

# ***THE CROWD / Y EL MUNDO MARCHA***

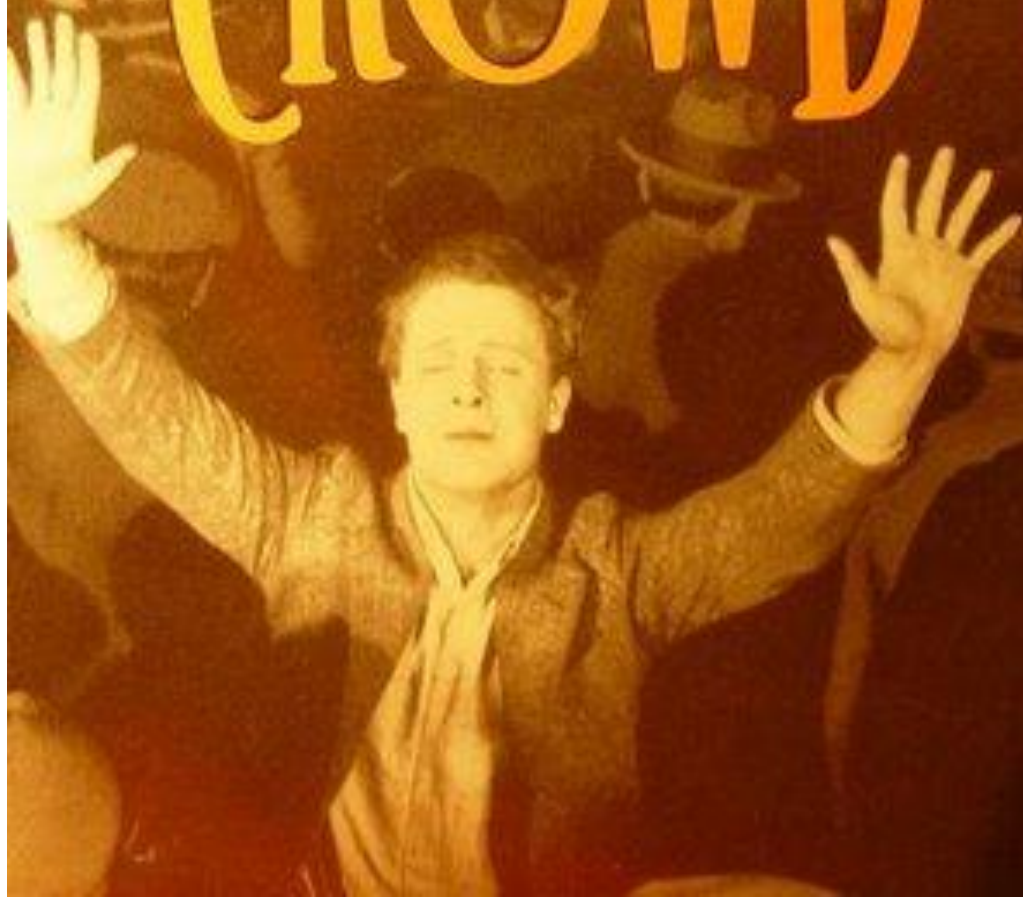
**King Vidor, 1928    USA**

**Fundación Juan March, Madrid  
14.XII.2012**



KING VIDOR'S PRODUCTION

*The*  
**CROWD**



# THE CROWD

A vintage movie poster for the film 'The Crowd'. The background is a bright red, jagged-edged shape that resembles a crowd or a splash of paint, set against a light green background. In the foreground, a man in a white shirt and dark suspenders stands with his arms raised, reaching towards the top of the red shape. A woman in a yellow long-sleeved shirt and dark pants is kneeling in front of him, also reaching up. The title 'THE CROWD' is written in large, bold, yellow letters with a black outline at the top. Below the title, the text 'A KING VIDOR PRODUCTION' is written in white. Further down, the names of the lead actors 'JAMES MURRAY', 'ELEANOR BOARDMAN', and 'BERT ROACH' are listed in black. At the bottom, there is a line of smaller text providing credits for the screenplay, story, and director. The Metro-Goldwyn-Mayer logo is in the bottom right corner.

A  
**KING VIDOR**

PRODUCTION

*with*

**JAMES MURRAY**  
**ELEANOR BOARDMAN**  
**BERT ROACH**

*Screen play by King Vidor  
and John H. Wheeler  
Titles by Joe Tarham  
Directed by KING VIDOR*

*a*  
**Metro-  
Goldwyn-  
Mayer**  
PICTURE

# 1. INNOVACIÓN EN LA ESTÉTICA: en el marco del M.R.I. silente



*Der Letzte Mann / El último*  
Murnau, 1924 UFA



# 1. ESTÉTICA: LA FUERZA DE LA TRADICIÓN

## Relato antiheroico



*The Crowd*

## 2. INNOVACIÓN EN LA TEMÁTICA

- Mirada a la cotidianidad urbana americana
- Crítica madrugadora al capitalismo deshumanizado



**Masificación**

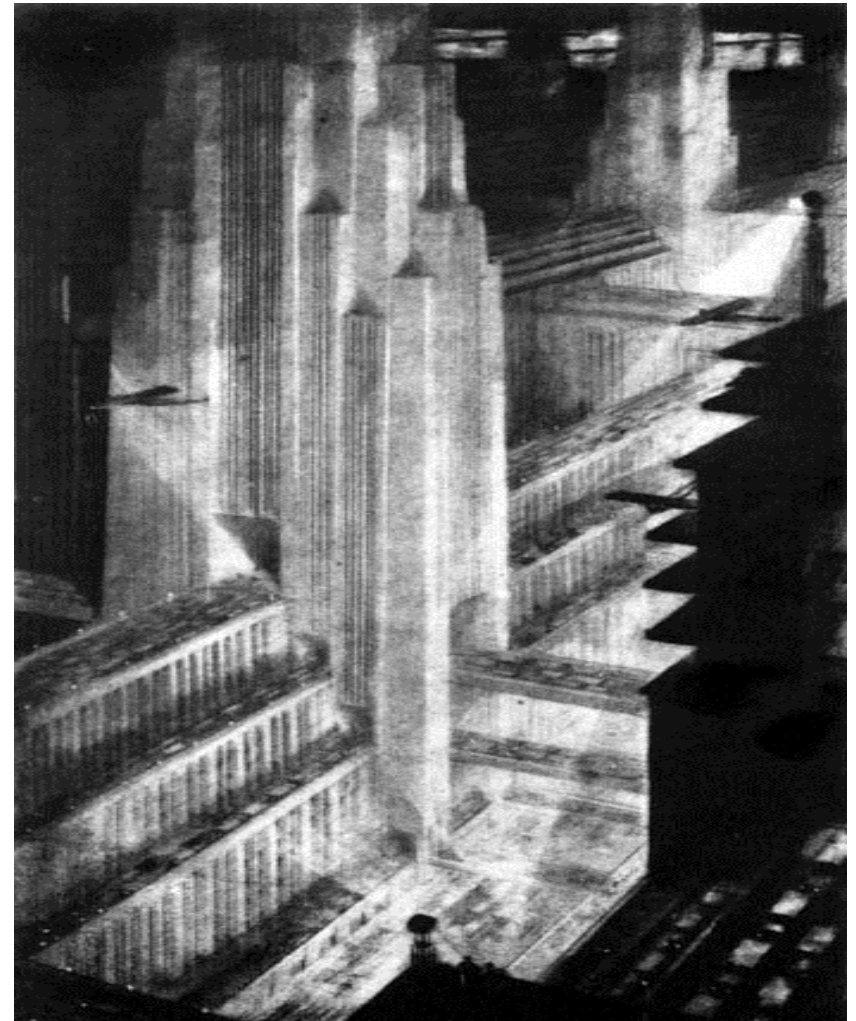


### 3. CRÍTICA AL ESPACIO URBANO MASIFICADO



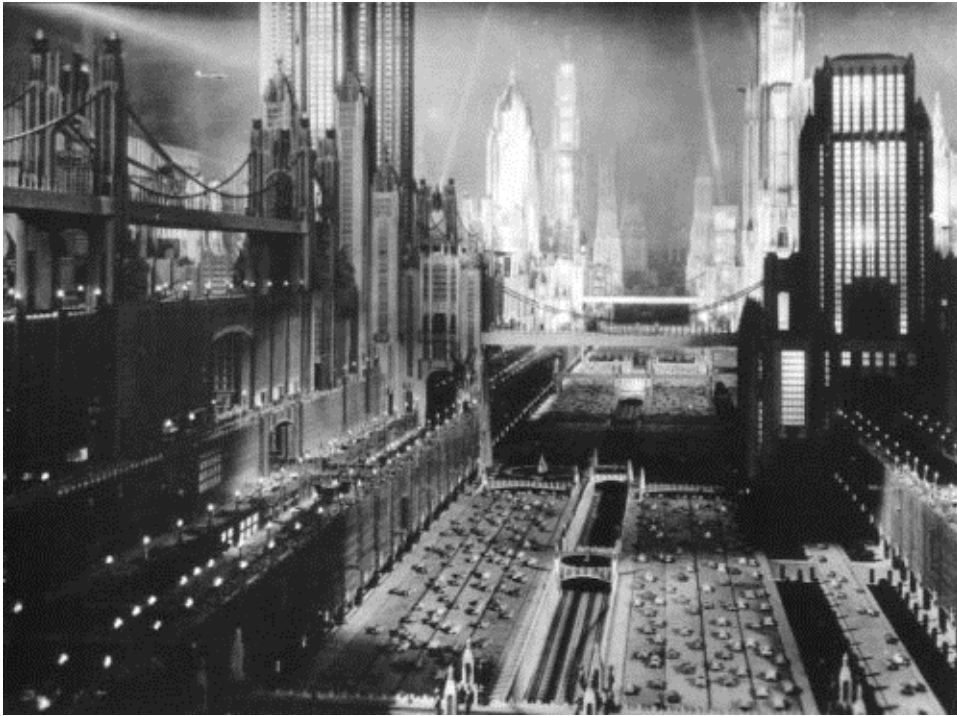
*Metropolis* (F. Lang, 1924) UFA

*The metropolis of Tomorrow* (Hugh Ferriss, 1929)



### 3. CRÍTICA AL ESPACIO URBANO MASIFICADO

*Just Imagine* (D. Butler, 1930)  
Fox



*Amanecer* (Murnau, 1927) Fox



### 3. CRÍTICA AL ESPACIO URBANO MASIFICADO

Se adelanta a otros filmes críticos con la Modernidad arquitectónica



*À nous la liberté!*  
*¡Viva la libertad!*  
René Clair, 1932



*El último*  
Murnau, 1924

***Don't be a crowd!***

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