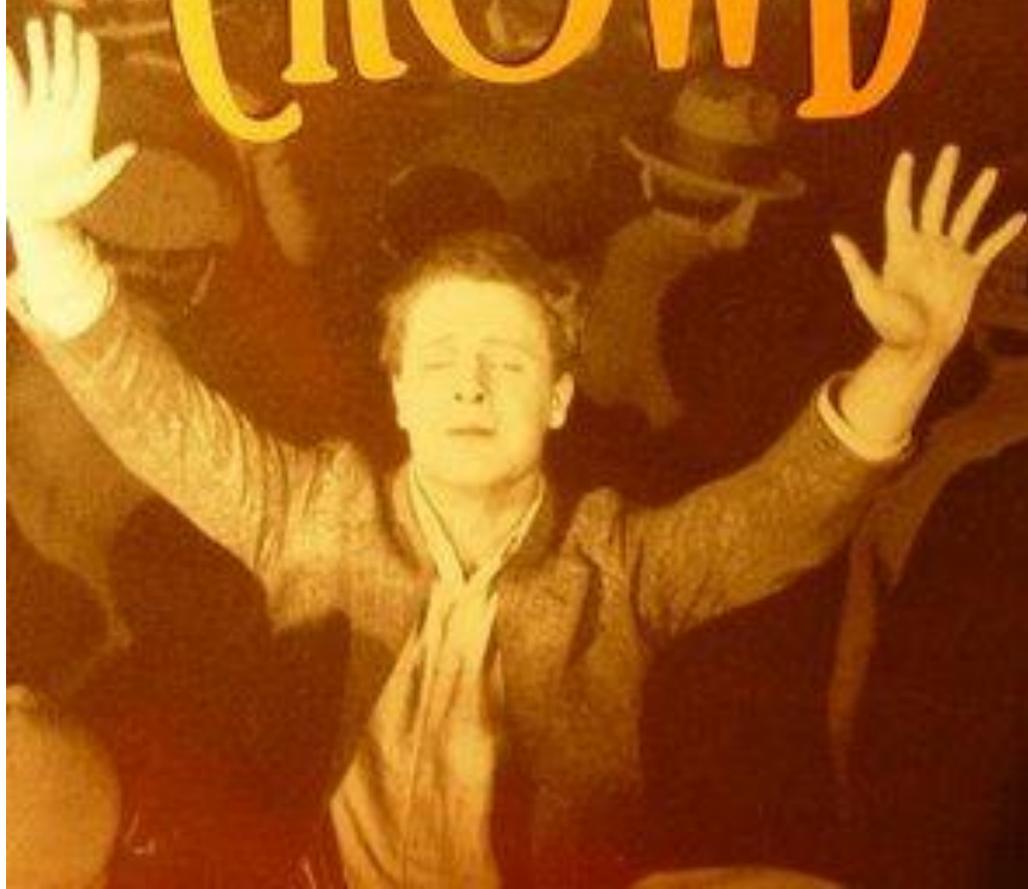
**King Vidor, 1928    USA**

**Fundación Juan March, Madrid  
14.XII.2012**



KING VIDOR'S PRODUCTION

*The*  
**CROWD**



# THE CROWD

A stylized illustration of a man and a woman in a crowd. The man, wearing a white shirt and dark suspenders, stands with his right arm raised, reaching towards the top of the frame. The woman, wearing a yellow long-sleeved shirt and dark pants, is kneeling in front of him, looking up at his hand. The background is a solid red color with a jagged, torn-paper-like border. The overall style is reminiscent of mid-20th-century movie posters.

A  
**KING VIDOR**

PRODUCTION

*with*

**JAMES MURRAY**  
**ELEANOR BOARDMAN**  
**BERT ROACH**

*Screen play by King Vidor  
and John H. Wheeler  
Titles by Joe Tarham  
Directed by KING VIDOR*

*a*  
**Metro-  
Goldwyn-  
Mayer**  
PICTURE

# 1. INNOVACIÓN EN LA ESTÉTICA: en el marco del M.R.I. silente



*Der Letzte Mann / El último*  
Murnau, 1924 UFA



# 1. ESTÉTICA: LA FUERZA DE LA TRADICIÓN

## Relato antiheroico



*The Crowd*

## 2. INNOVACIÓN EN LA TEMÁTICA

- Mirada a la cotidianidad urbana americana
- Crítica madrugadora al capitalismo deshumanizado



**Masificación**

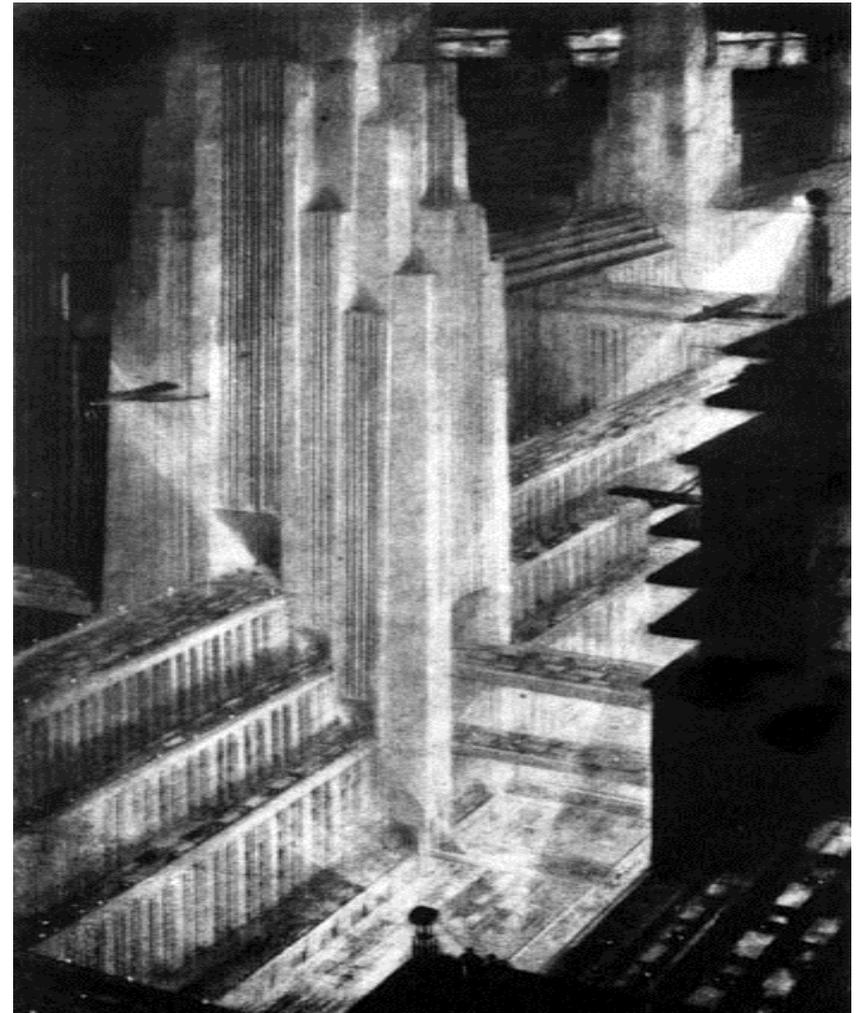


### 3. CRÍTICA AL ESPACIO URBANO MASIFICADO



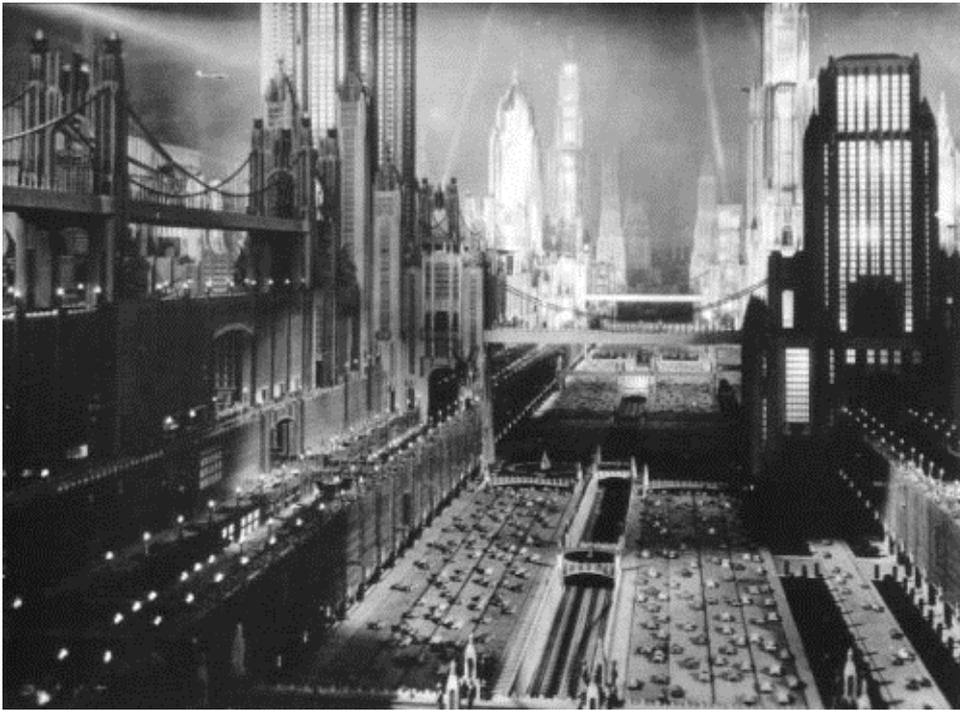
*Metropolis* (F. Lang, 1924) UFA

*The metropolis of Tomorrow* (Hugh Ferriss, 1929)



### 3. CRÍTICA AL ESPACIO URBANO MASIFICADO

*Just Imagine* (D. Butler, 1930)  
Fox



*Amanecer* (Murnau, 1927) Fox

### 3. CRÍTICA AL ESPACIO URBANO MASIFICADO

Se adelanta a otros filmes críticos con la Modernidad arquitectónica



*À nous la liberté!*  
*¡Viva la libertad!*  
René Clair, 1932



*El último*  
Murnau, 1924

***Don't be a crowd!***

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