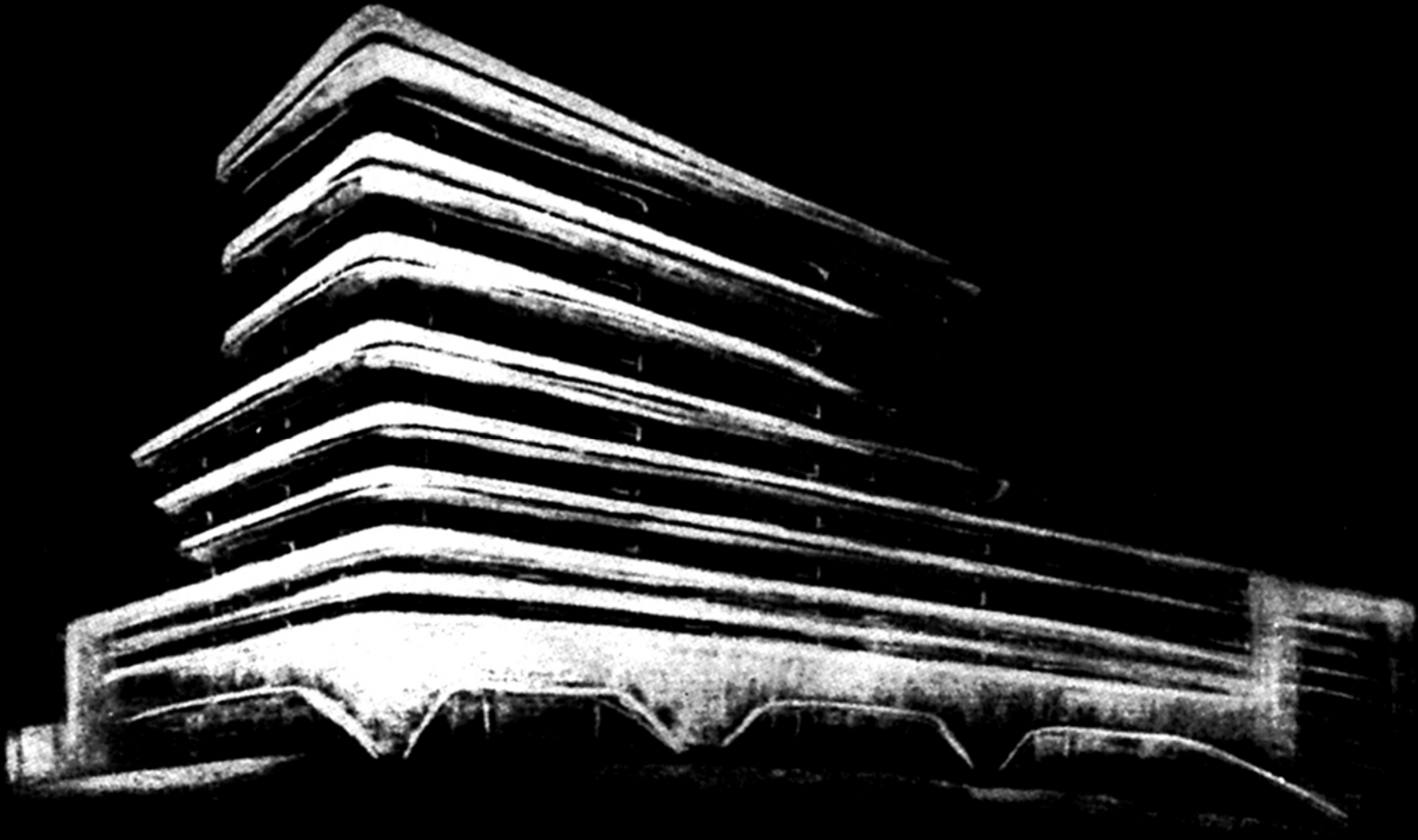

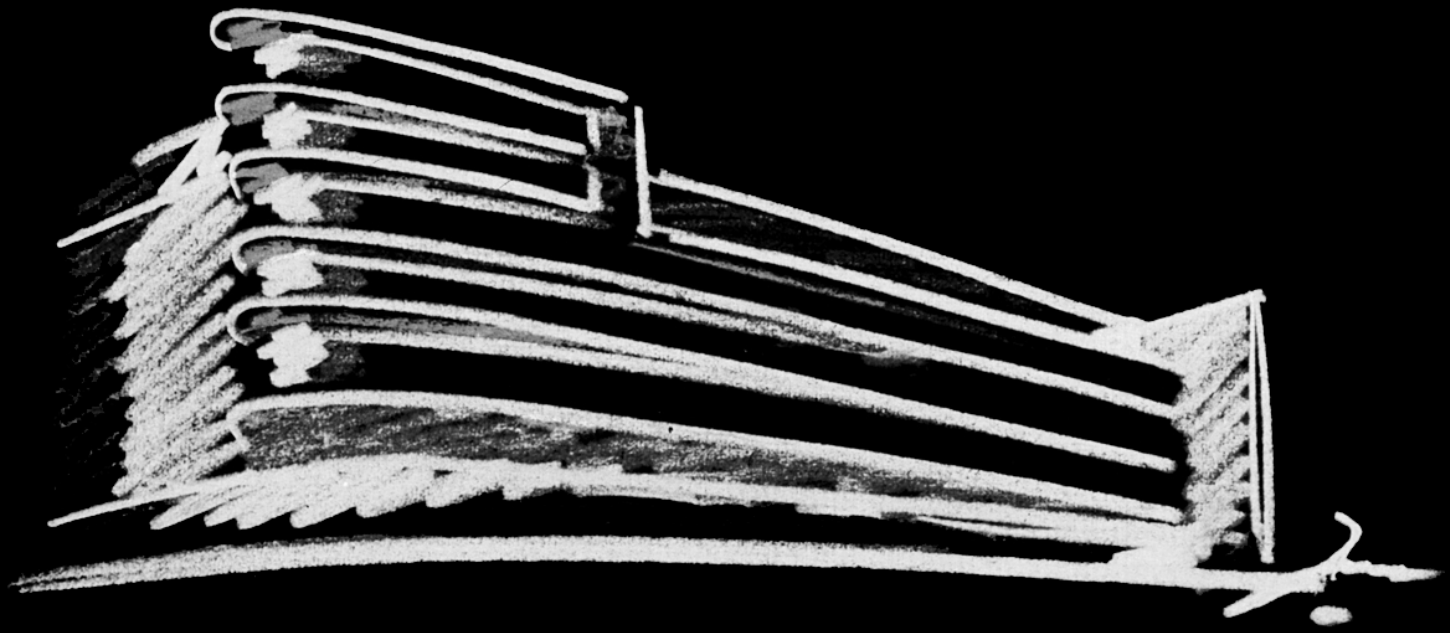

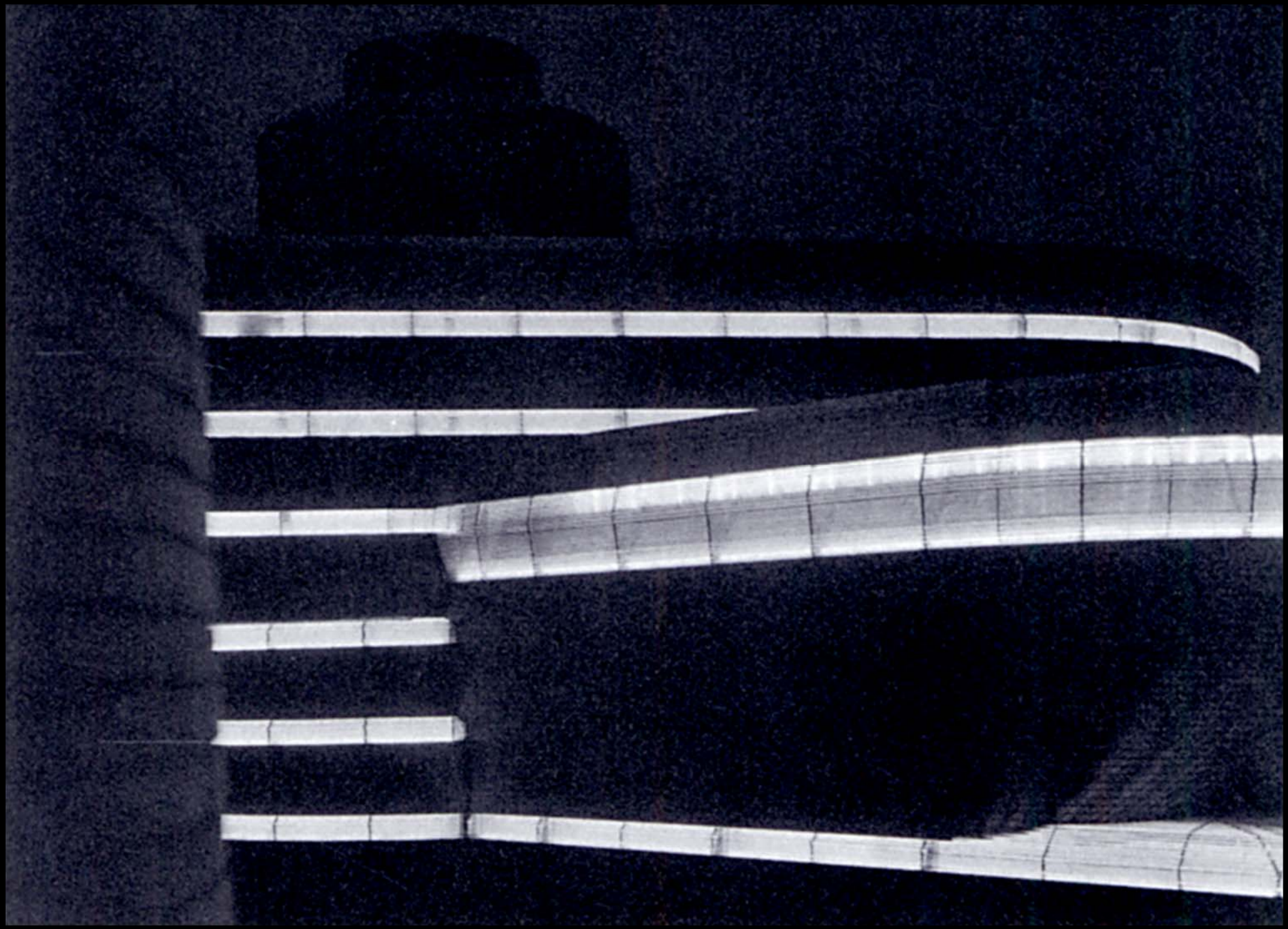

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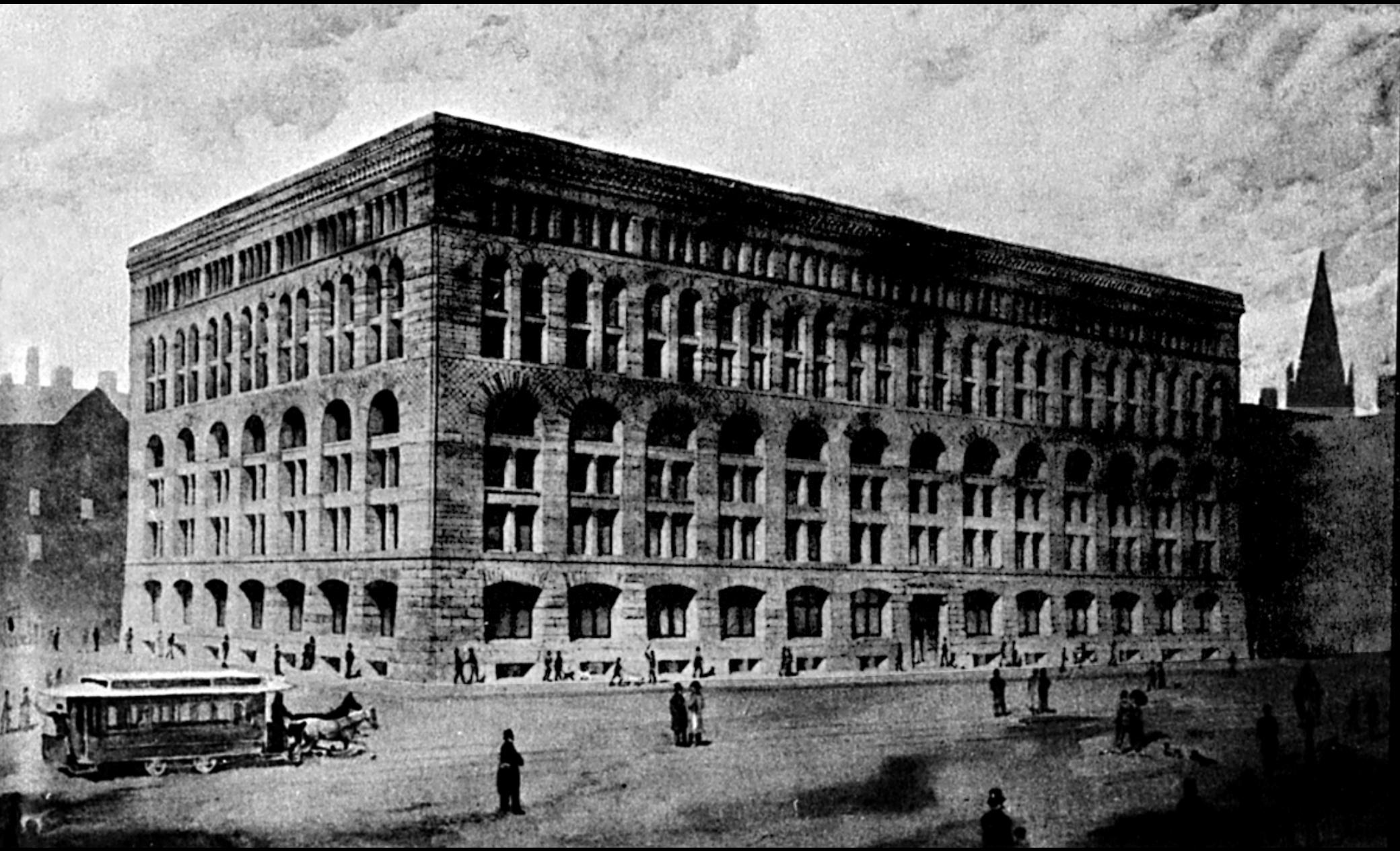

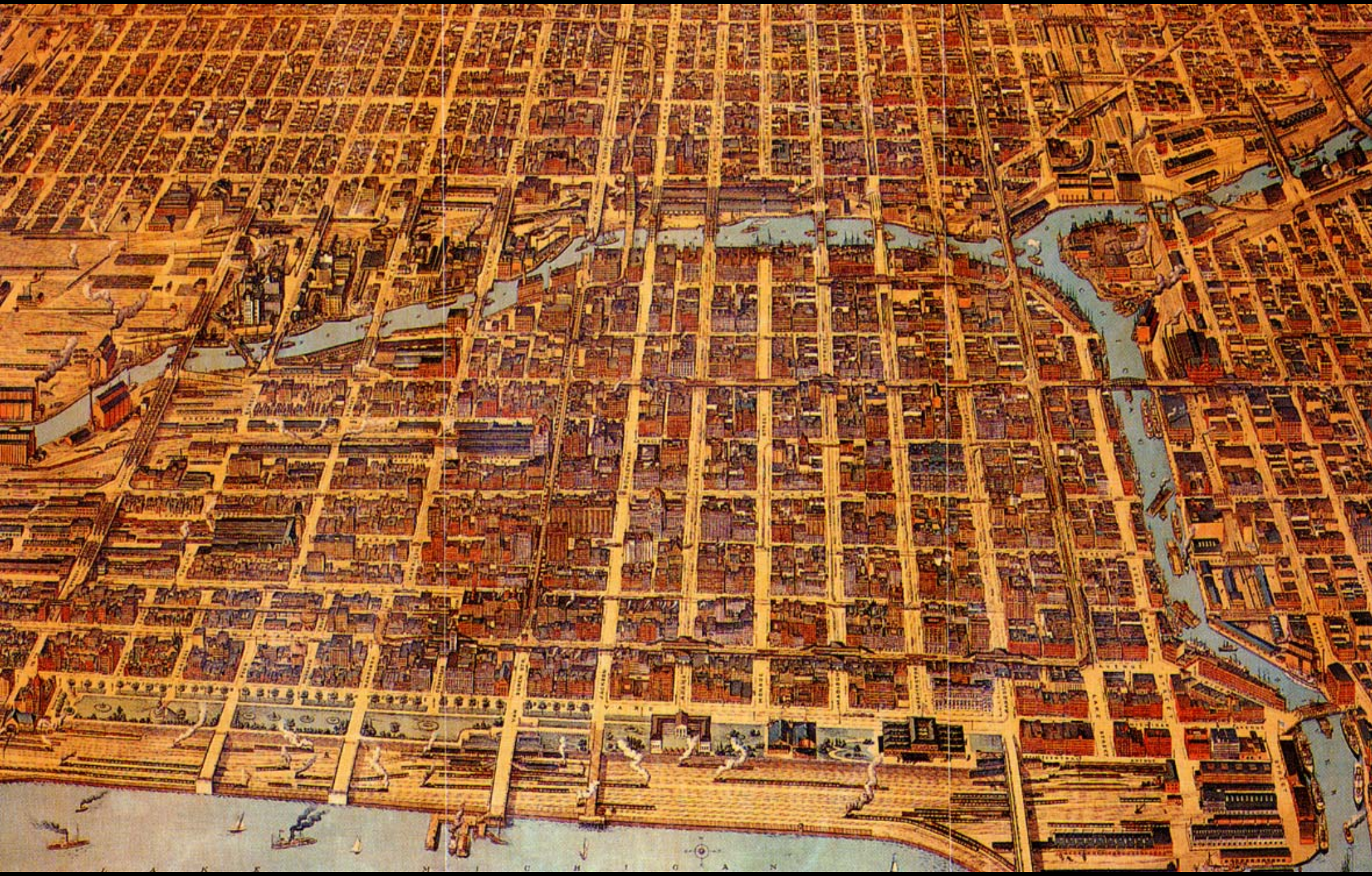

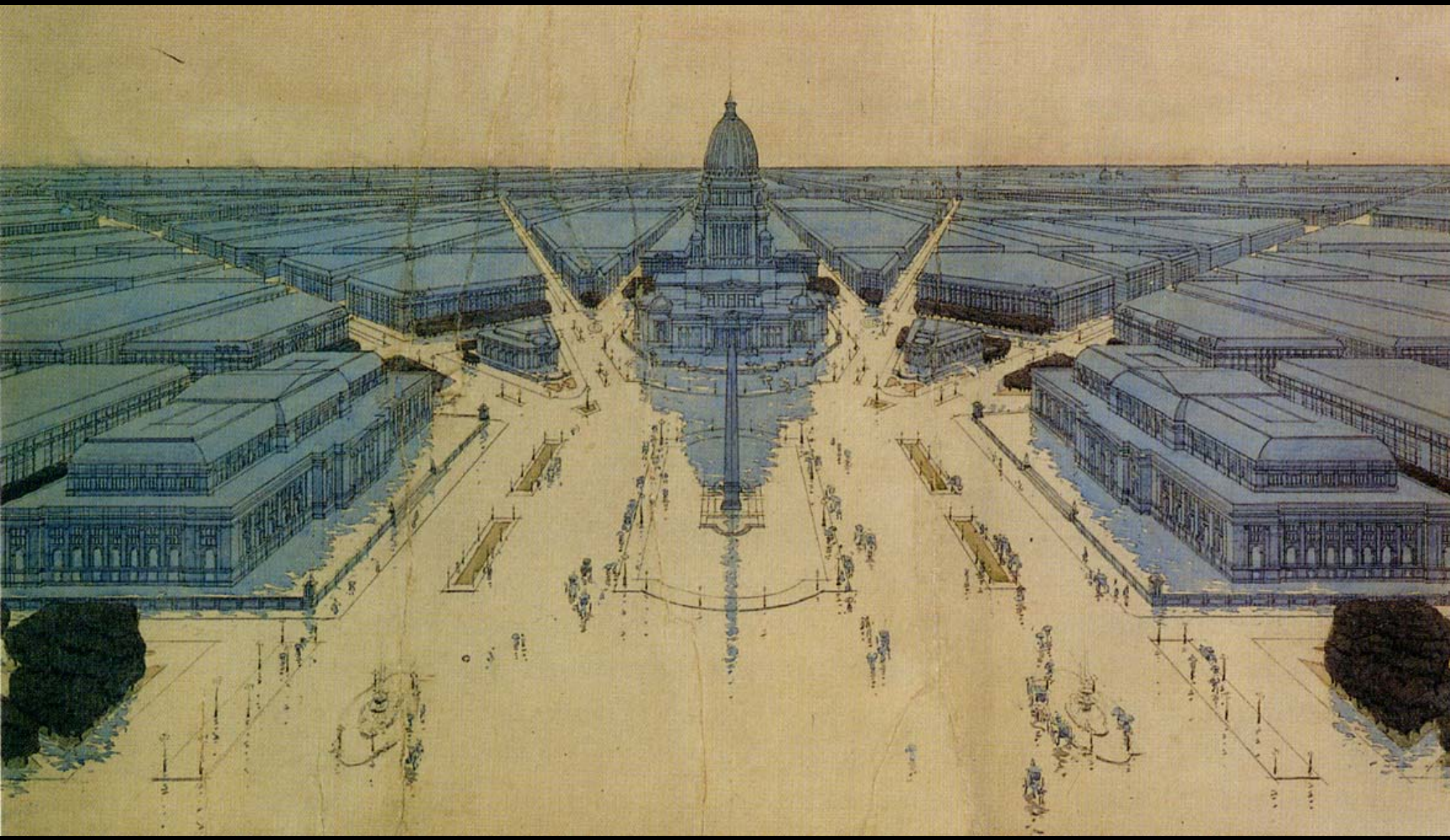

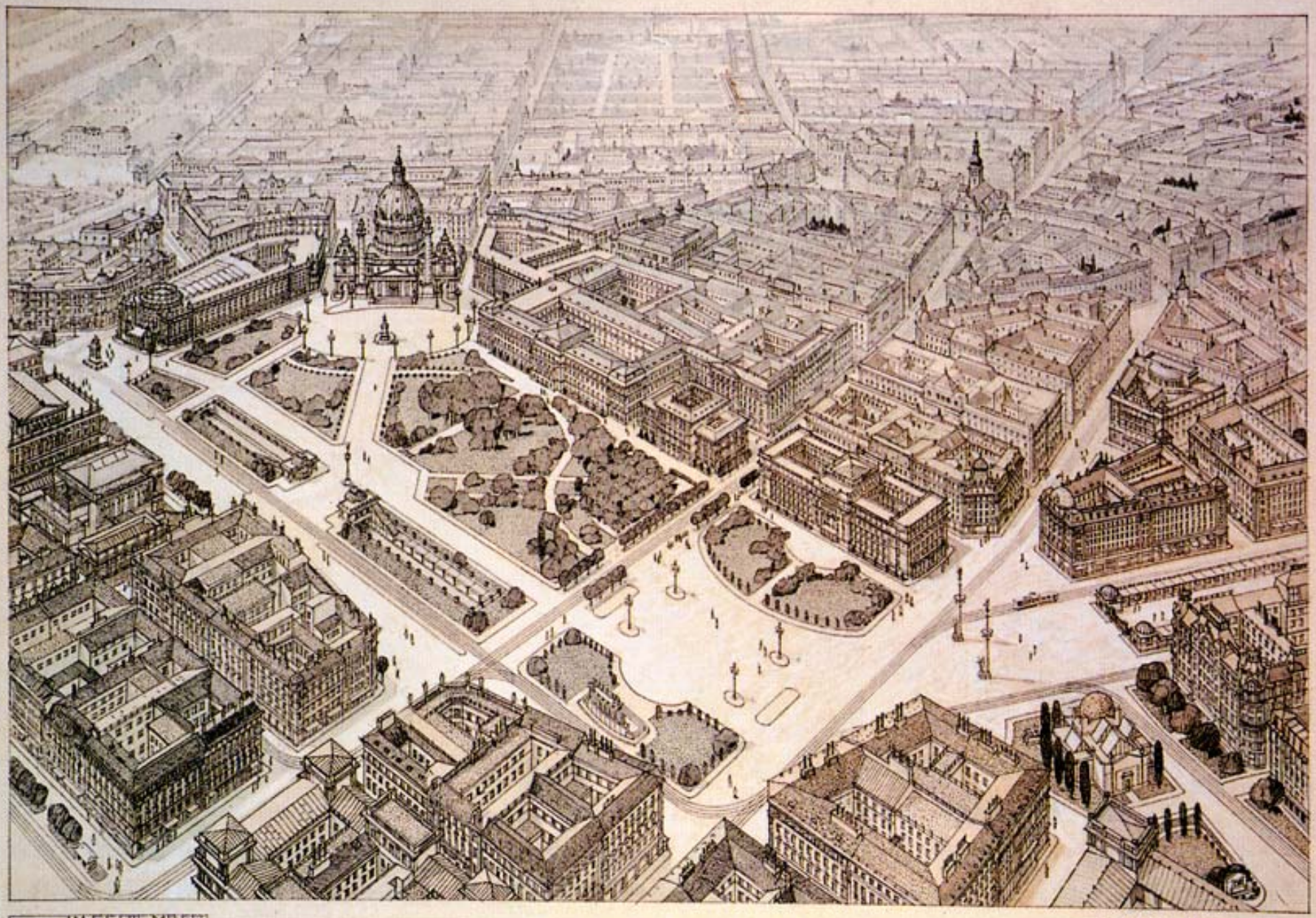
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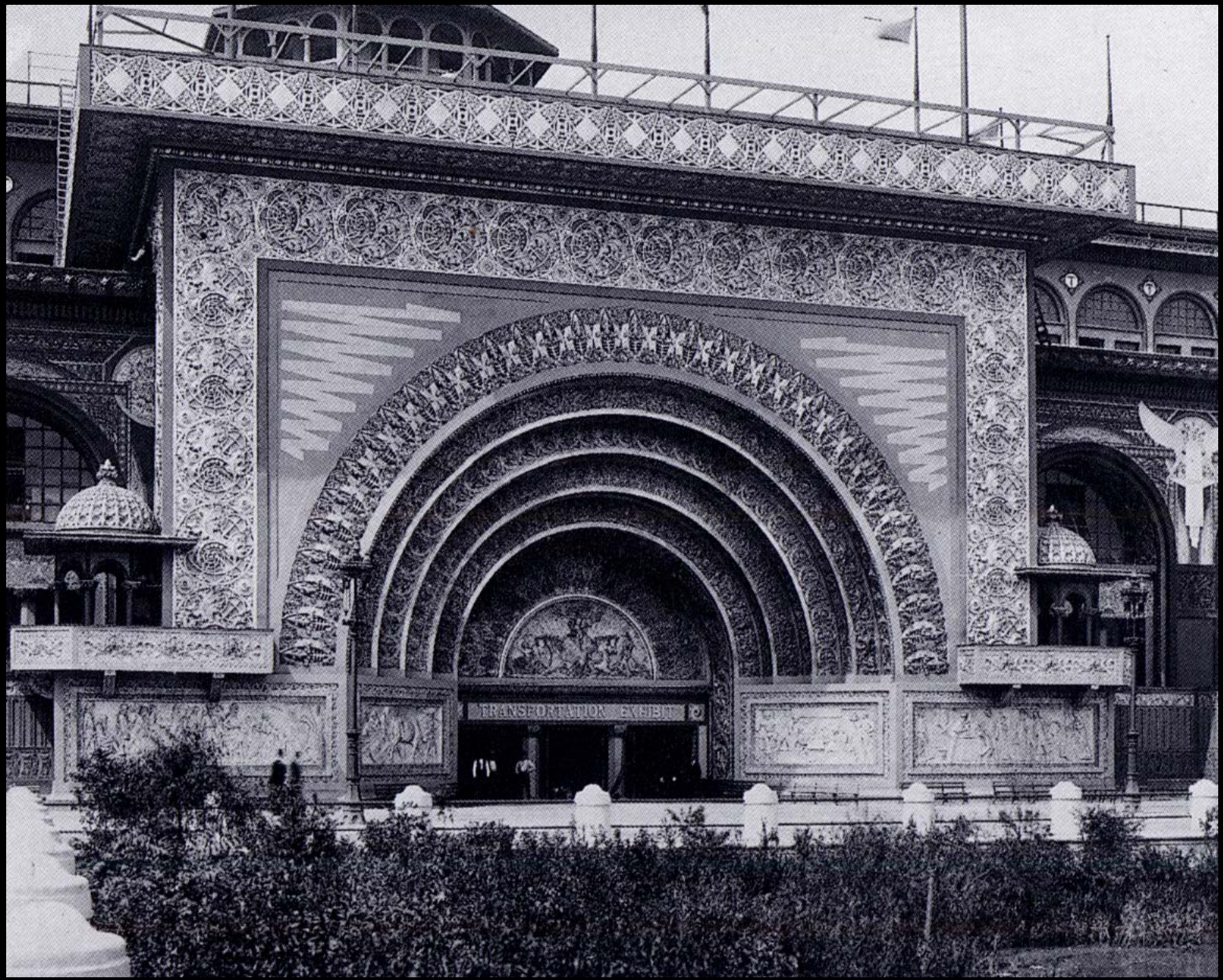
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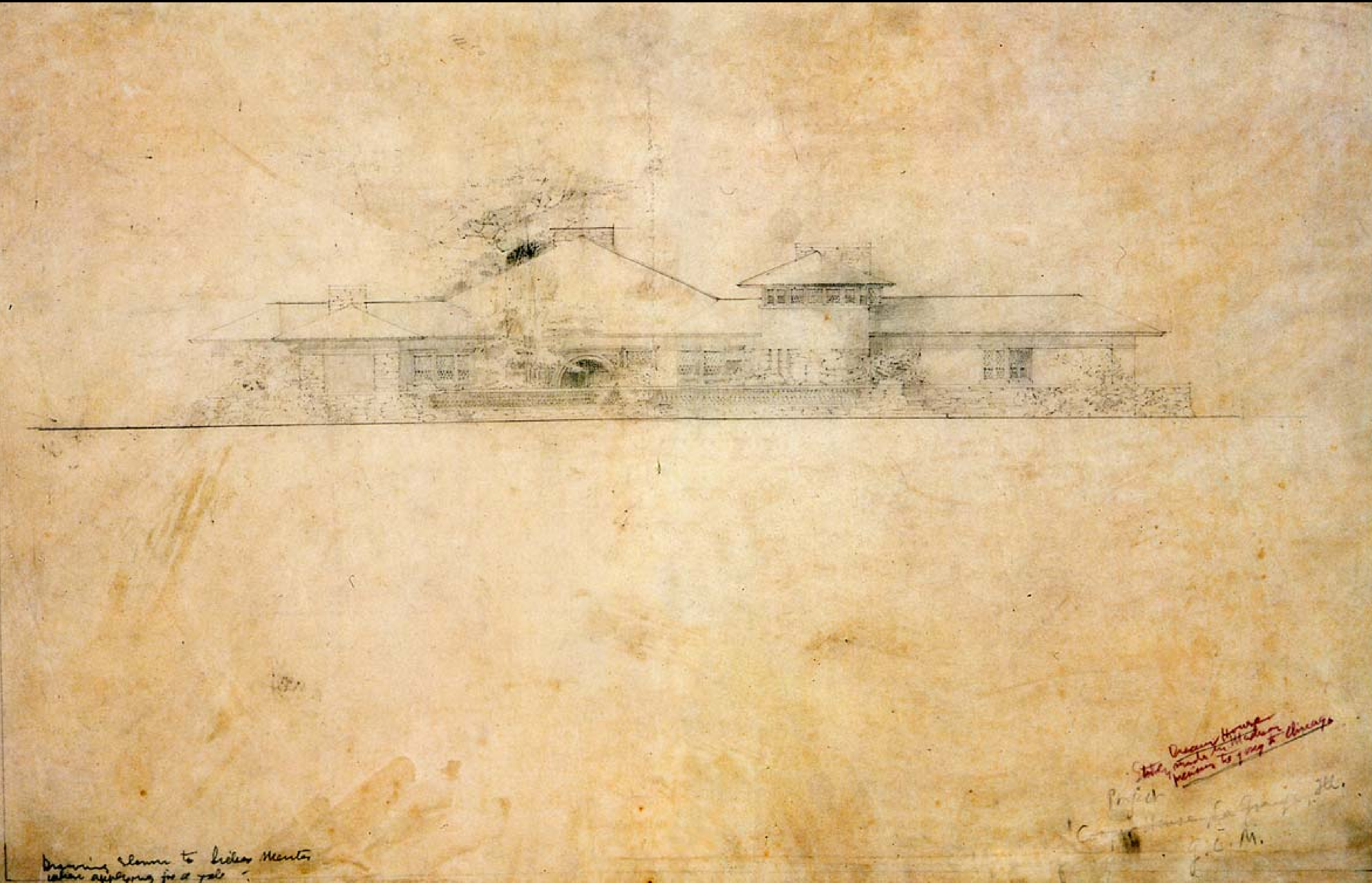
Drawing shown to Lieber Meister
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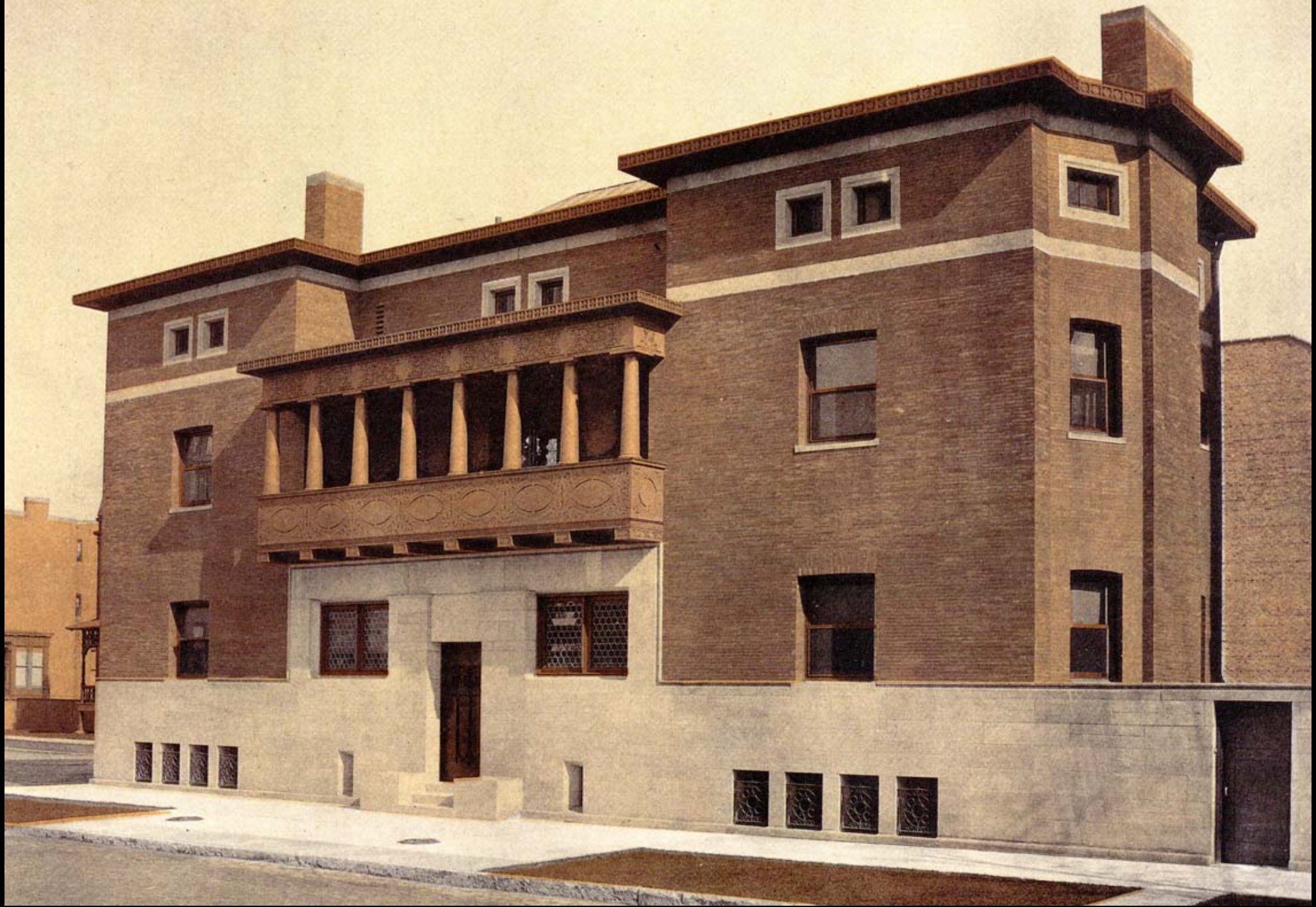

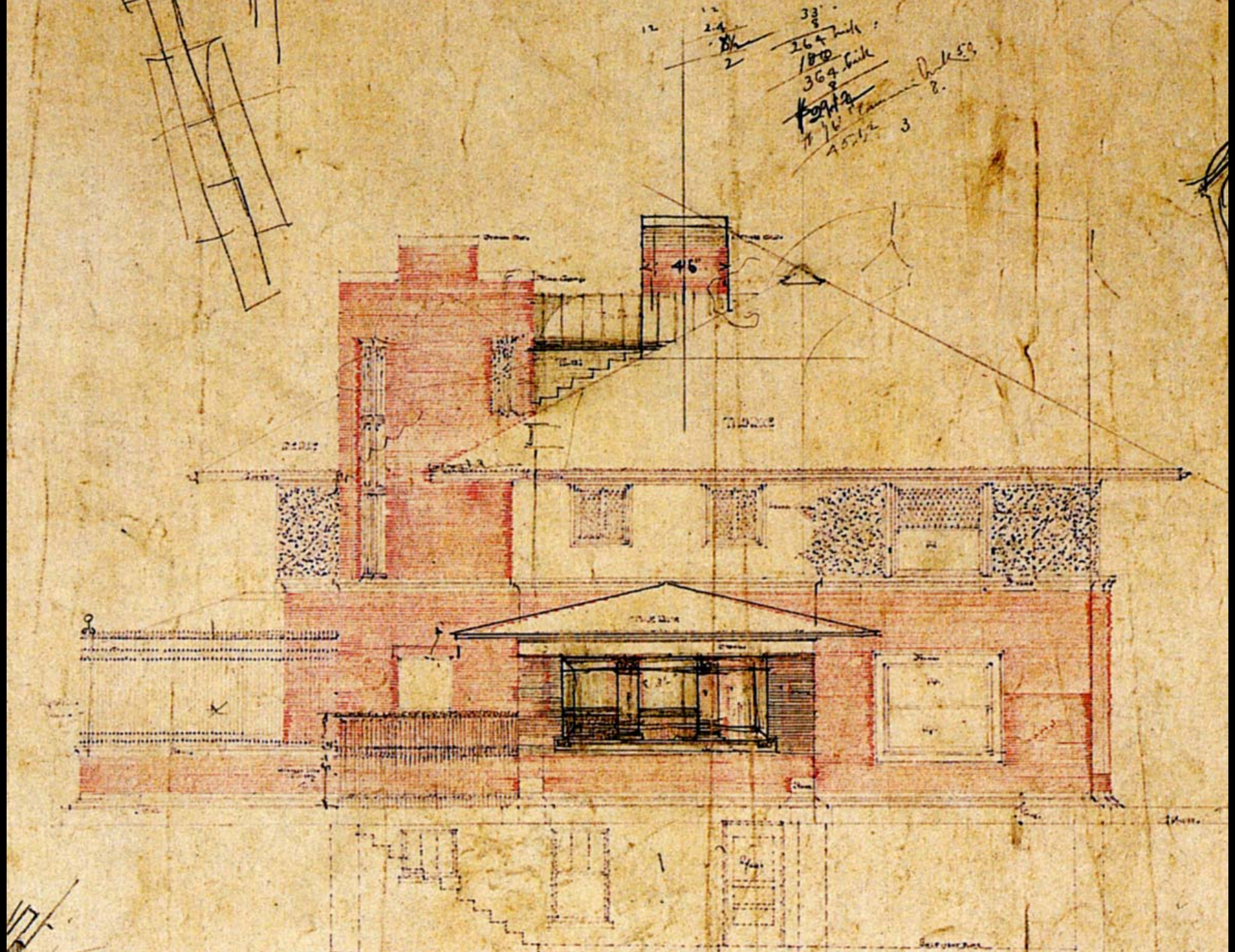
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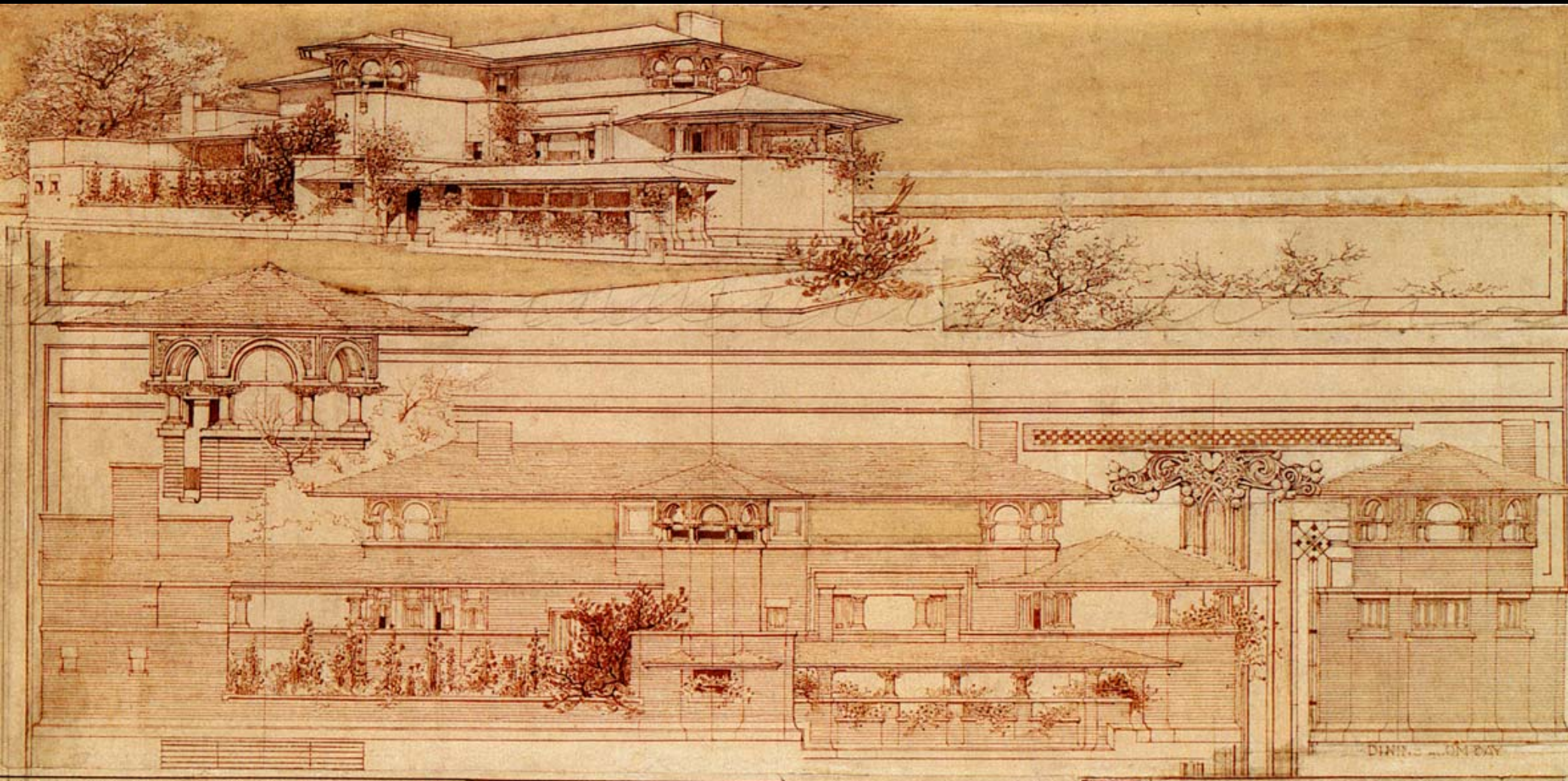
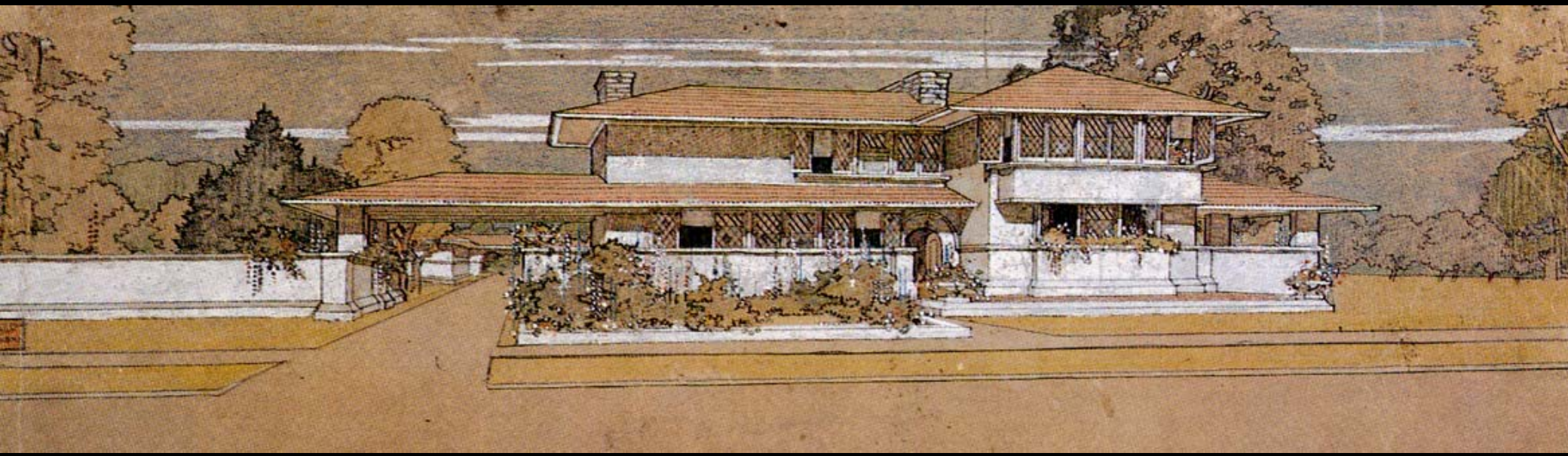
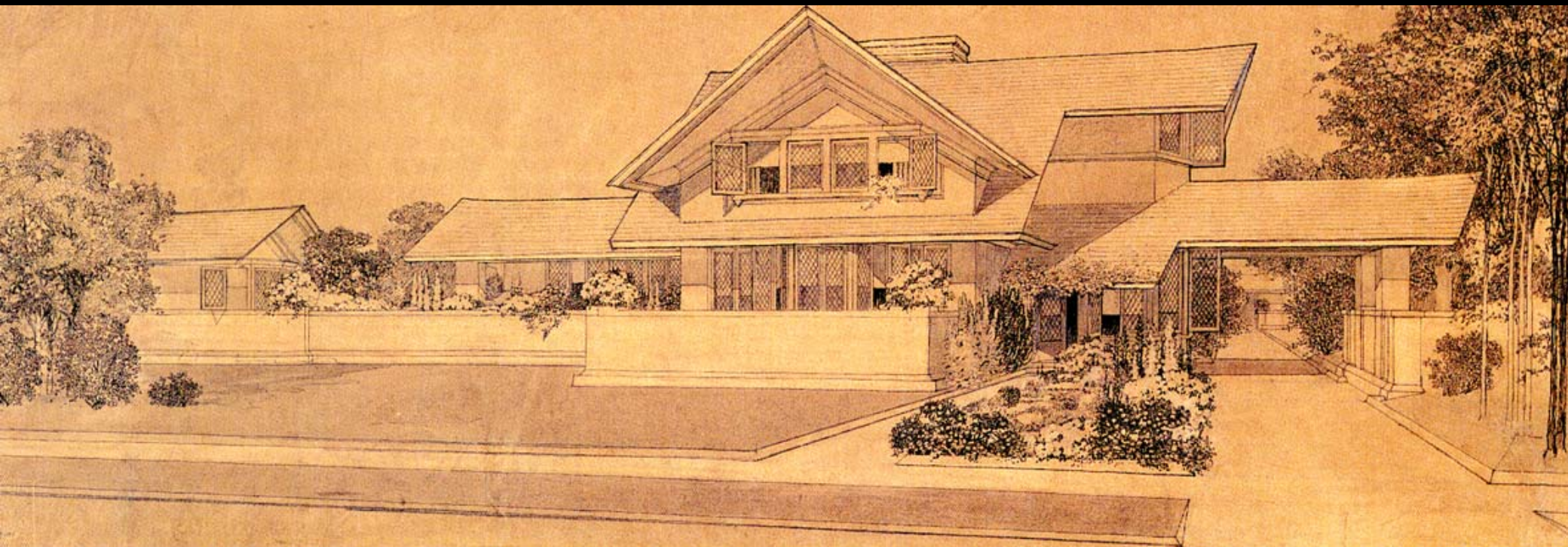


EXTERIOR WALLS FACED WITH DRY-YELLOW ROMAN BRICKS. HORIZONTAL JOINTS WIDE AND RAKED OUT TO EMPHASIZE HORIZONTAL GRAIN. VERTICAL JOINTS STOPPED FLUSH WITH MORTAR THE COLOR OF THE BRICKS. STONE TRIMMINGS. TERRA COTTA CAPITALS. FRIEZE IN STUCCO RELIEF. SOFFITS PLAIN IN PLASTER. ROOF COVERING OF LIGHT RED FLAT TILES WITHOUT MODELED TRIMMINGS. HIPS AND RIDGES CLEAN

INTERIOR WALLS OF LOWER ENTRANCE AND PRINCIPAL ROOMS LINED WITH SLENDER ROMAN BRICKS. LIGHT TAN IN COLOR CARRYING GOLD INSERTION AND INLAID BANDS OF OLIVE OAK. PLASTER DEAD GOLD.

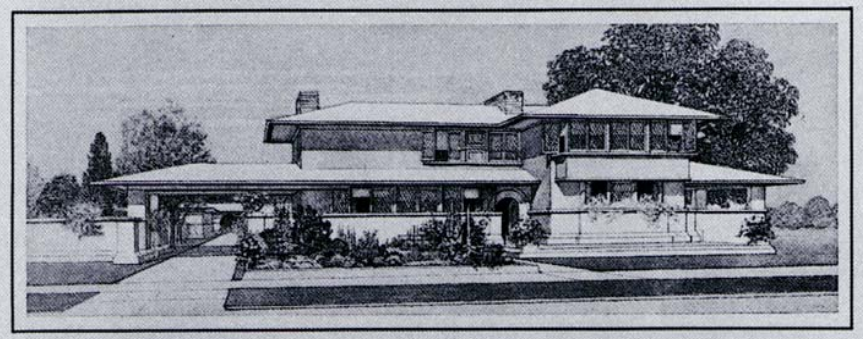




A Home in a Prairie Town

By FRANK LLOYD WRIGHT

This is the Fifth Design in the Journal's New Series of Model Suburban Houses Which Can be Built at Moderate Cost



A CITY man going to the country puts too much in his house and too little in his ground. He drags after him the fifty-foot lot, soon the twenty-five foot lot, finally the party wall; and the home-maker who fully appreciates the advantages which he came to the country to secure feels himself impelled to move on.

It seems a waste of energy to plan a house hap-hazard, to hit or miss an already distorted condition, so this partial solution of a city man's country home on the prairie begins at the beginning and assumes four houses to the block of four hundred feet square as the minimum of ground for the basis of his prairie community.

The block plan to the left, at the top of the page, shows an arrangement of the four houses that secures breadth and prospect to the community as a whole, and absolute privacy both as regards each to the community, and each to each of the four.

The perspective view shows the handling of the group at the centre of the block, with its foil of simple lawn, omitting the foliage of curb parkways to better show the scheme, retaining the same house in the four locations merely to afford an idea of the unity of the various elevations. In practice the houses would differ distinctly, though based upon a similar plan.

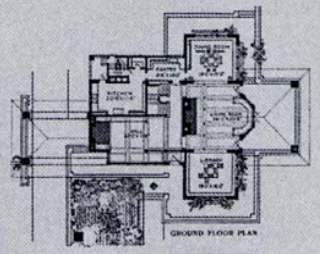
The ground plan, which is intended to explain itself, is arranged to offer the least resistance to a simple mode of living, in keeping with a high ideal of the family life together. It is arranged, too, with a certain well-established order that enables free use without the sense of confusion felt in five out of seven houses which people really use.

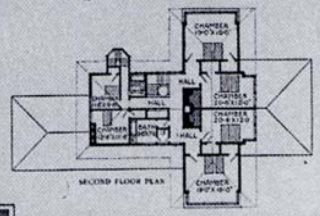
The exterior recognizes the influence of the prairie, is firmly and broadly associated with the site, and makes a feature of its quiet level. The low terraces and broad eaves are designed to accentuate that quiet level and complete the harmonious relationship. The curbs of the terraces and formal inclosures for extremely informal masses of foliage and bloom should be worked in cement with the walks and drives.

Cement on metal lath is suggested for the exterior covering throughout, because it is simple, and, as now understood, durable and cheap.

The cost of this house with interior as specified and cement construction would be seven thousand dollars:

Masonry, Cement and Plaster	$2600.00
Carpentry	3100.00
Plumbing	450.00
Painting and Glass	325.00
Heating—combination (hot water)	345.00
Total	$6970.00





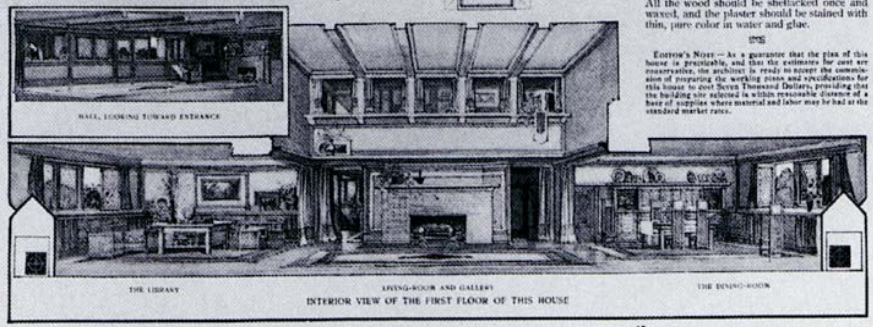
IN A HOUSE of this character the upper reach and gallery of the central living-room is decidedly a luxury. Two bedrooms may take its place, as suggested by the second-floor plan. The gallery feature is, nevertheless, a temptation because of the happy sense of variety and depth it lends to the composition of the interior, and the sunlight it gains from above to relieve the shadow of the porch. The details are better grasped by a study of the drawings. The interior section in perspective shows the gallery as indicated by dotted lines on the floor plan of the living-room.

The second-floor plan disregards this feature and is arranged for a larger family. Where three bedrooms would suffice the gallery would be practicable, and two large and two small bedrooms with the gallery might be had by rearranging servants' rooms and baths.

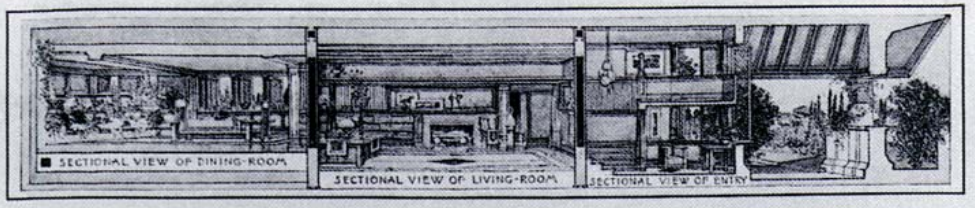
The interior is plastered throughout with sand finish and trimmed all through with flat bands of Georgia pine, smaller buck bands following the base and castings. This Georgia pine should be selected from straight grain for stiles, rails and running members, and from figured grain for panels and side surfaces.

All the wood should be shellacked once and waxed, and the plaster should be stained with thin, pure color in water and glue.

EDITOR'S NOTE—As a guarantee that the plan of this house is practicable, and that the estimates for cost are conservative, the architect is ready to accept the commission of preparing the working plans and specifications for this house to cost Seven Thousand Dollars, providing that the building site selected is within reasonable distance of a base of supplies where material and labor may be had at the standard market rates.



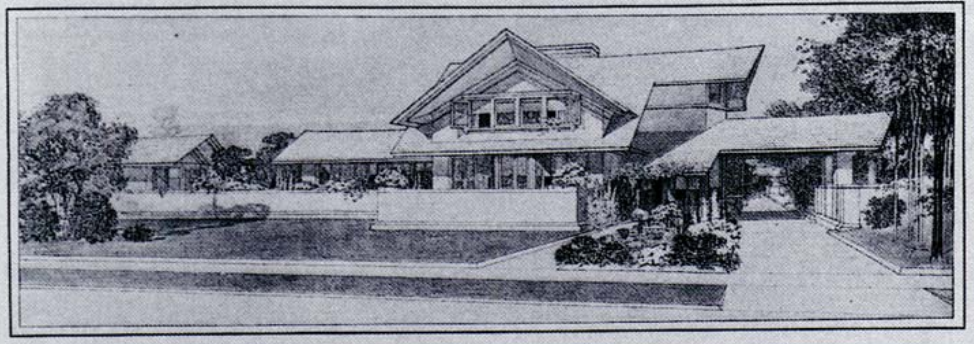
INTERIOR VIEW OF THE FIRST FLOOR OF THIS HOUSE



A Small House with "Lots of Room in It"

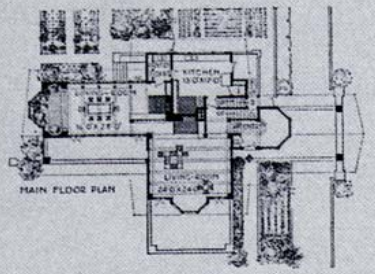
By Frank Lloyd Wright

NINTH DESIGN IN THE JOURNAL'S NEW SERIES OF MODEL SUBURBAN HOUSES AT MODERATE COST



THE average home-maker is partial to the gable roof. This house has been designed with a thorough, somewhat new treatment of the gable with gently flaring eaves and pediments, slightly lifted at the peaks, accentuating the perspective, slightly modeling the roof surfaces and making the outlines "crisp."

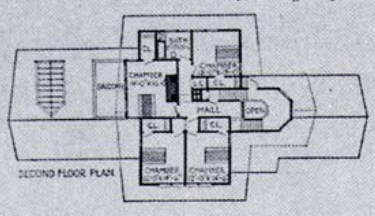
The plan disregards somewhat the economical limit in compact planning to take advantage of light, air and prospect, the enjoyable things one goes to the suburbs to secure. With modern systems of heating a distinct freedom in arrangement, denied to earlier builders, is made not only possible, but may be made comfortable with modest outlay. Two large rooms, with an entry patheming the function of a little, formal social office, or a waiting-room, to relieve the living-room of undesirable pressure, together with a simple arrangement of stairs and a working department, make up the scheme of the main floor.



IN THIS case the dining-room is made the "feature," with a little indoor garden closing the perspective at its farther end. The dining-table commands the outdoor garden at the rear, and the low windows on the gallery to the street front, the whole countering upon a simple fireplace of brick which combines with the comfortable breadth of fireplace in the living-room. The dining-room is so coupled with the living-room that one leads naturally into the other without destroying the privacy of either.

The living room is still the heart of the house, and has access to both gallery and terrace, and gives an interesting glimpse of entry and stair landing.

The working department is roomy and convenient. The range is set within a brick-lined, brick-floored alcove, formed by the two fireplaces, the space overhead ventilated into a chimney flue. The servants' stairway reaches the landing of the main stairway, and the servants' room and bath are situated over this landing, midway between the second and attic floors. The kitchen entry is from the side, and combines with the cellarway to avoid unsightly excrescences.



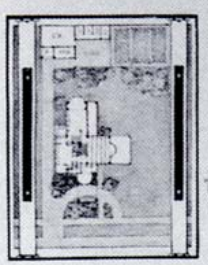
As the house is free in arrangement, and the main rooms large, a simplicity of material and treatment is necessary. The exterior is plastered with cement plaster. The interior, trimmed with Georgia pine, without mouldings, put on over rough plaster, together with the Georgia pine floors, is to be stained one coat. The outside woodwork, except shingles, is also to be stained. Paint and varnish are not used.

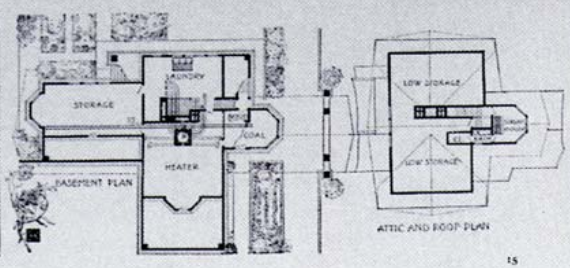
A COMBINATION hot-water apparatus would serve to heat the house perfectly, hot air in the main body of the house, and radiation in the dining-room and entry.

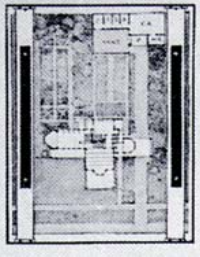
The cost of the house proper, exclusive of grading and walks, would approximate:

Masonry and Stone Water-Table	$1100.00
Plast-ring	600.00
Carpentry and Hardware	2050.00
Heating	375.00
Plumbing, Sewer and Gas Fitting	450.00
Staining and Glass	300.00
Electric Wiring	60.00
Total	$5835.00

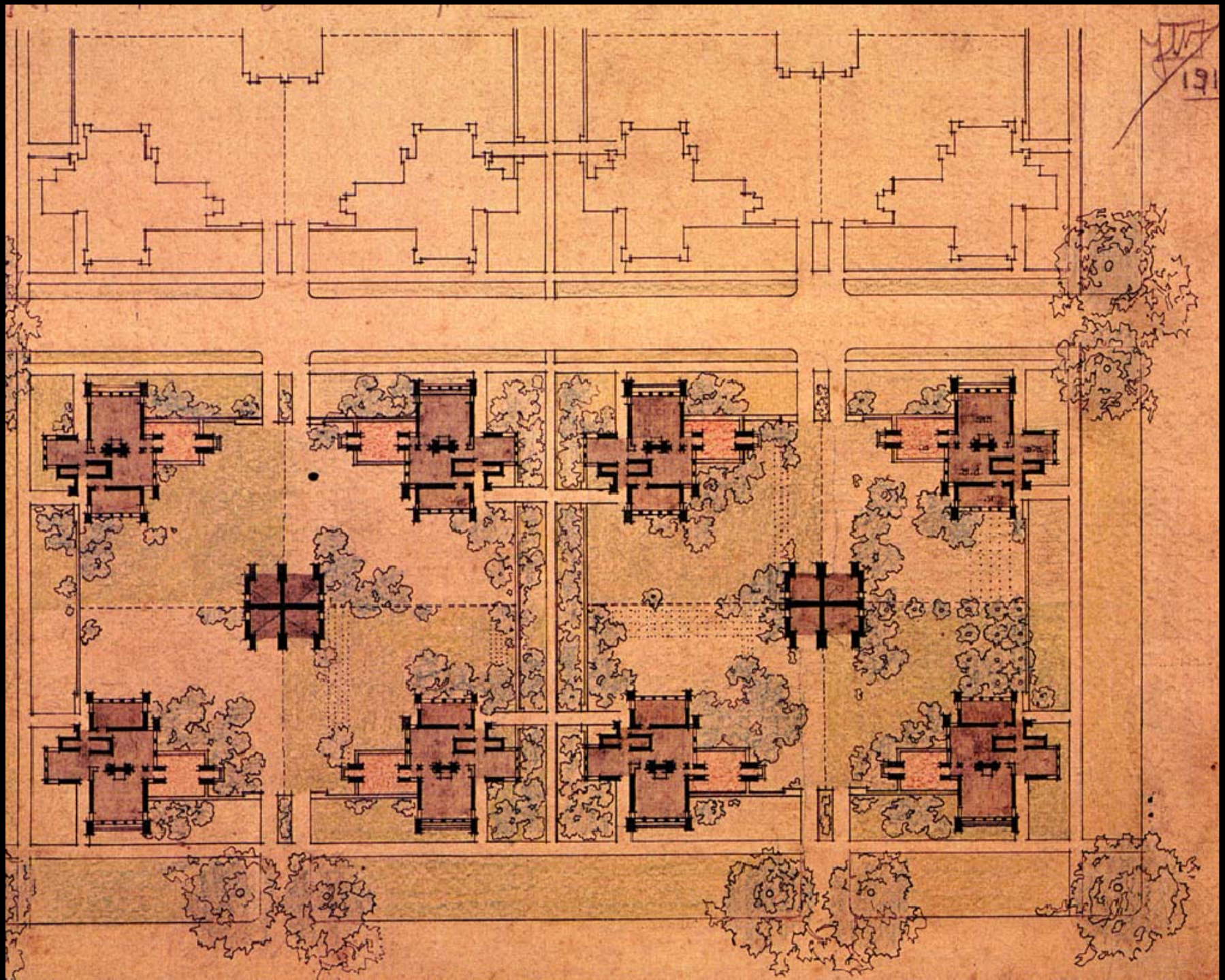
The block plans at the lower corners of the page show two schemes for placing the house upon an inside, one-hundred-foot lot. One, as shown in perspective view, broad side to the street; the other alongside the depth of the lot.





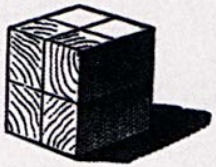


EDITOR'S NOTE—As a guarantee that the plan of this house is practicable and that the estimates for cost are conservative, the architect is ready to accept the commission of preparing the working plans and specifications for this house to cost $5835.00, providing that the building site selected is within reasonable distance of a base of supplies where material and labor may be had at the standard market rates.

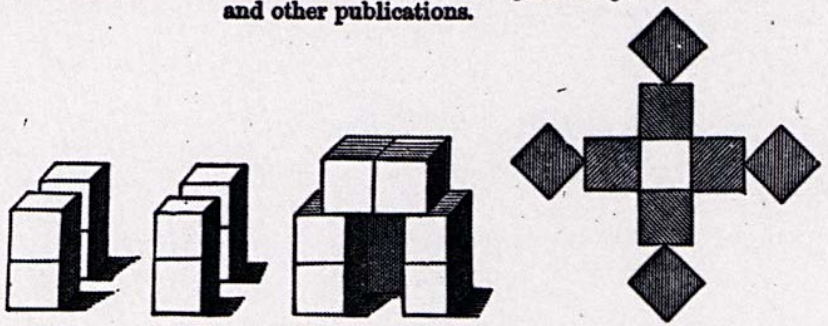


The Third Gift.

Fröbel's First Building Box.



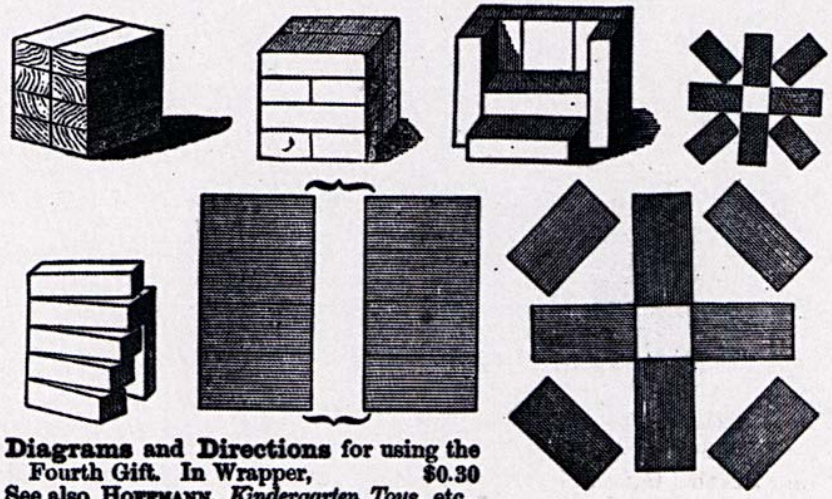
Large Cube, divided into eight small cubes of equal size. Aim: to illustrate form and number; also to give the first idea of fractions.
In Wooden Box, $0.30
Diagrams and **Directions** for using the Third Gift.
In Wrapper, $0.30
See also HOFFMANN, *Kindergarten Toys,* and other publications.



The Fourth Gift.

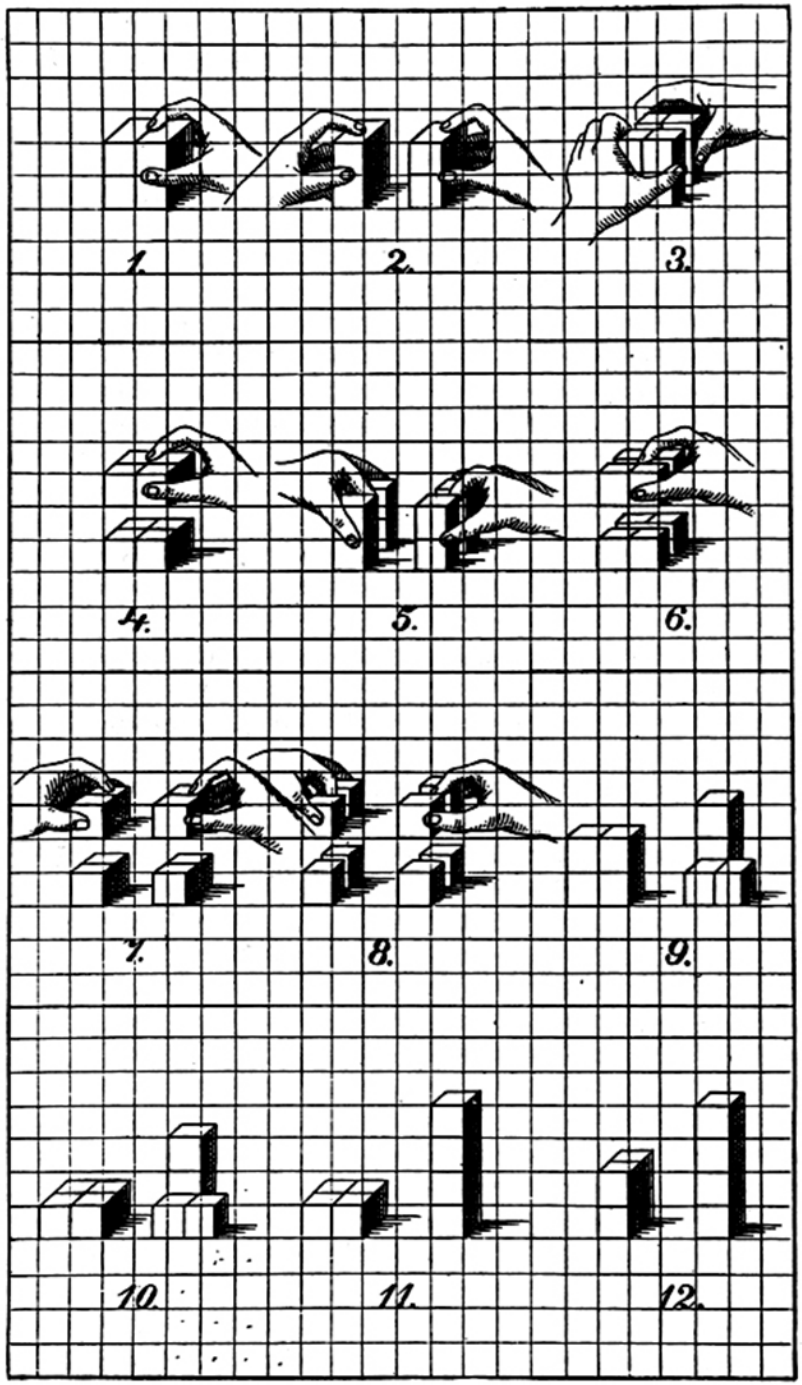
Fröbel's Second Building Box.

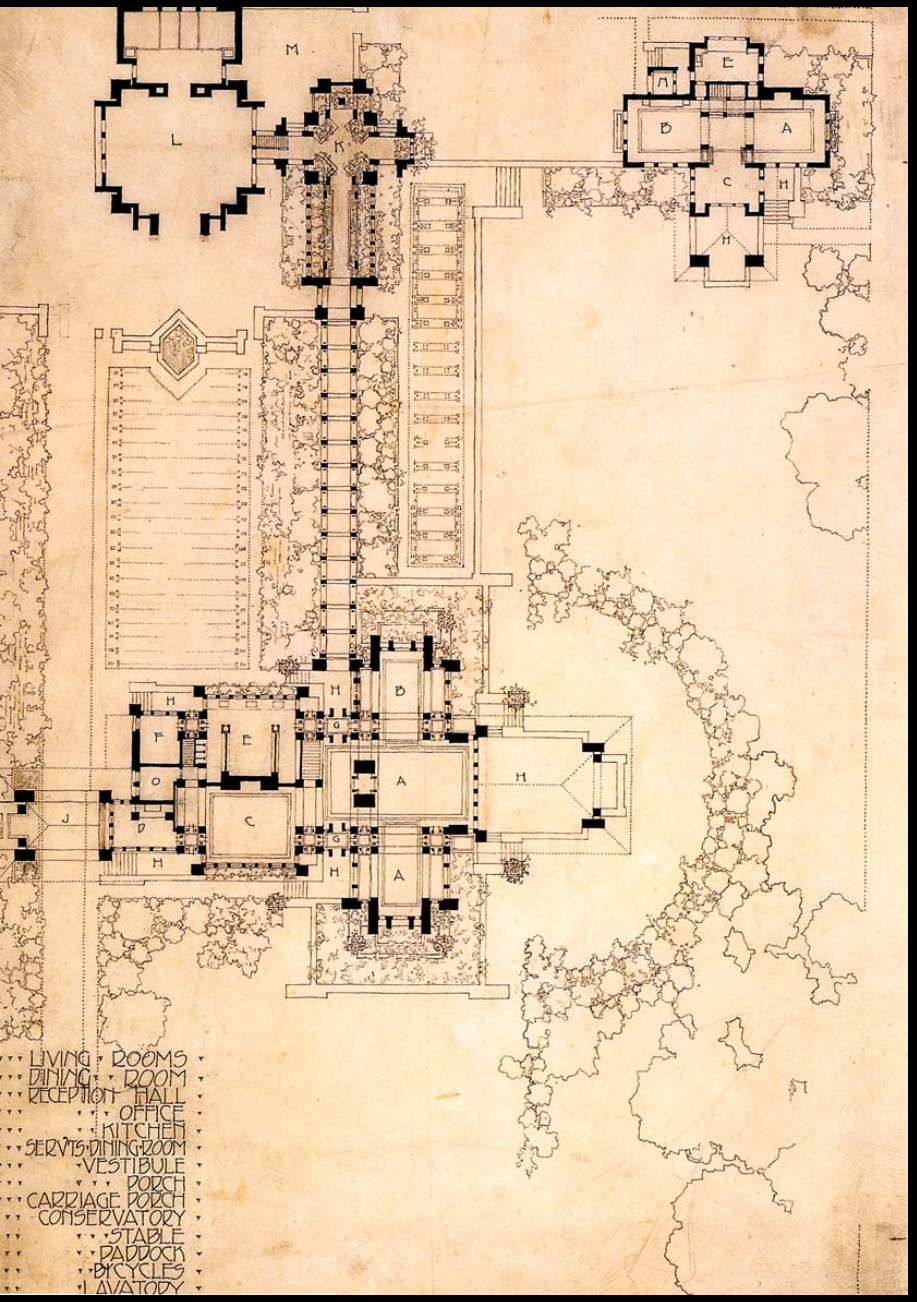
Large Cube, divided into eight oblong blocks. — The points of similarity and difference between this and the Third Gift should be indicated.
In Wooden Box, $0.30

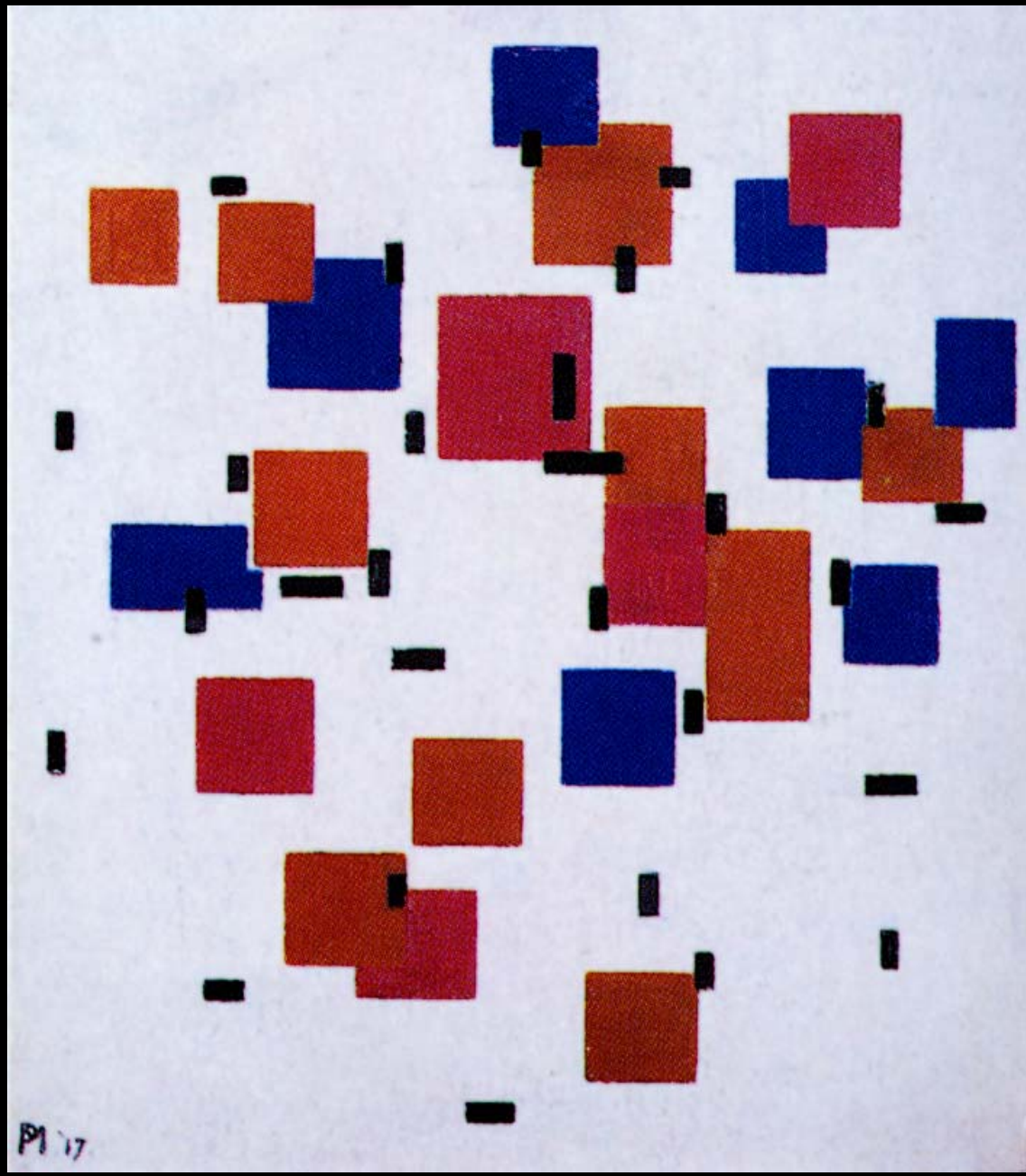


Diagrams and Directions for using the Fourth Gift. In Wrapper, $0.30
See also HOFFMANN, *Kindergarten Toys,* etc.

E. Steiger, 22 & 24 Frankfort St., New York.




LIVING ROOMS
DINING ROOM
RECEPTION HALL
OFFICE
KITCHEN
SERVTS DINING ROOM
VESTIBULE
PORCH
CARRIAGE PORCH
CONSERVATORY
STABLE
PADDOCK
BICYCLES
LAVATORY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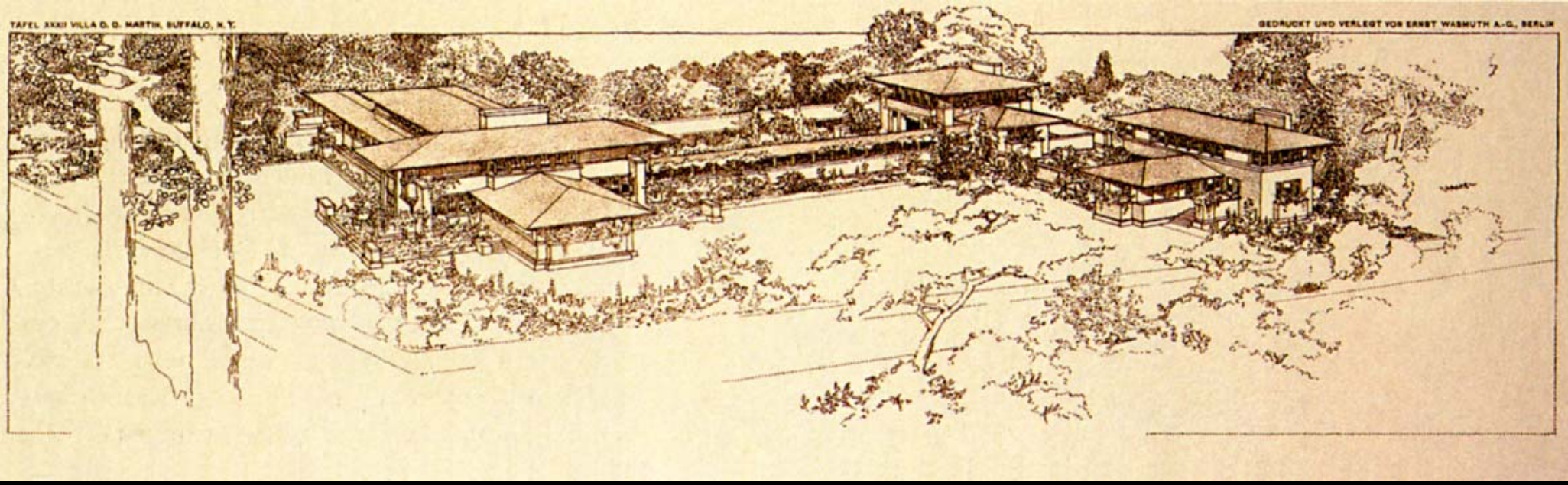
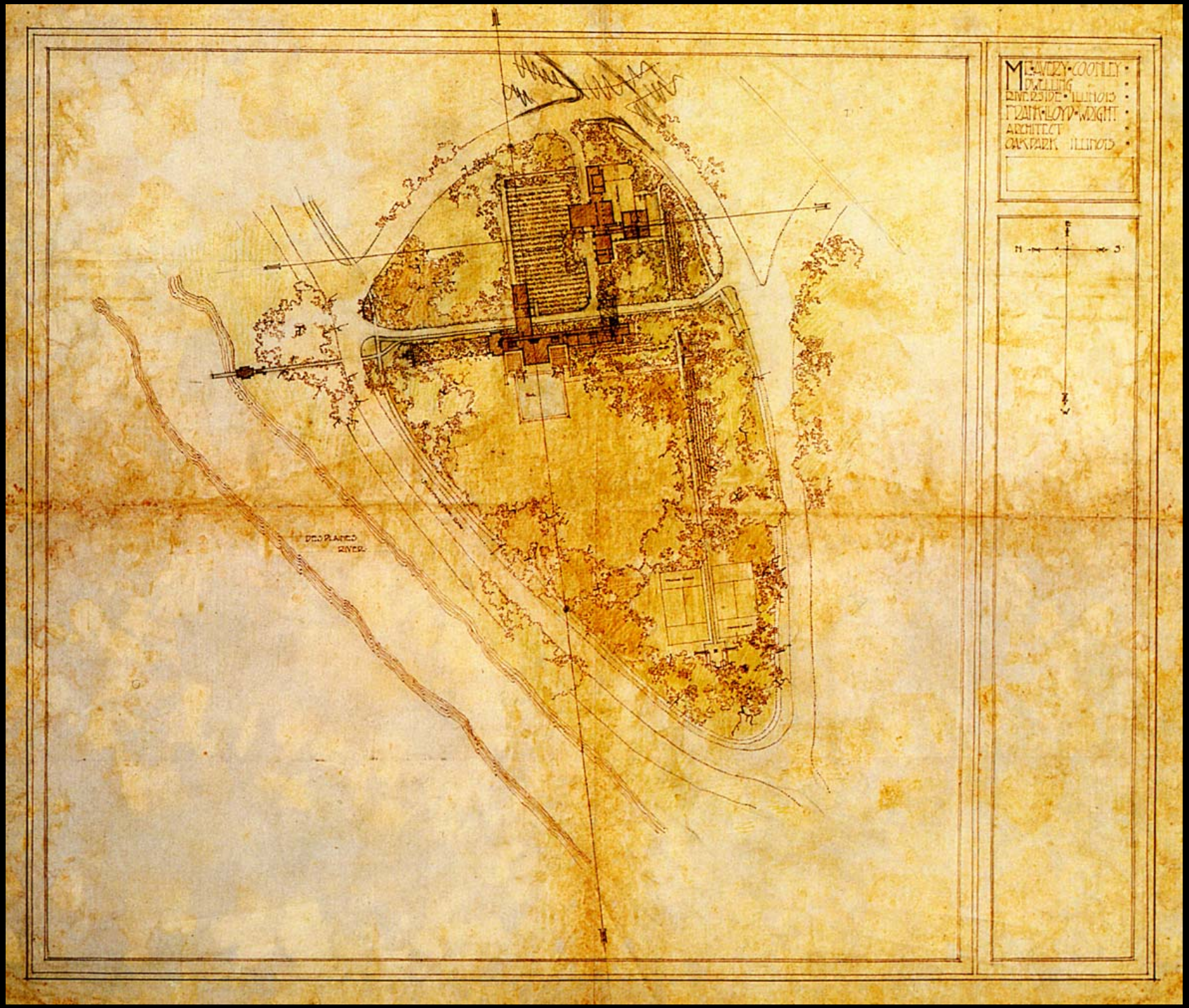
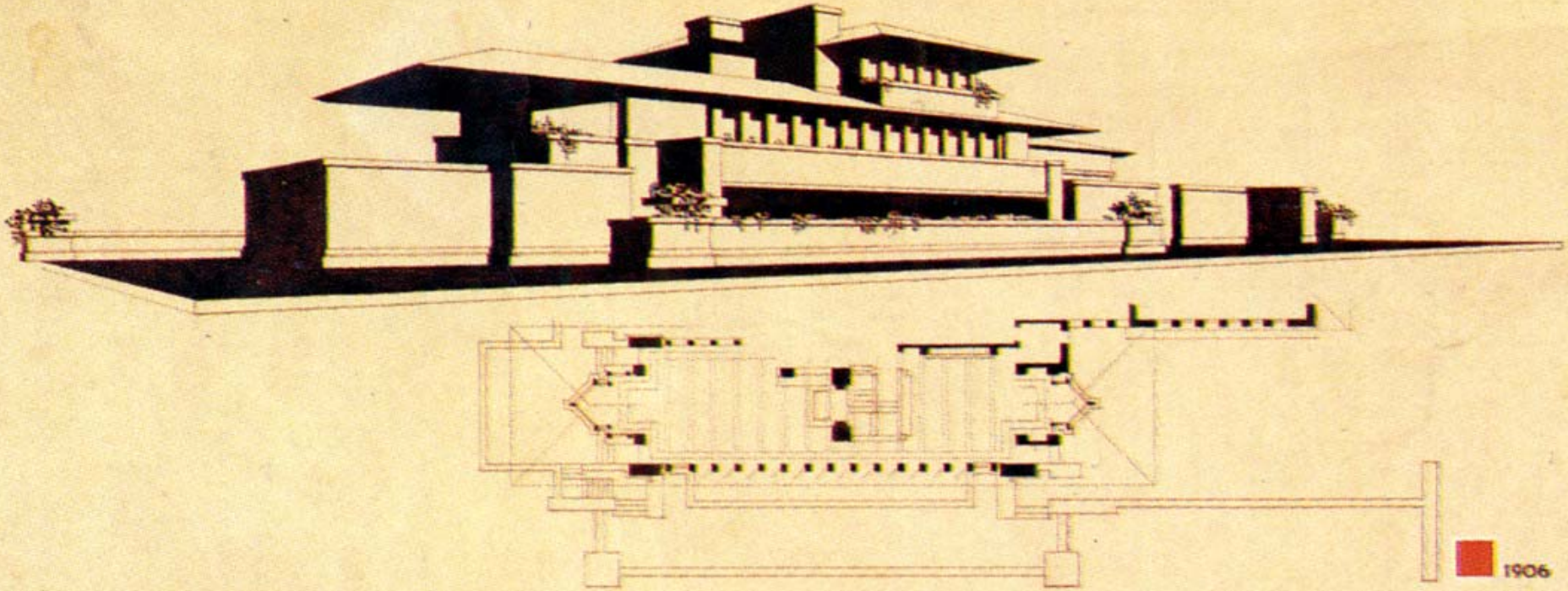
TAFEL XXXII VILLA D. D. MARTIN, BUFFALO, N.Y.



GEDRUCKT UND VERLEGT VON ERNST WASMUTH A.-G., BERLIN


MEARDY · COONLEY
DWELLING
RIVERSIDE · ILLINOIS
FRANK LLOYD WRIGHT
ARCHITECT
OAK PARK ILLINOIS
DES PLAINES
RIVER



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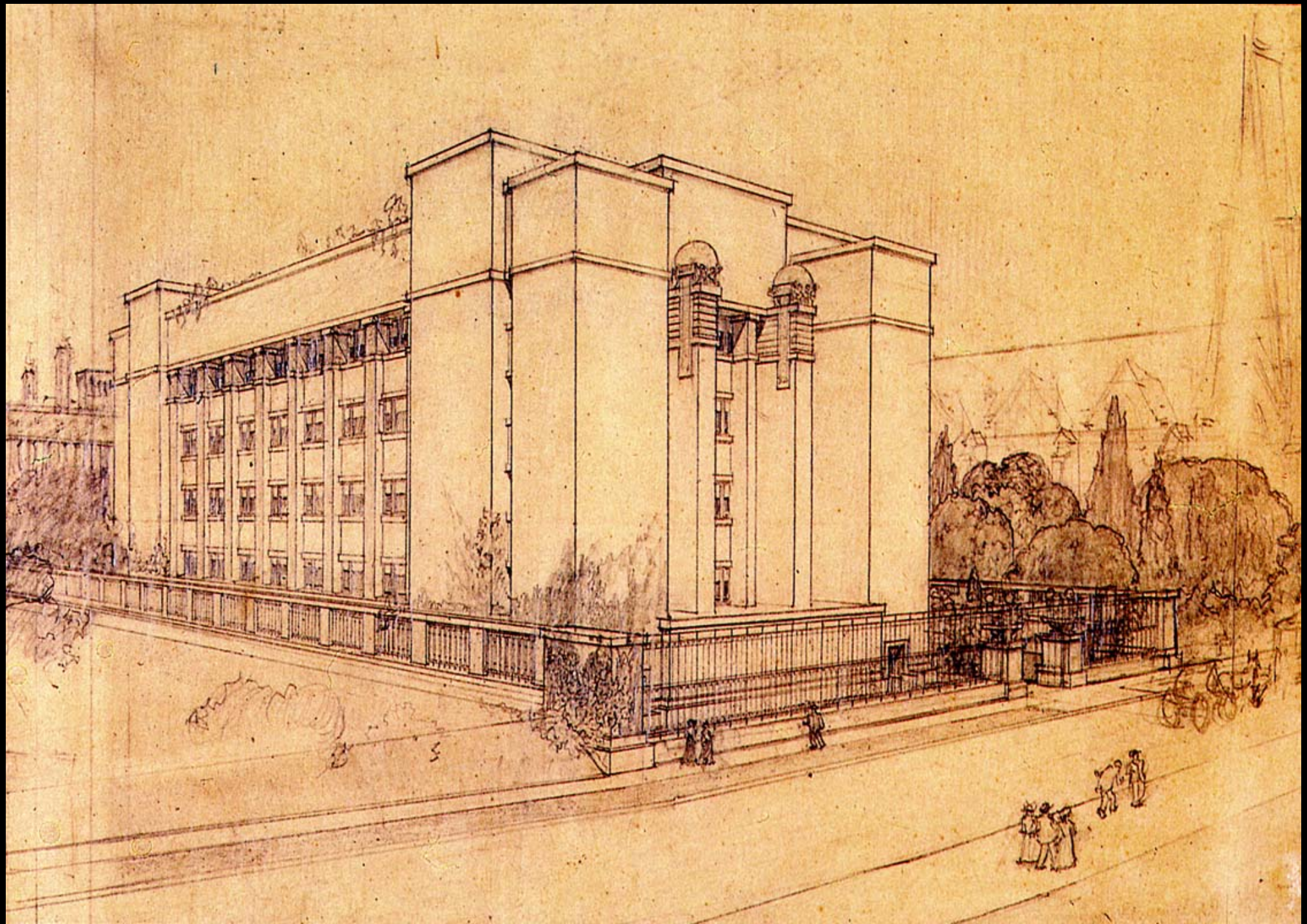
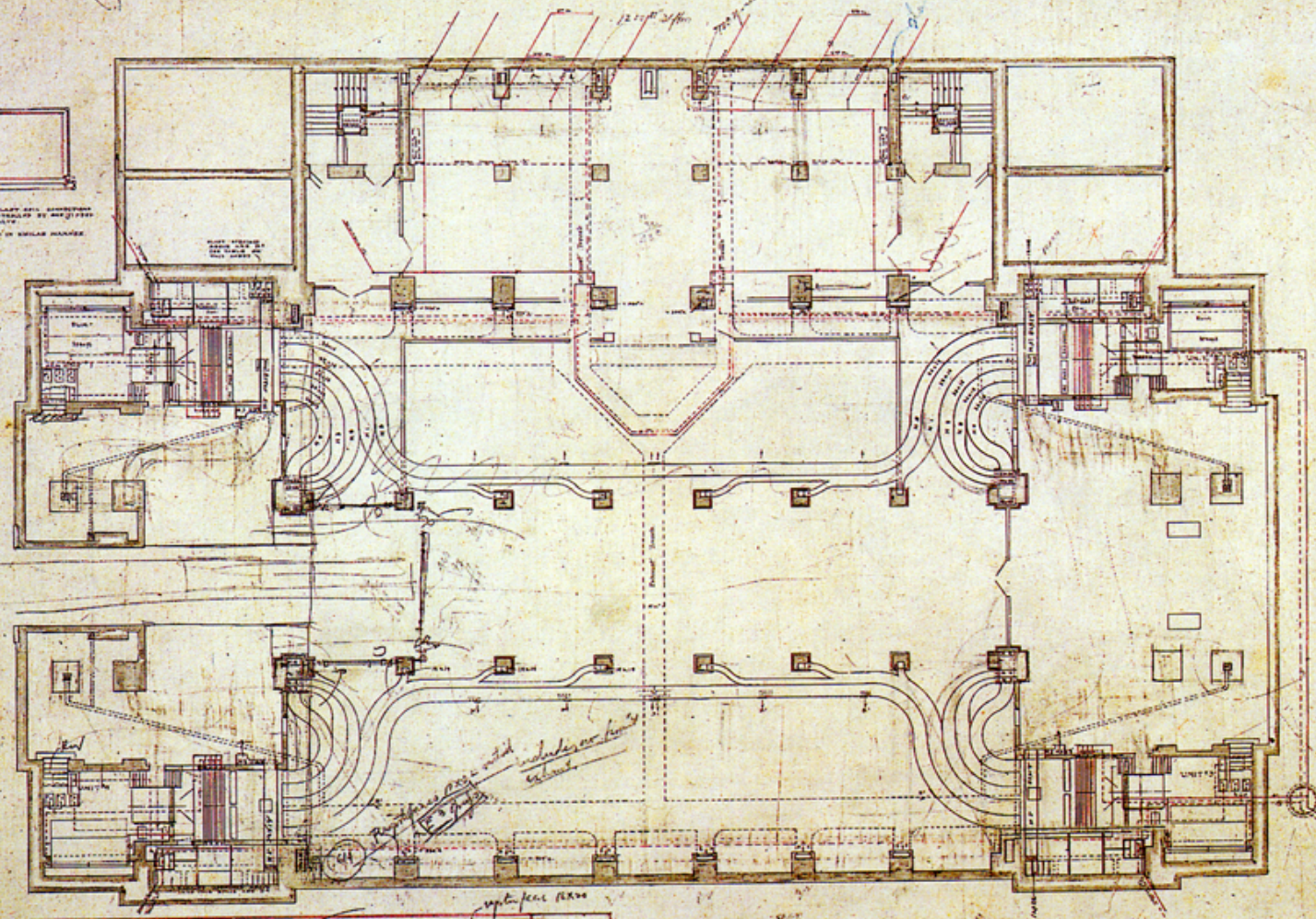
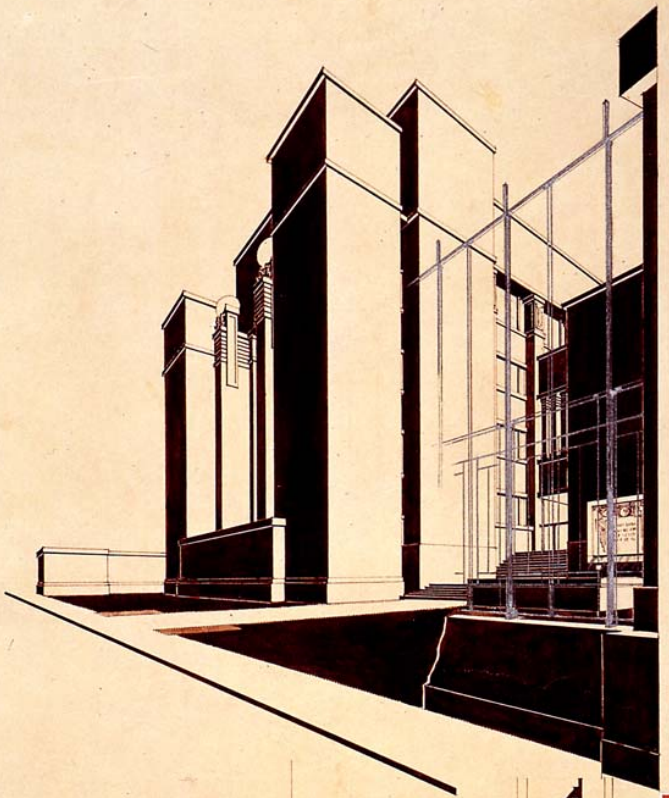




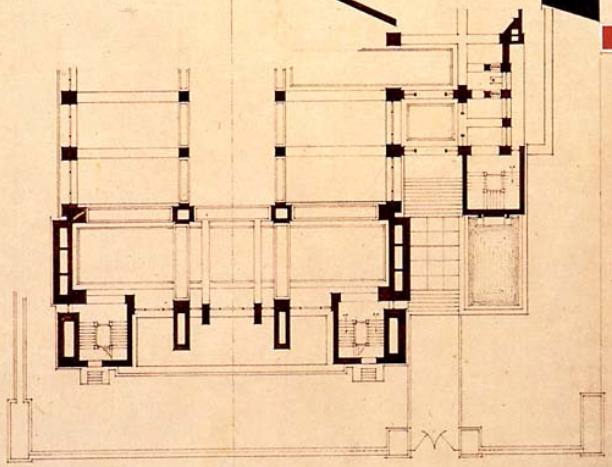
OFFICE BUILDING FOR
THE LARKIN SOAP CO.
BUFFALO NEW YORK
FRANK LLOYD WRIGHT
ARCHITECT CHICAGO

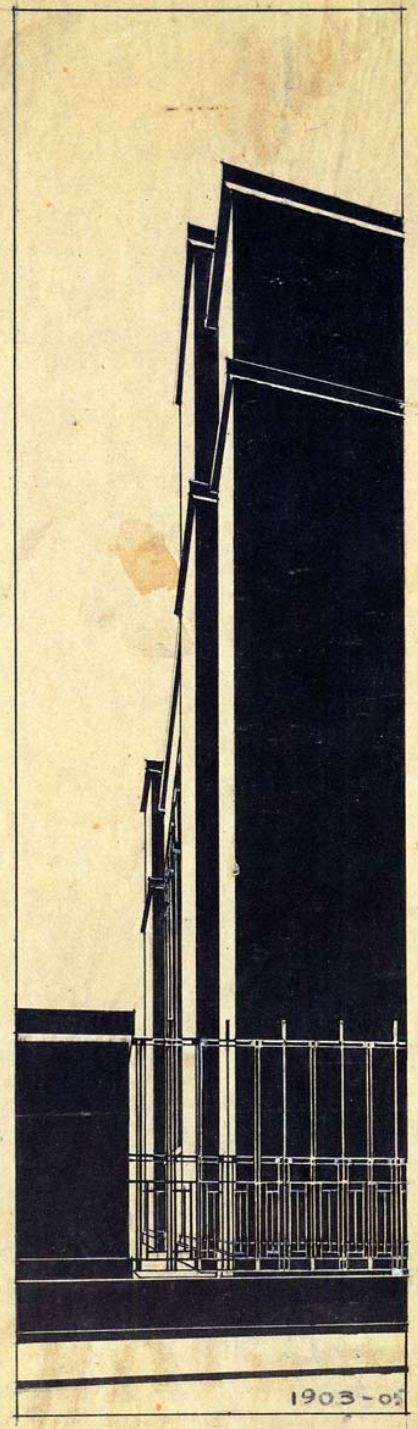
PLAN OF HEATING AND VENTILATING SYSTEM
SCALE-ONE EIGHTH INCH = TO ONE FOOT

18



1903





1903-05

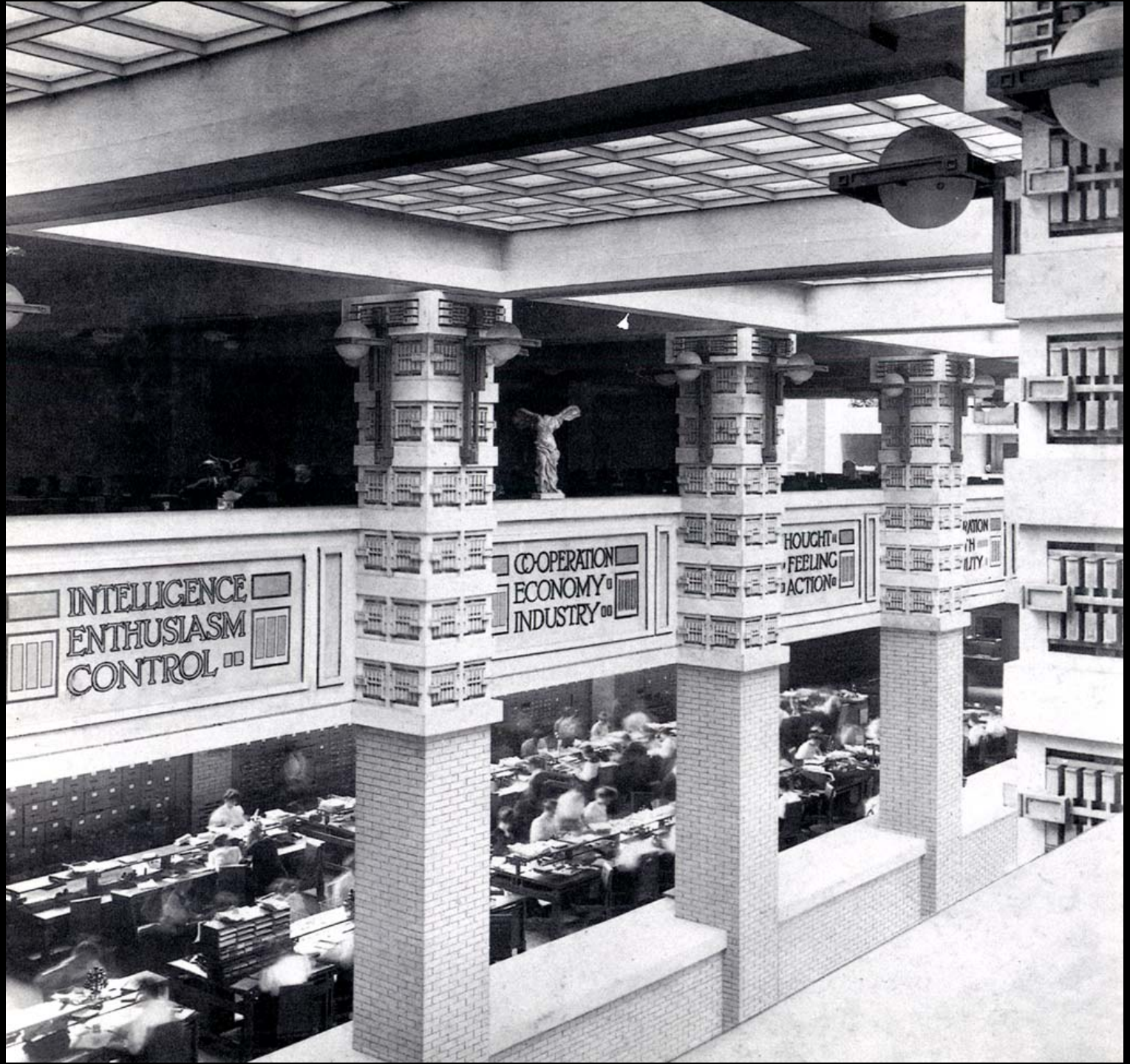
ASK AND IT SHALL BE GIVEN YOU
SEEK AND YE SHALL FIND KNOCK

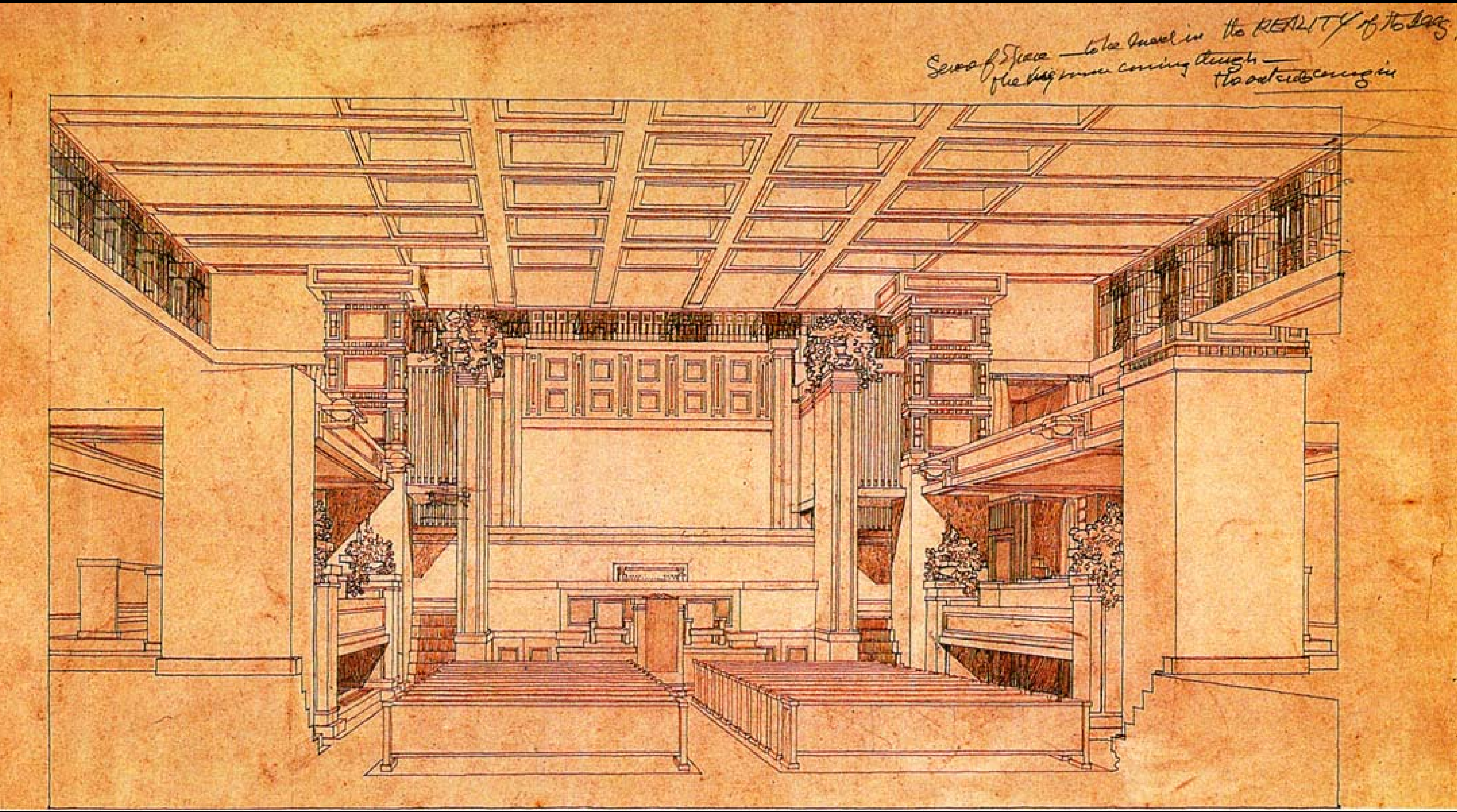
INTERIEUR VAN HET
KANTOORGEBOUW
LARKINFABRIEK
TE BUFFALO. No. 2

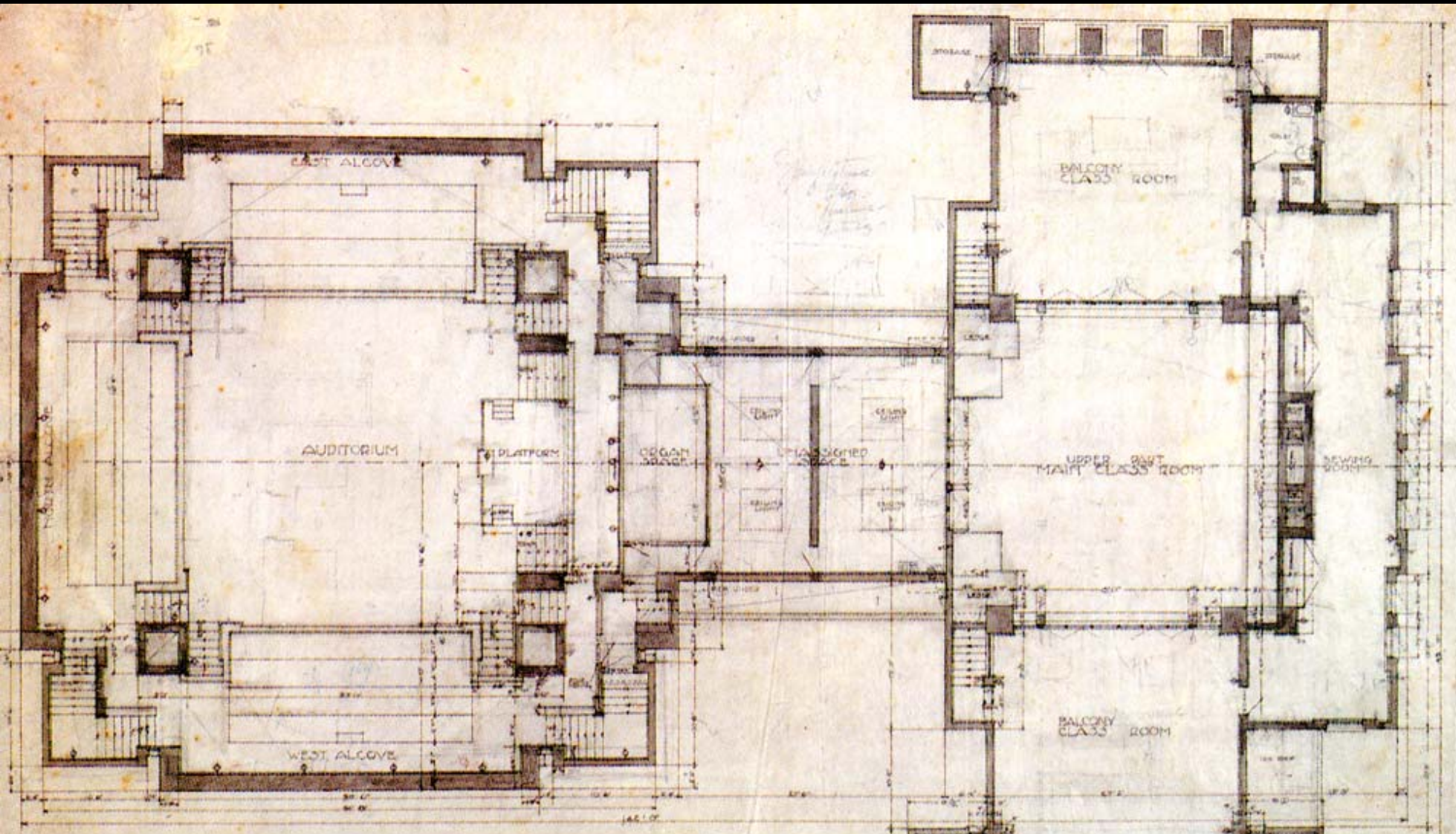
WRIGHT
ARCHITECT

HET „STRIJKIJZERGEBOUW". No. 3

TE NEW-YORK
BROADWAY AND 5TH AVENUE


INTELLIGENCE
ENTHUSIASM
CONTROL
CO-OPERATION
ECONOMY
INDUSTRY
HOUGHT
FEELING
ACTION

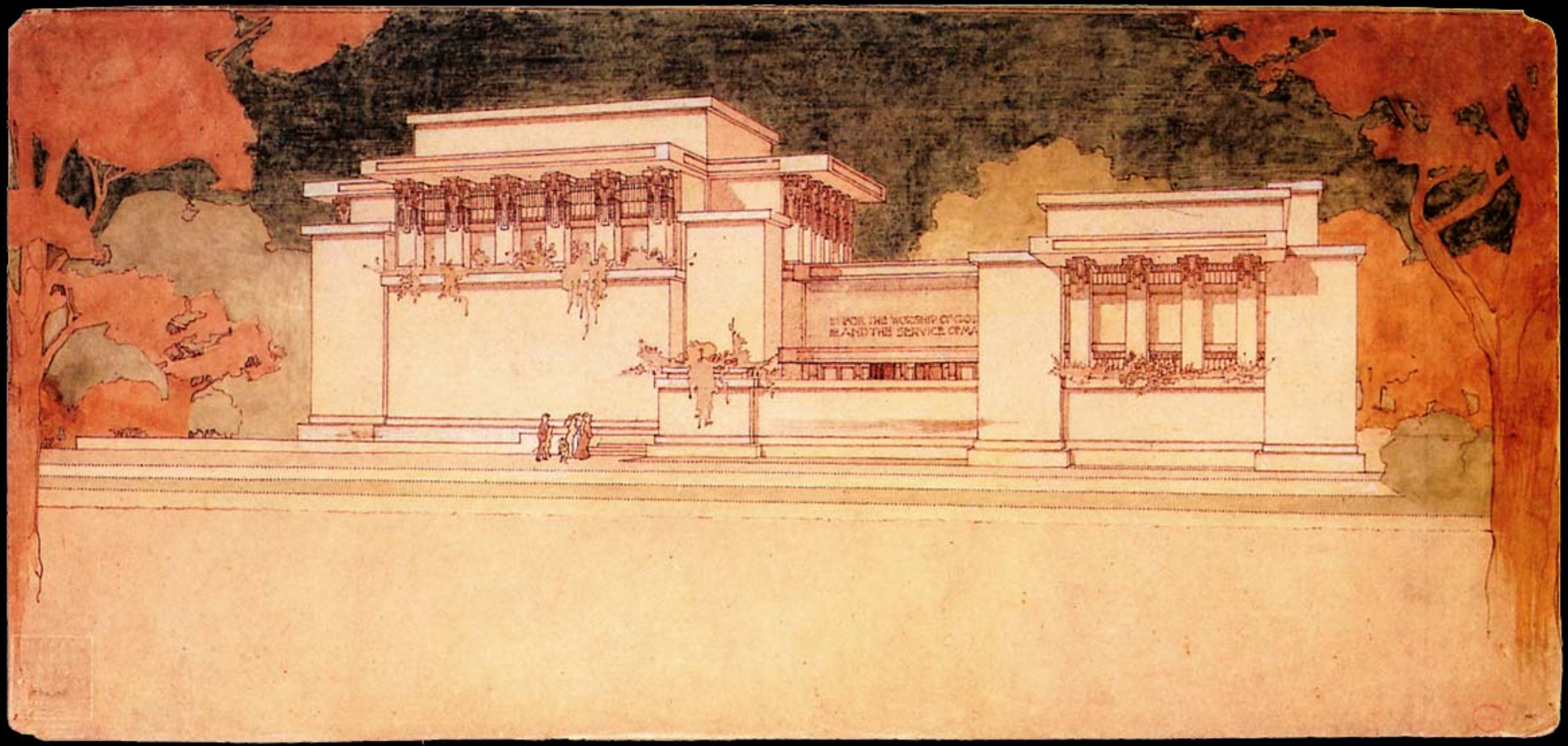

REALITY

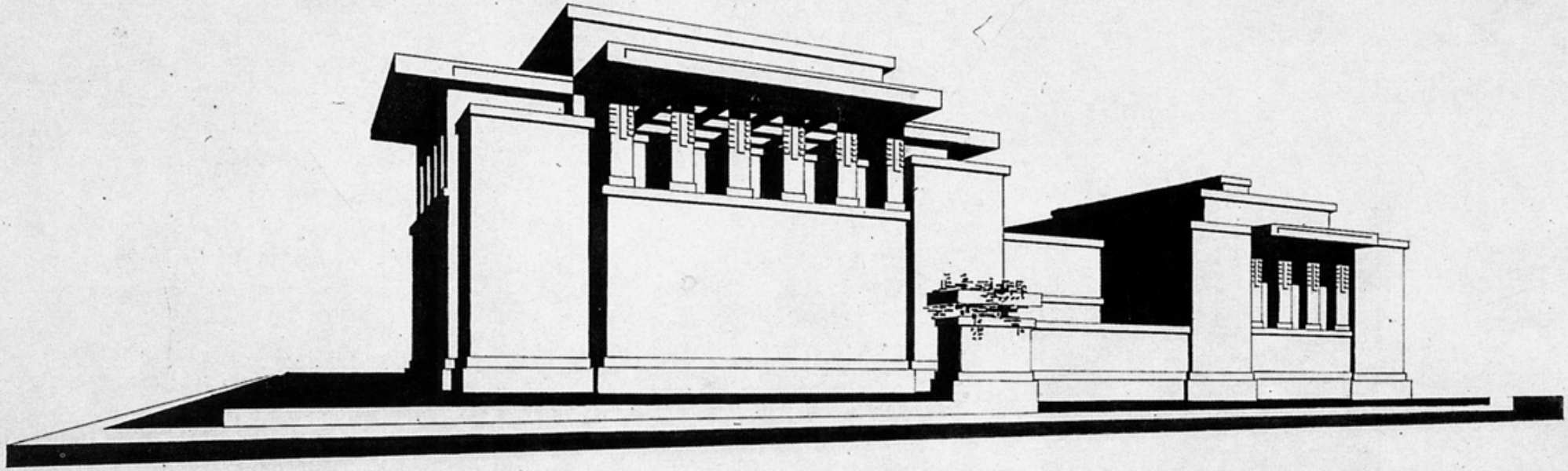


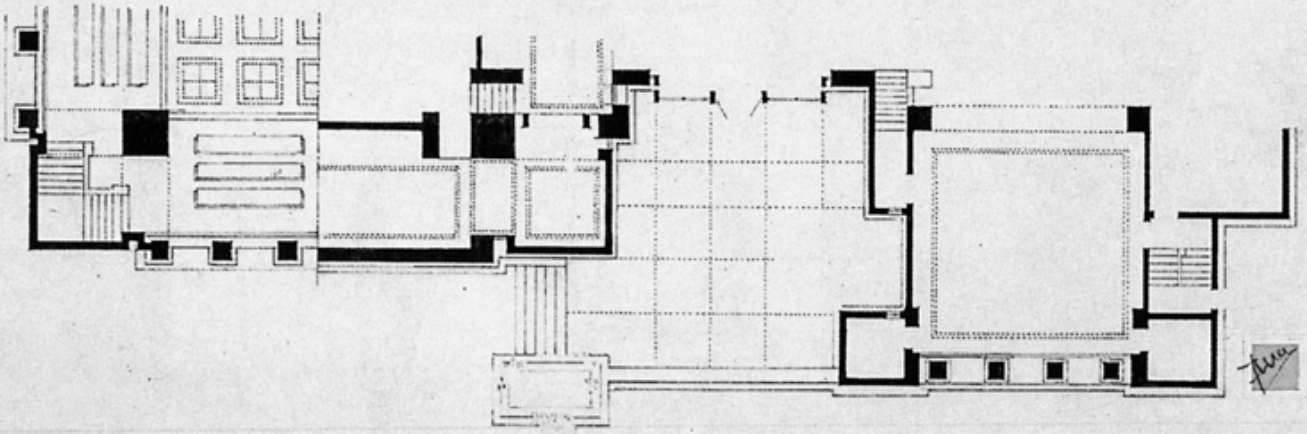
FIRST FLOOR PLAN
UNITY TEMPLE

UNITY TEMPLE
PLAN AUDITORIUM LEVEL
FRANK LLOYD WRIGHT ARCHITECT
OAK PARK ILL.
SCALE 1/8 INCH TO FOOT. MAR. 1908

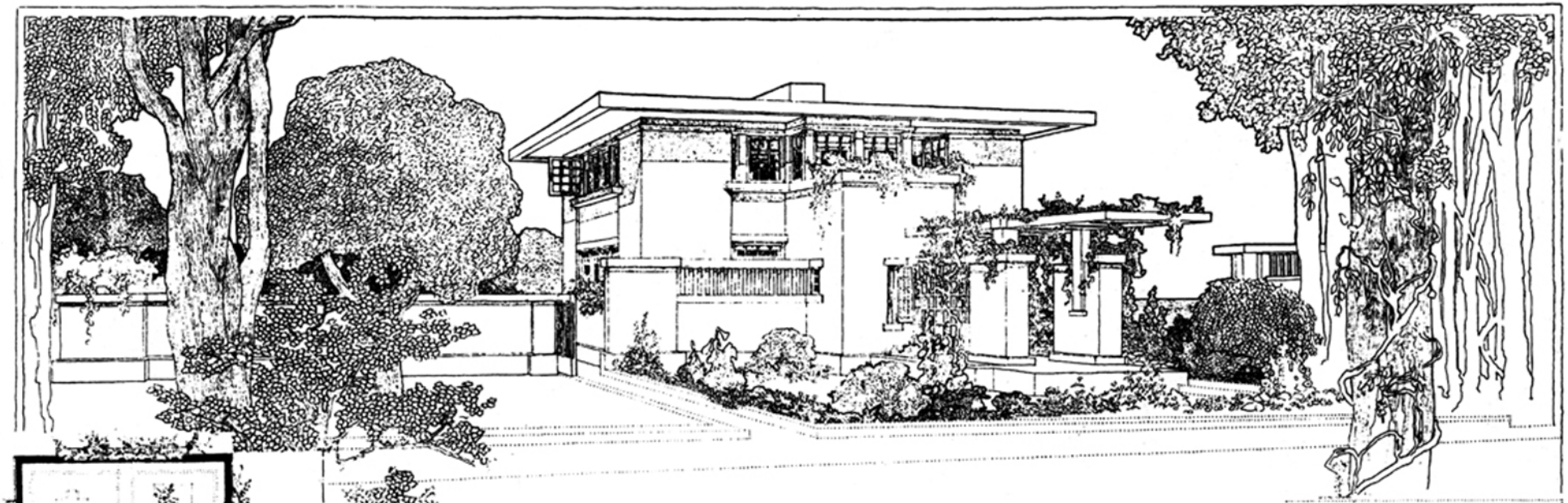
3

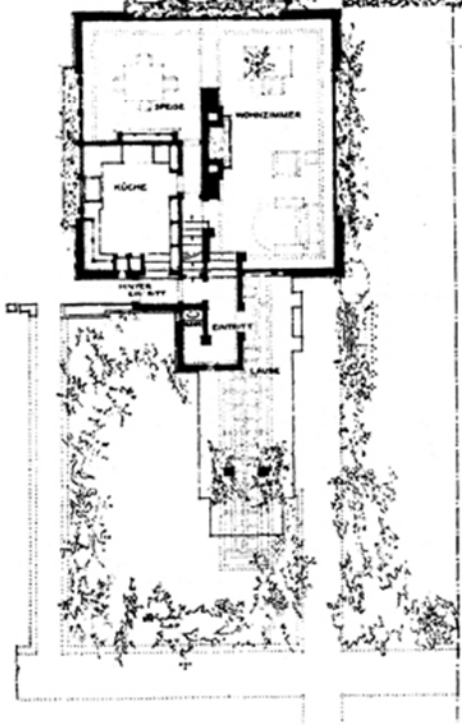


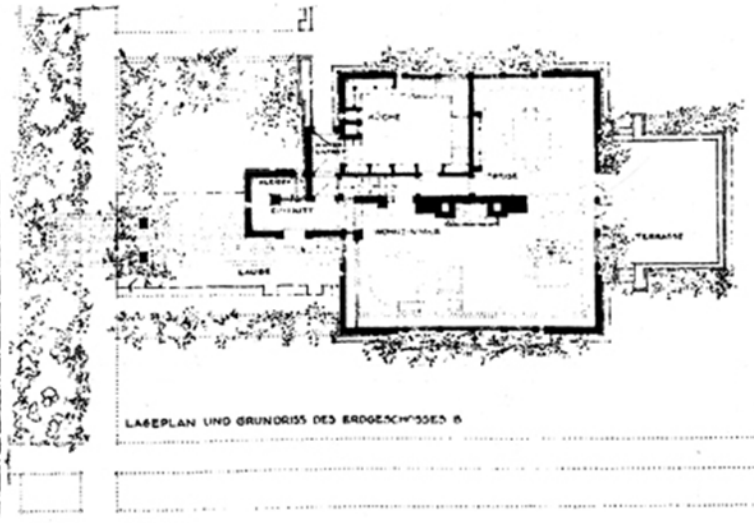




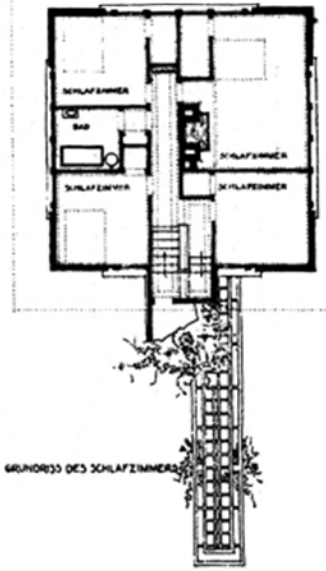
1908



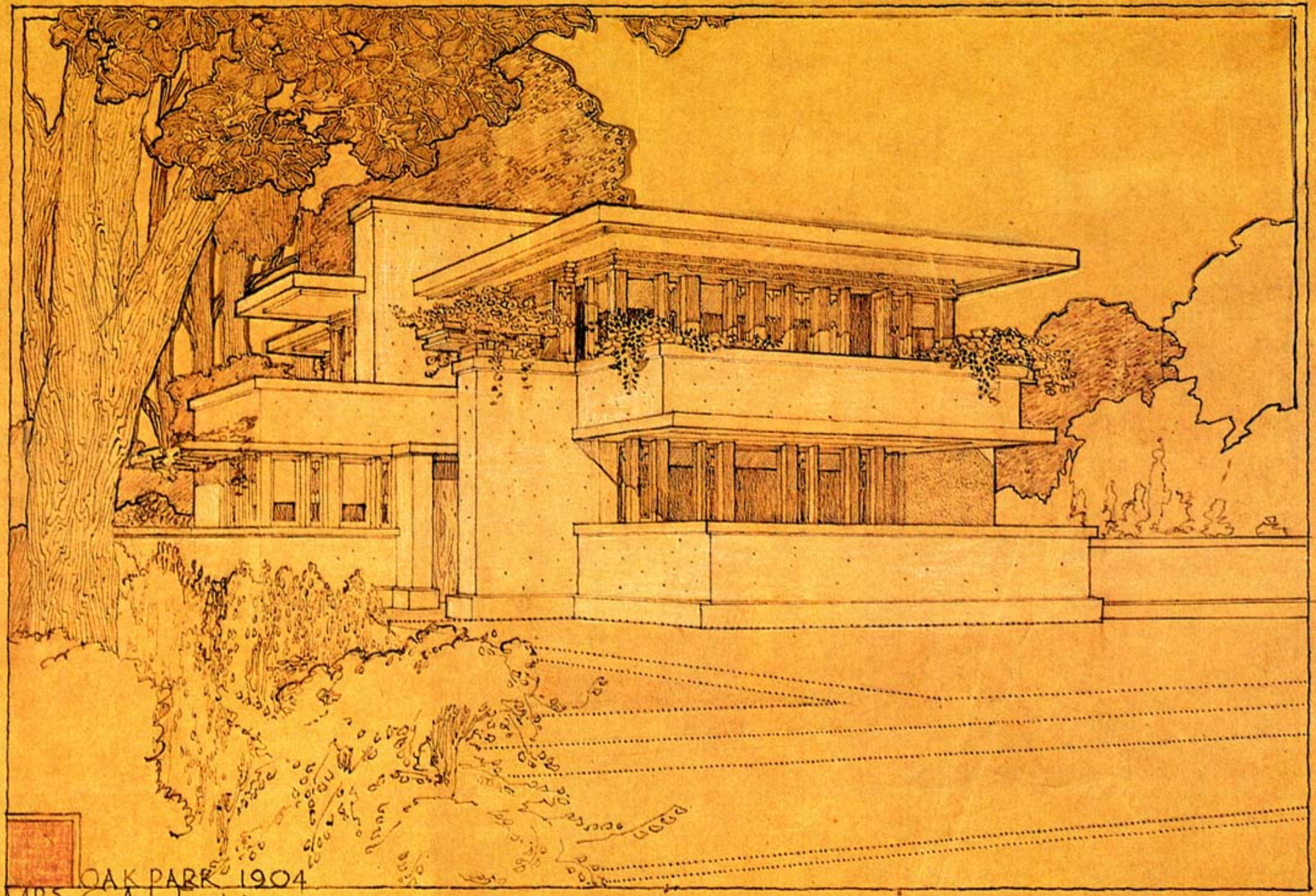


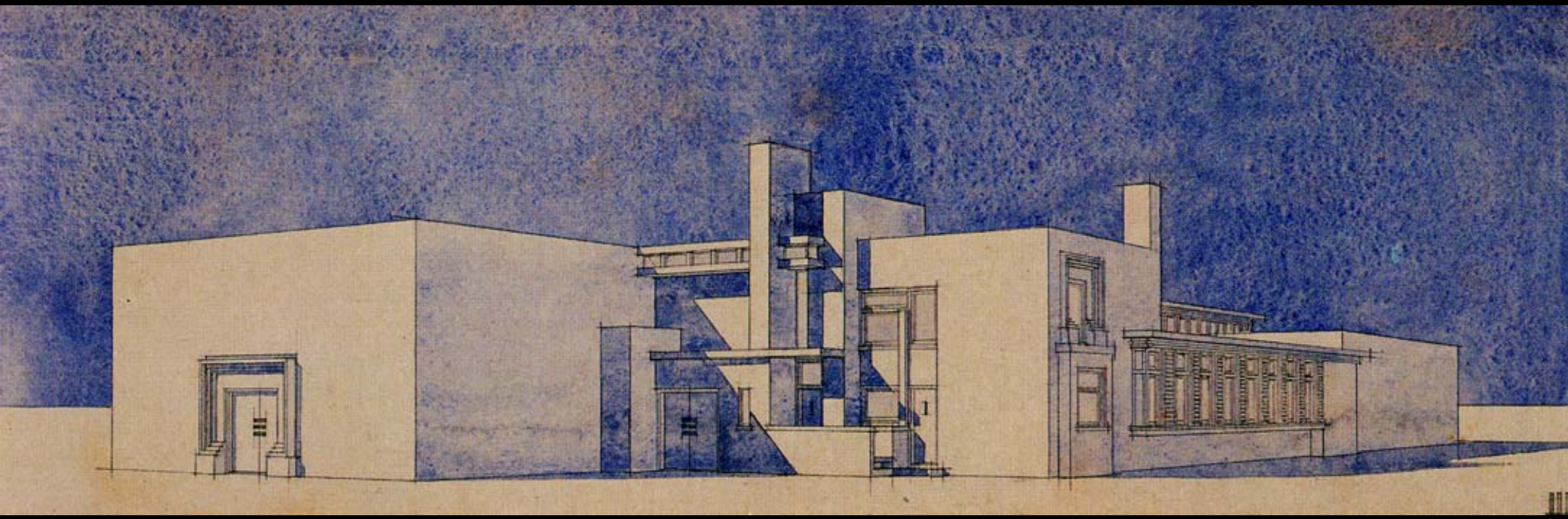


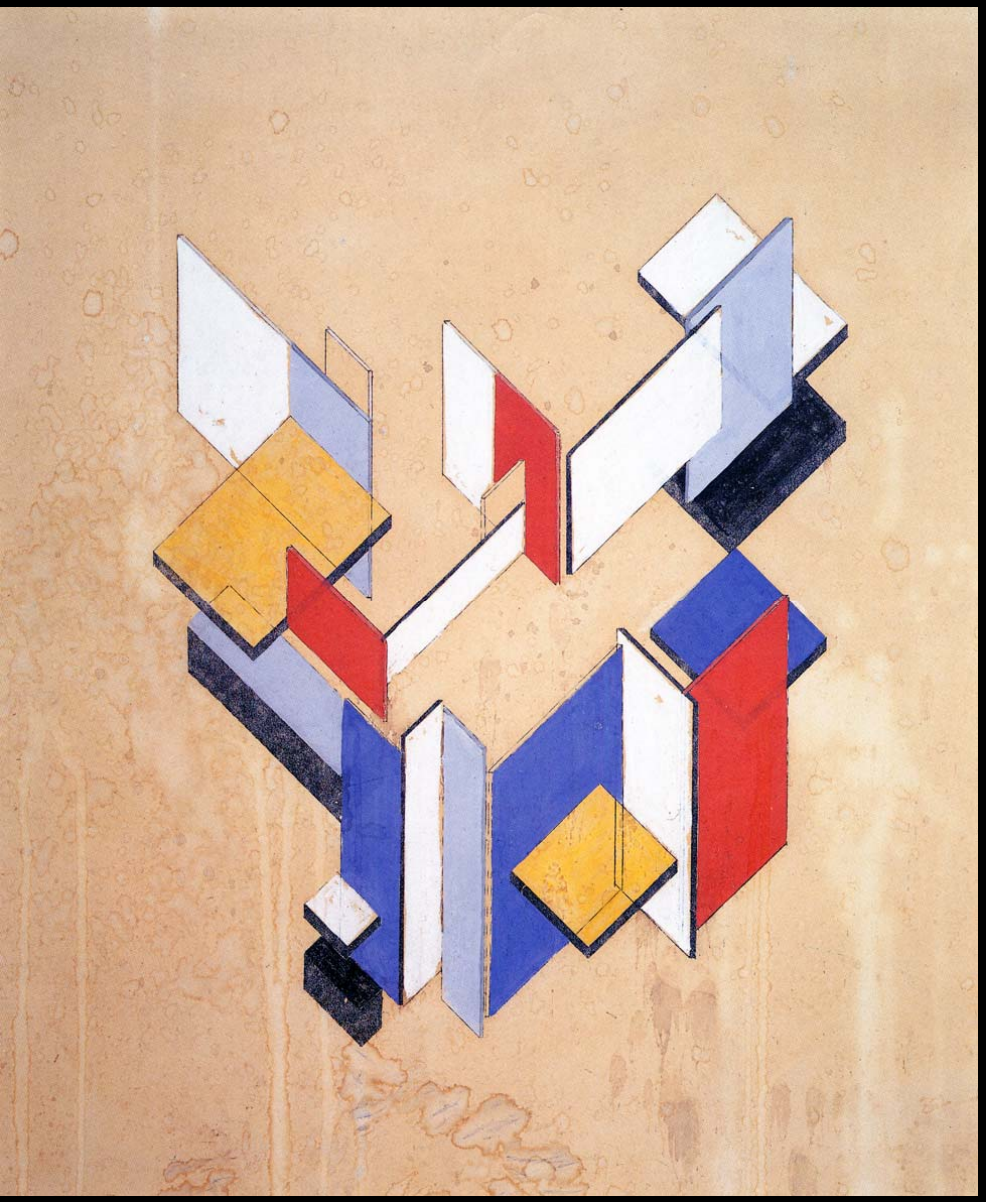
LAGEPLAN UND GRUNDRISS DES ERDGESCHOSSES 1:

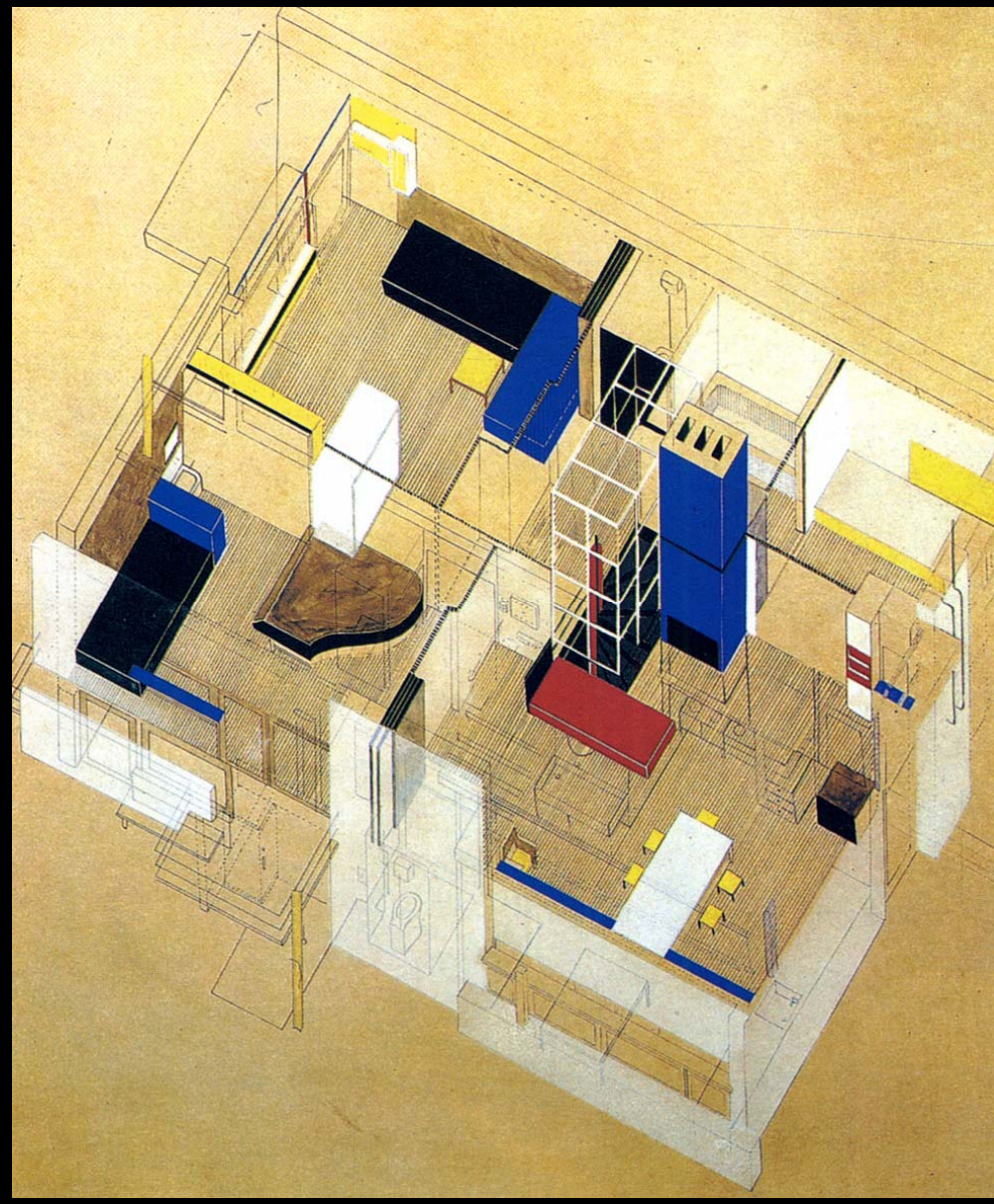


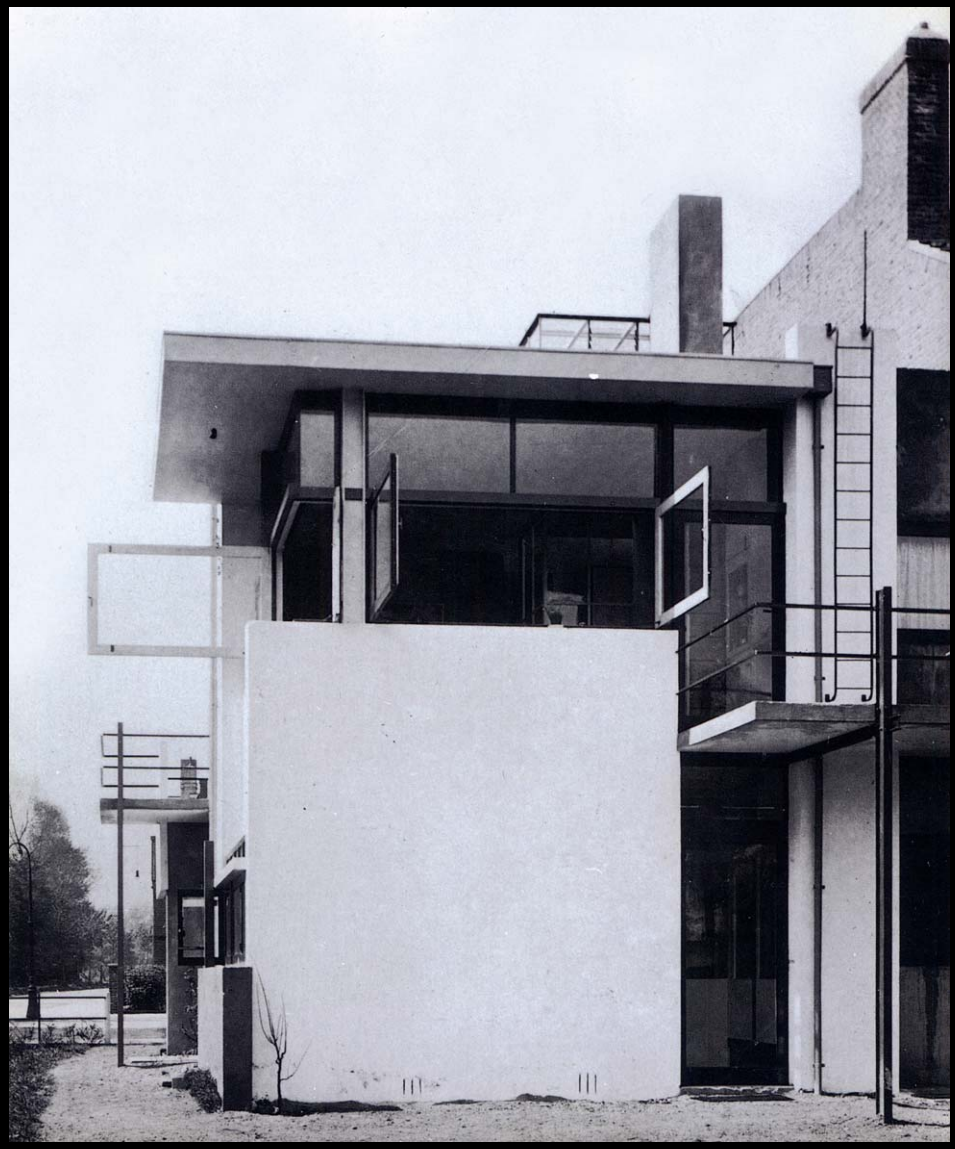
GRUNDRISS DES SCHLAFZIMMERS

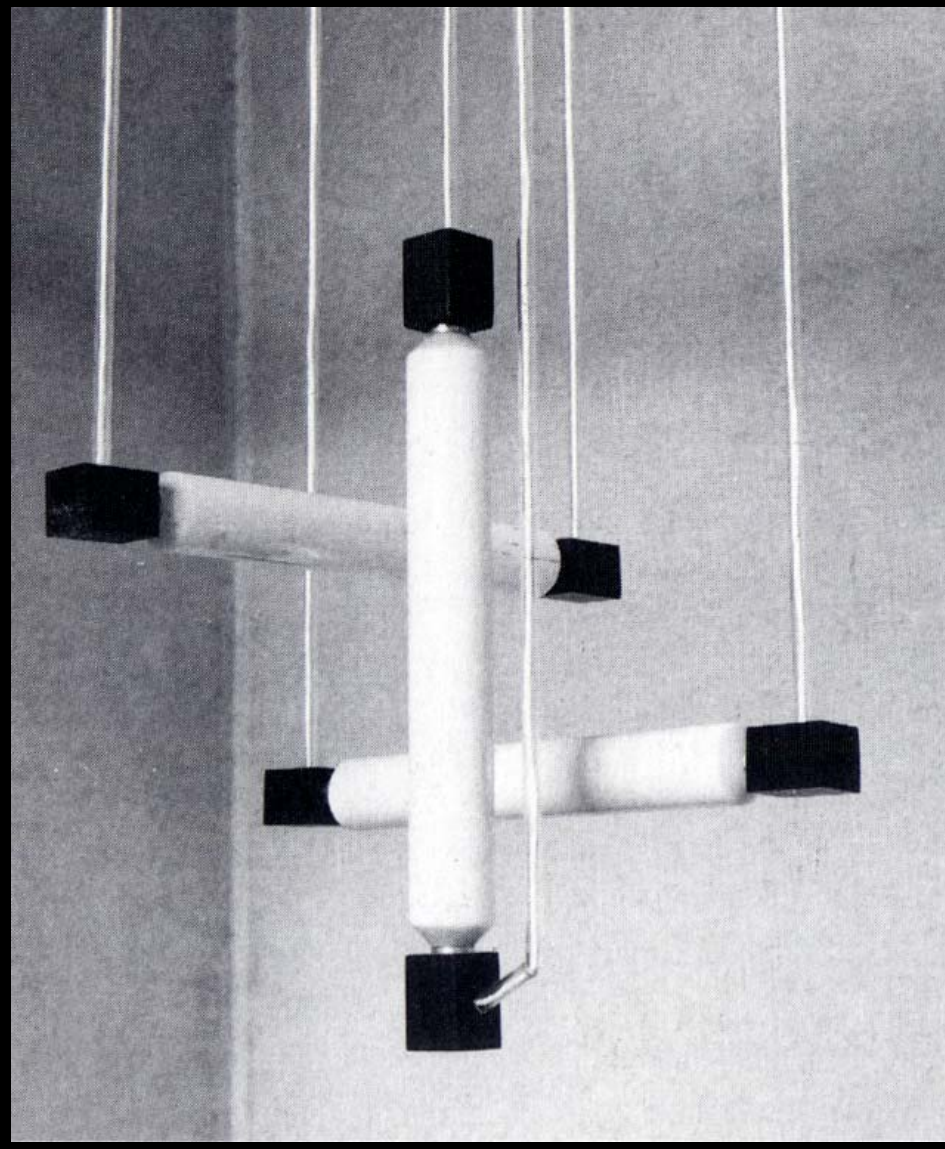

OAK PARK 1904
MRS T.H. GALE

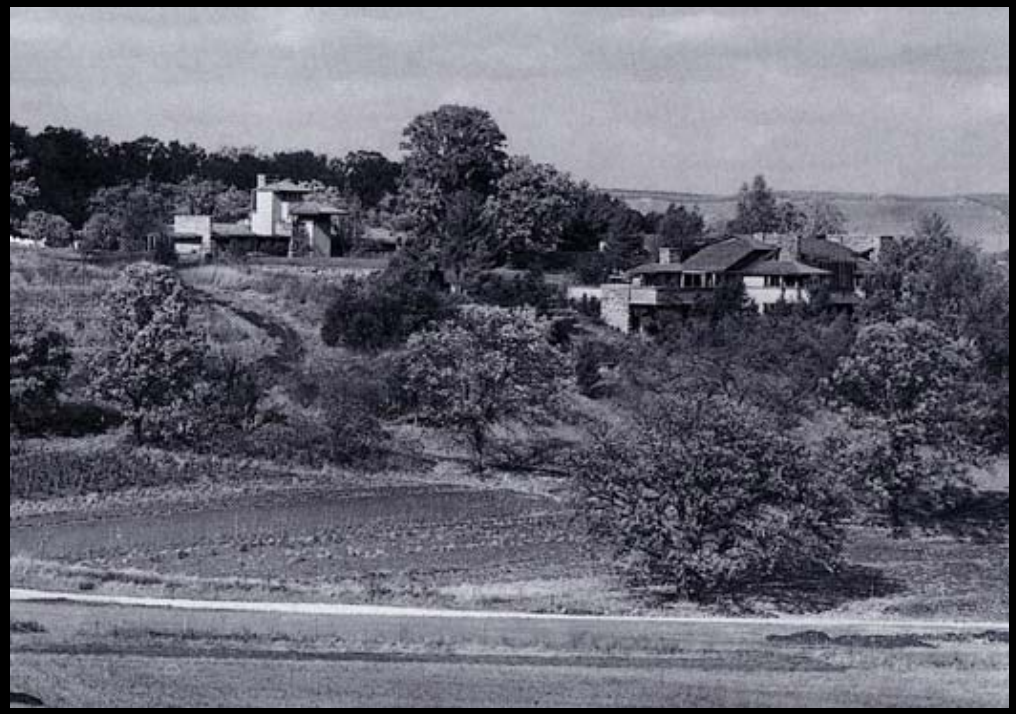


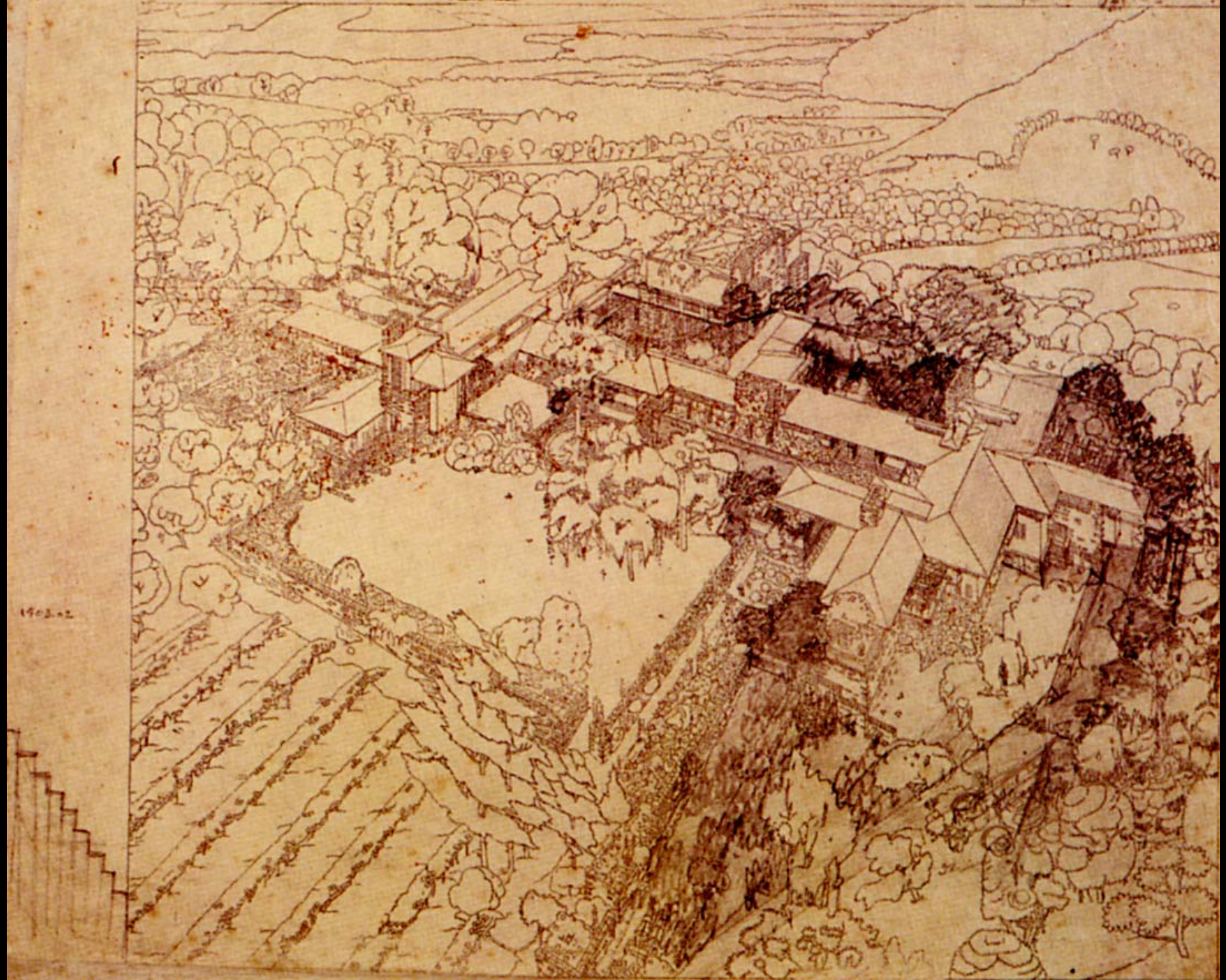




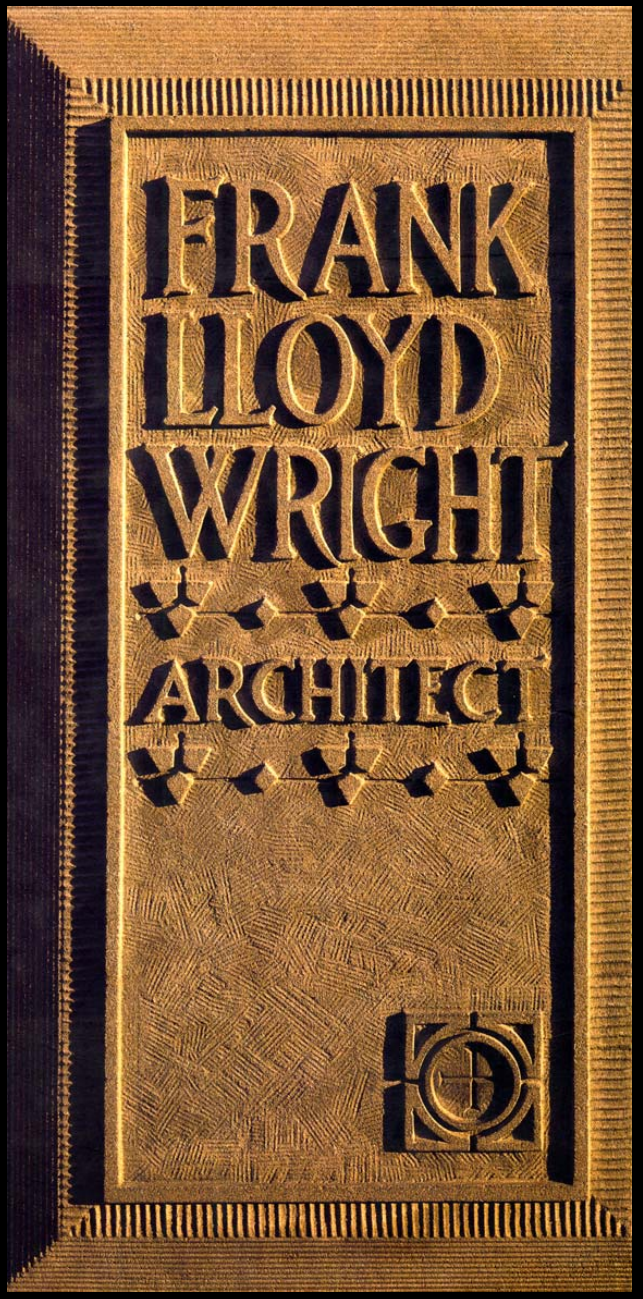


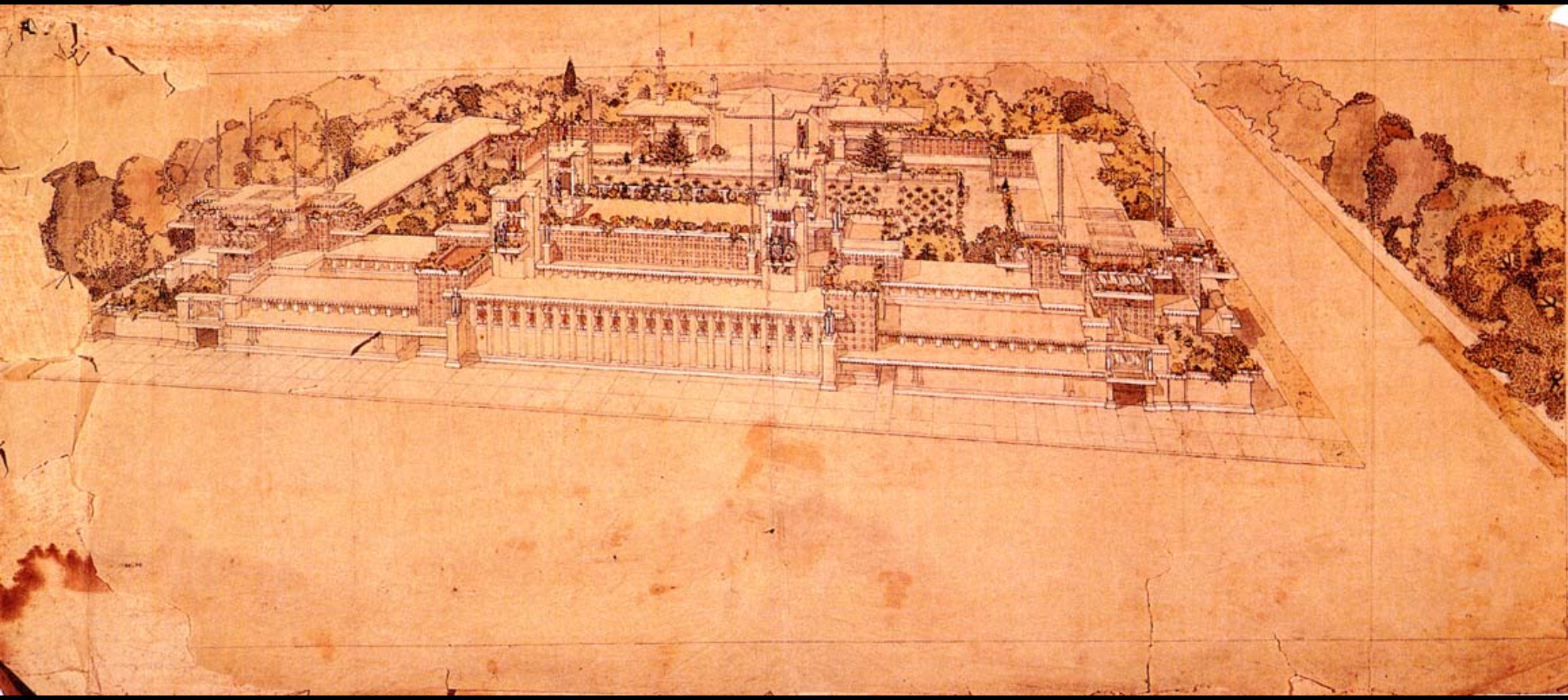


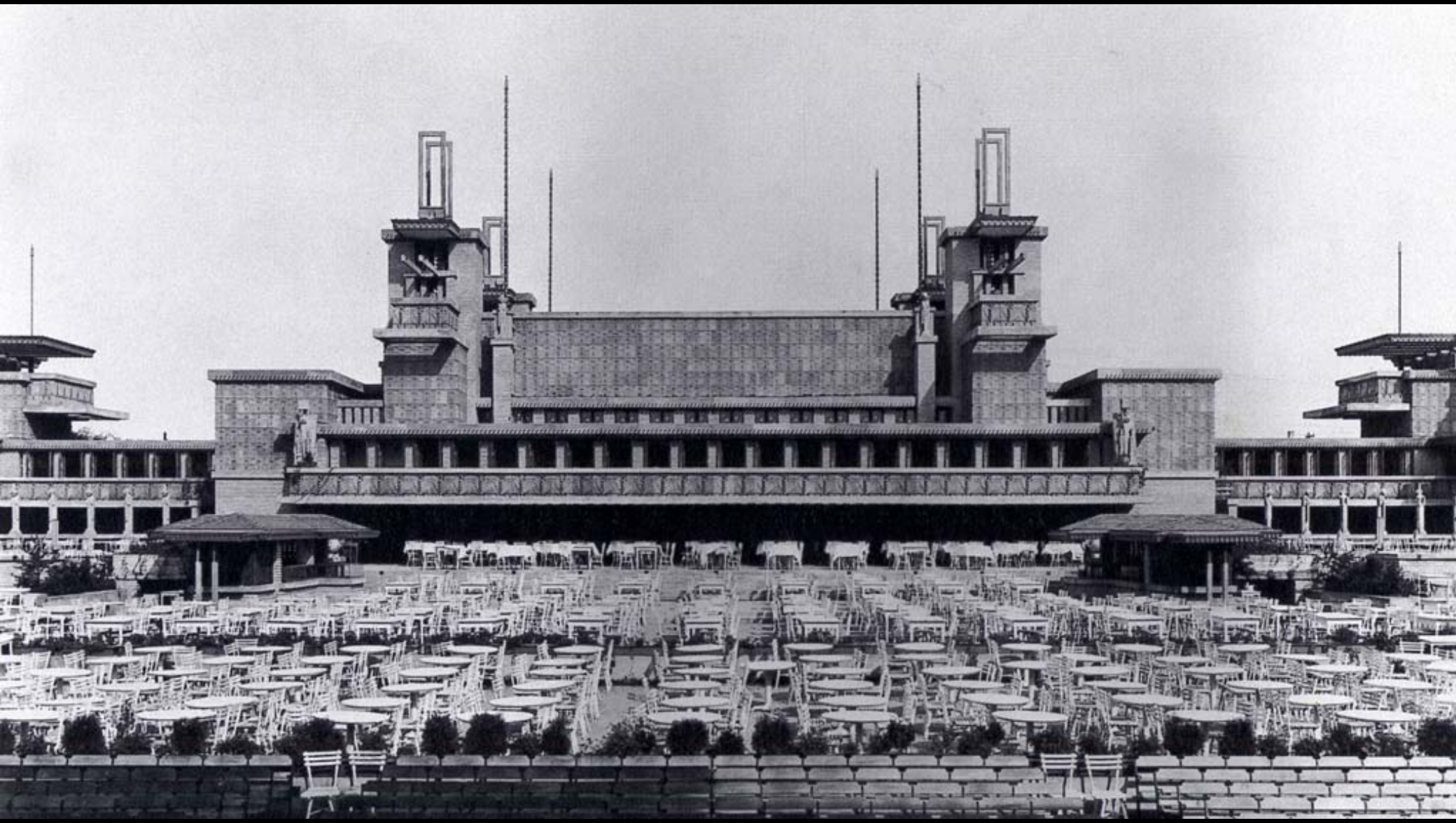


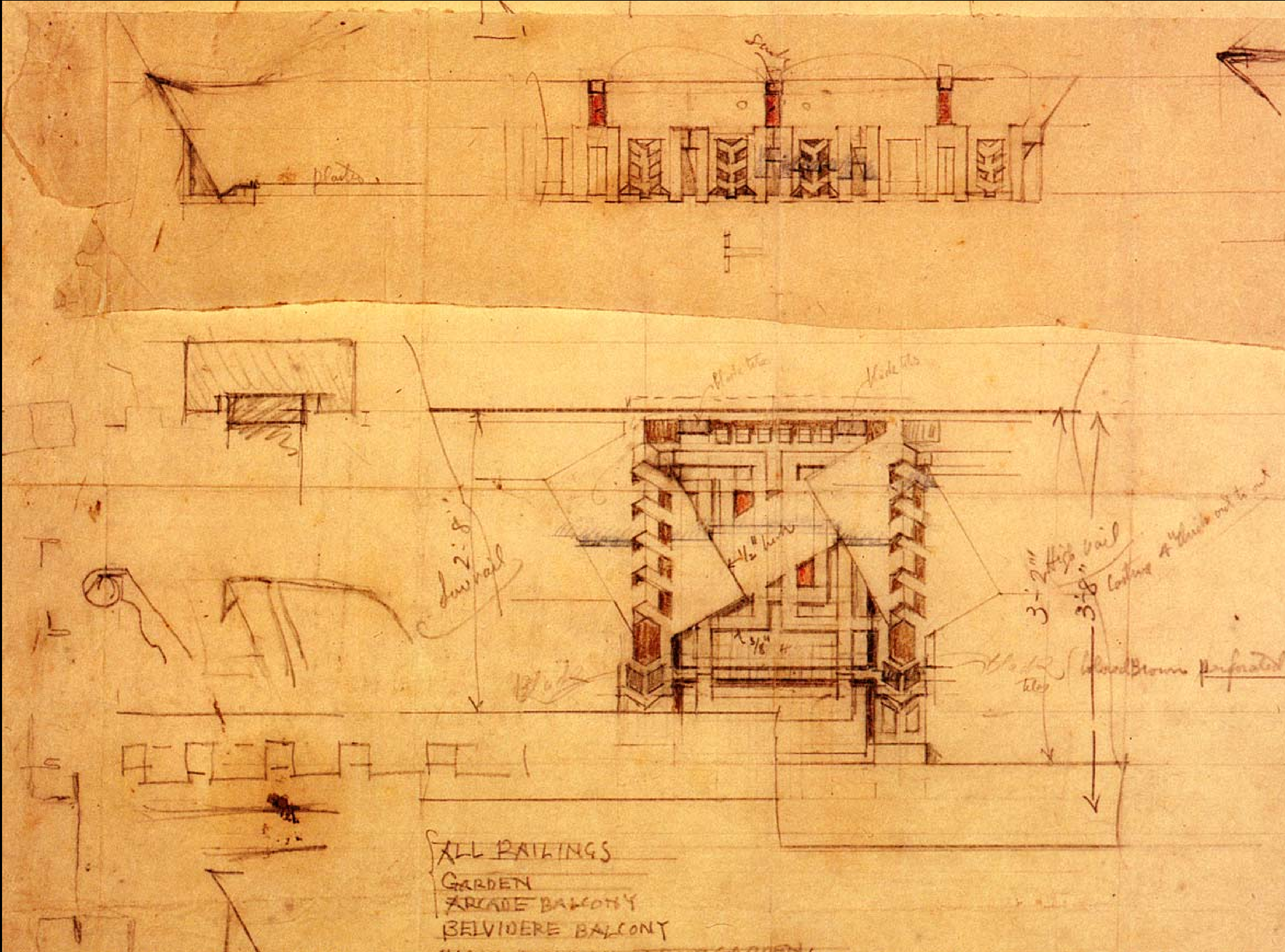


TALIESIN NEAR SPRING GREEN WIS. ..... PLOT PLAN OF FARM SCALE: 1"=100'-0" NOVEMBER 6TH 1920.
TOWNSHIP 8N - RANGE 4E - SECTION 30 - SOUTHWEST QUARTER + ADJ PART OF NORTHWEST QUARTER, BOUNDED BY ROAD ON THE EAST AND NORTH EXCEPTING CEMETERLOT ~
TOWN OF WYOMING
IOWA COUNTY
WISCONSIN
AREA ABOUT - 152. ACRES
PUBLIC HIGHWAY
COWS
NIGHT COWS
HILLSIDE

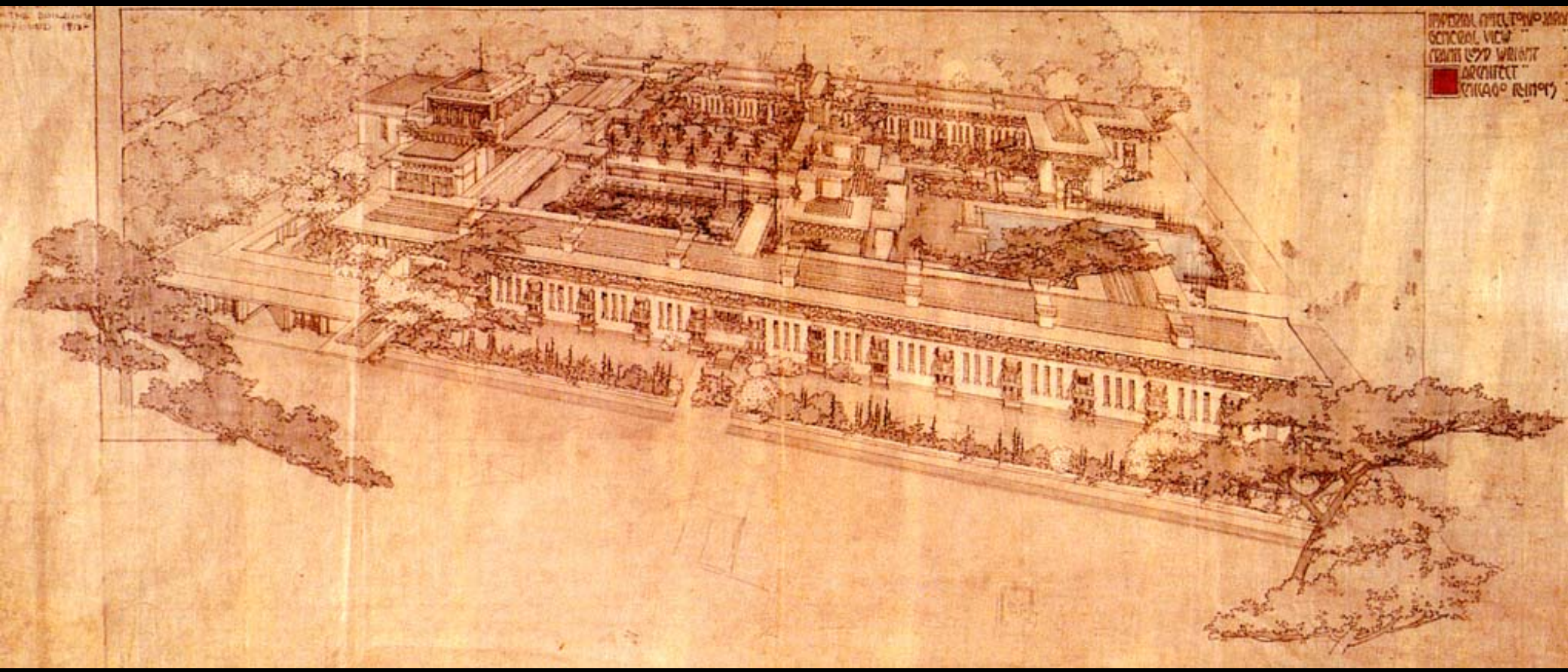

FRANK
LLOYD
WRIGHT
ARCHITECT

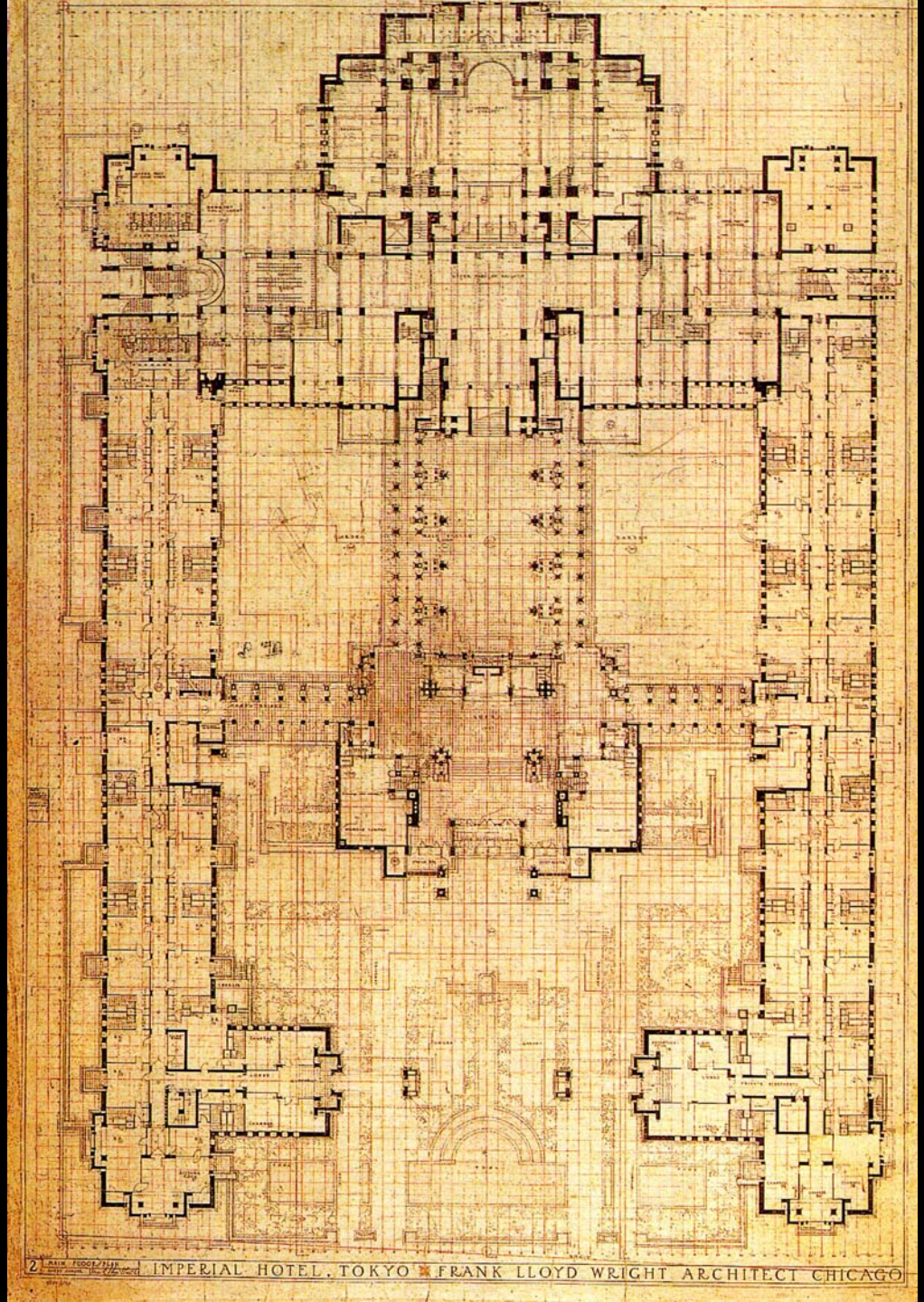


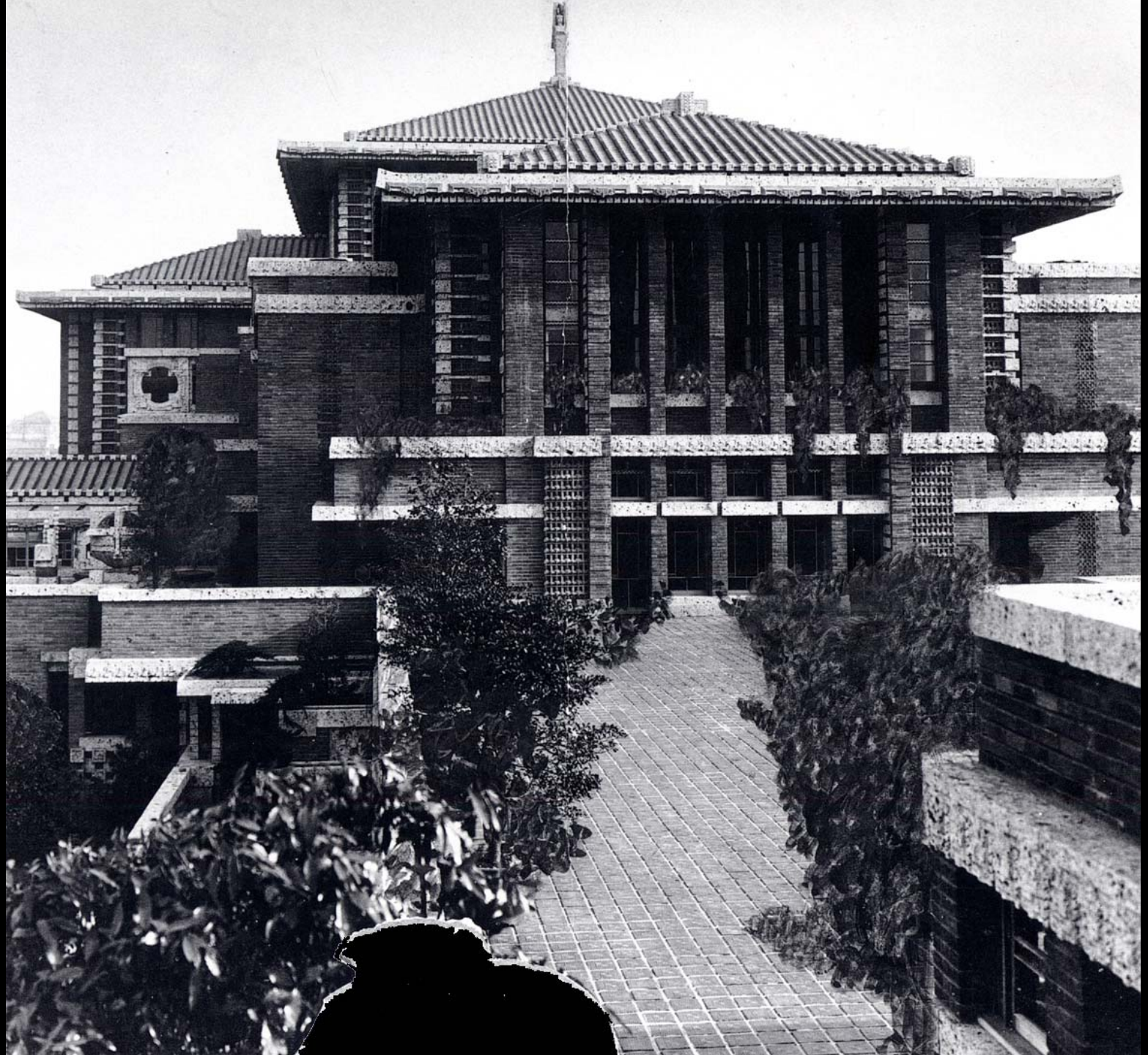


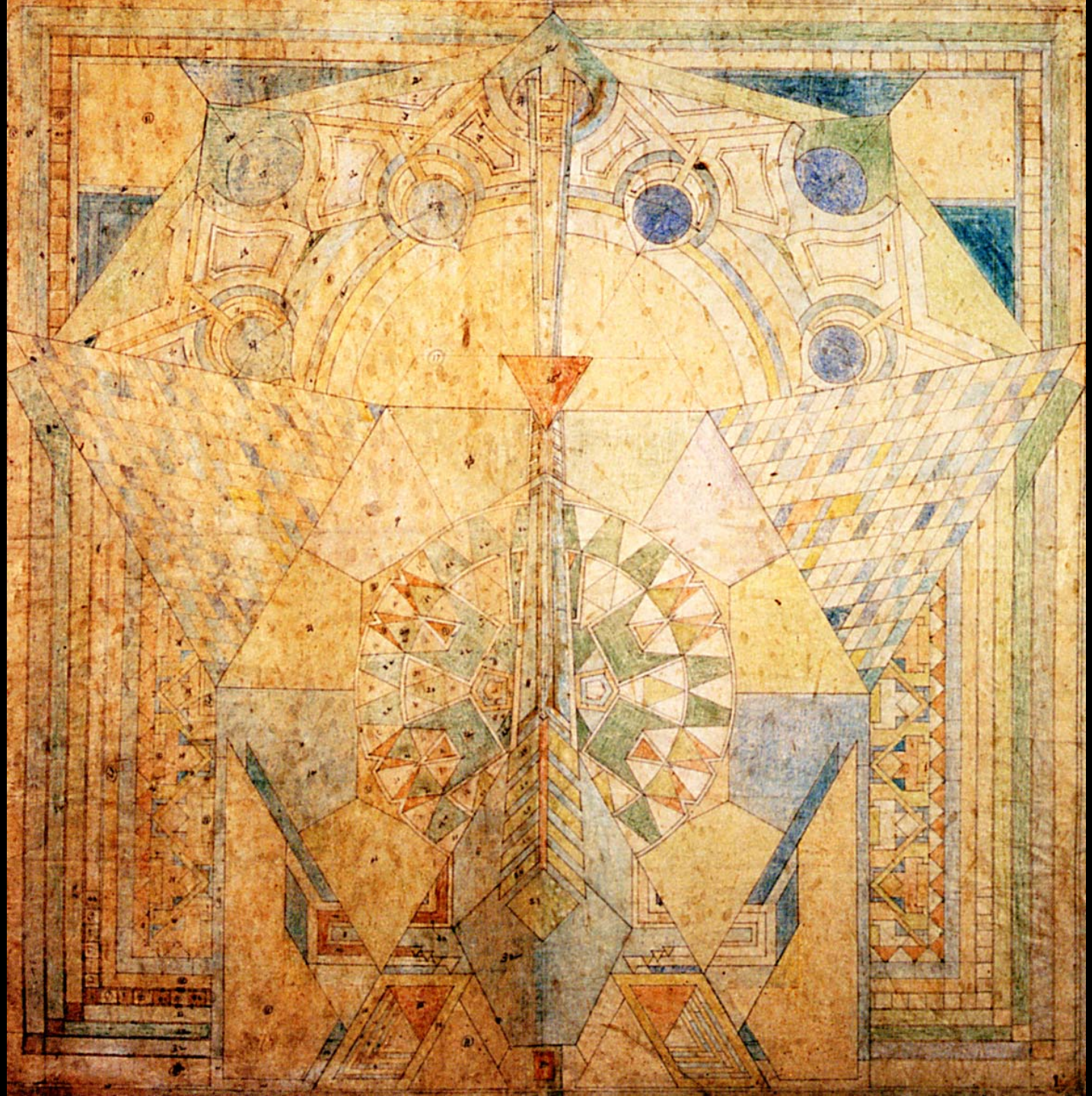


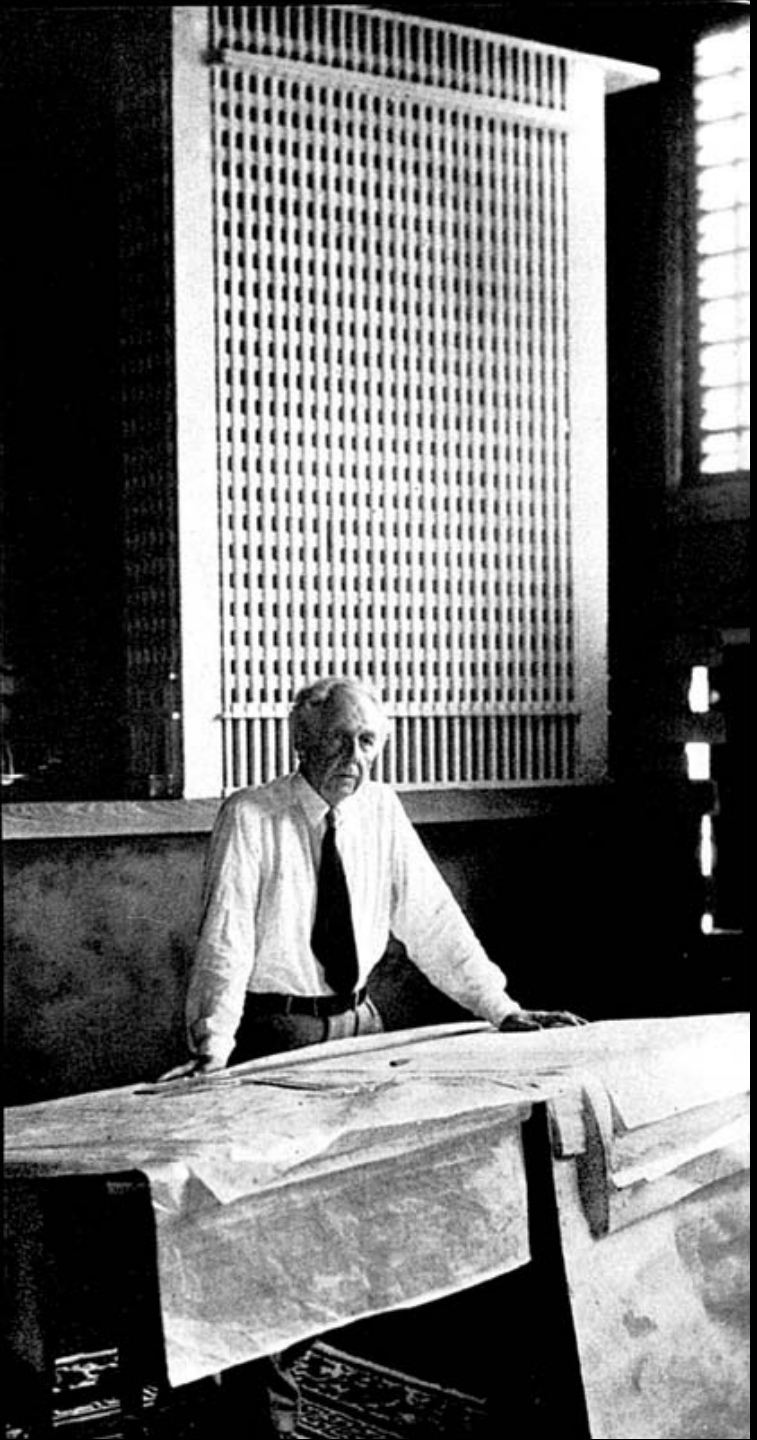
ALL RAILINGS
GARDEN
ARCADE BALCONY
BELVIDERE BALCONY
Blood Brown perforated

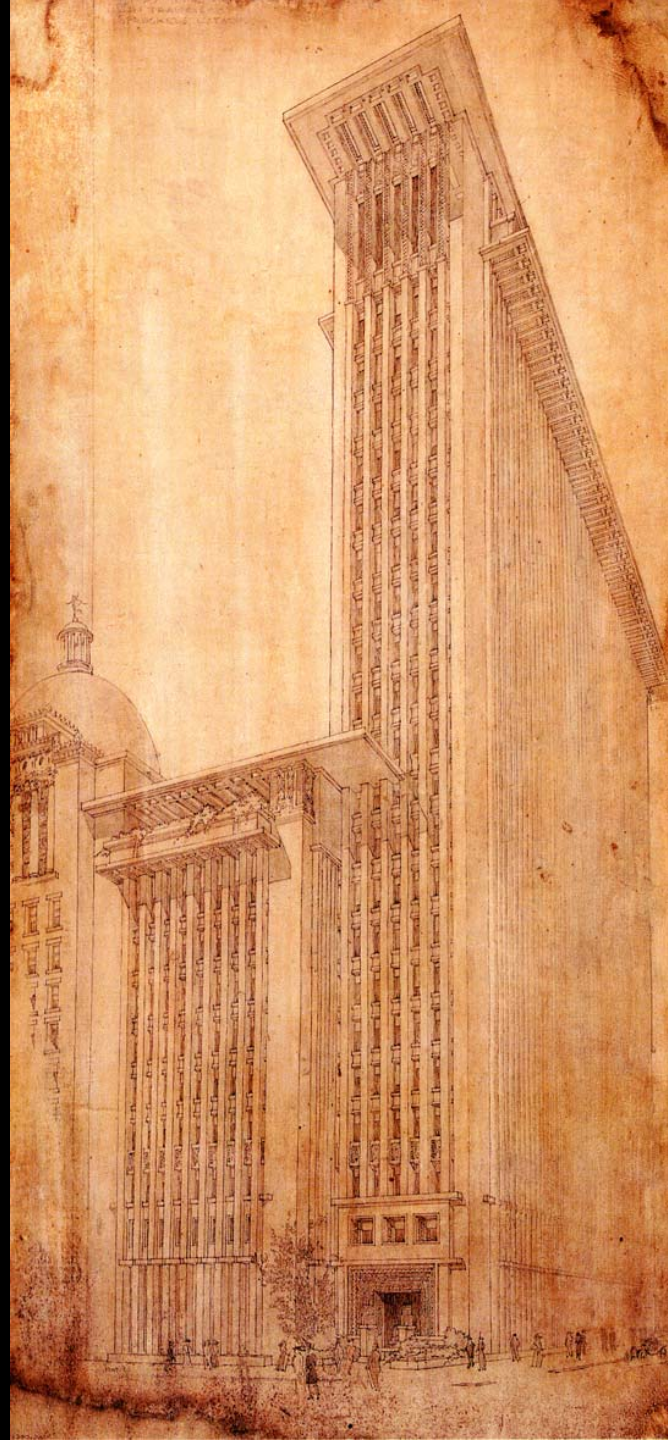

IMPERIAL HOTEL, TOKYO, JAPAN
GENERAL VIEW
FRANK LLOYD WRIGHT
ARCHITECT
CHICAGO, ILLINOIS

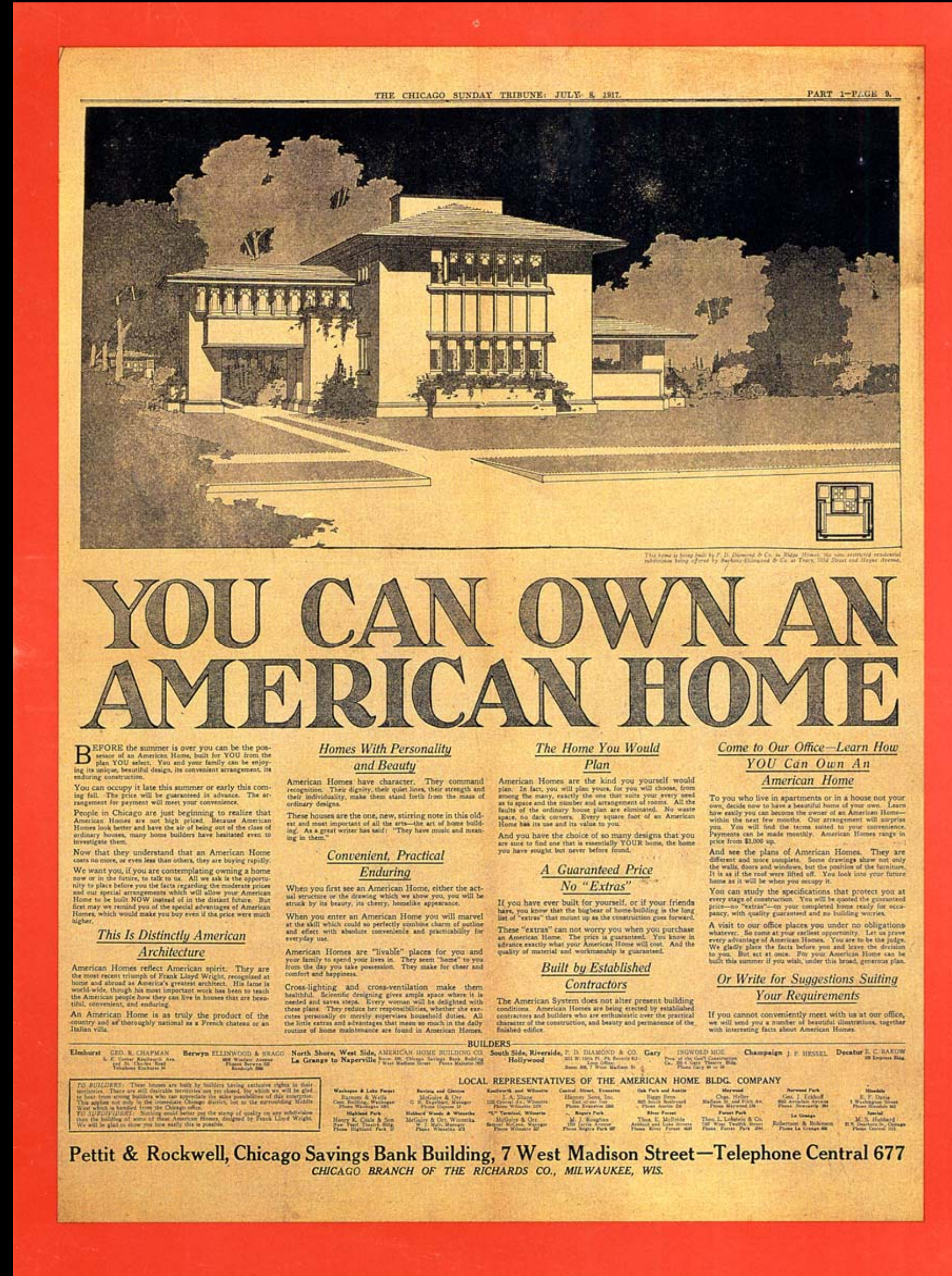

2
IMPERIAL HOTEL, TOKYO
FRANK LLOYD WRIGHT ARCHITECT CHICAGO











YOU CAN OWN AN AMERICAN HOME

BEFORE the summer is over you can be the possessor of an American Home, built for YOU from the plan YOU select. You and your family can be enjoying its unique, beautiful design, its convenient arrangement, its enduring construction.

You can occupy it late this summer or early this coming fall. The price will be guaranteed in advance. The arrangement for payment will meet your convenience.

People in Chicago are just beginning to realize that American Homes are not high priced. Because American Homes look better and have the air of being out of the class of ordinary houses, many home builders have hesitated even to investigate them.

Now that they understand that an American Home costs no more, or even less than others, they are buying rapidly.

We want you, if you are contemplating owning a home now or in the future, to talk to us. All we ask is the opportunity to place before you the facts regarding the moderate prices and our special arrangements which will allow your American Home to be built NOW instead of in the distant future. But first may we remind you of the special advantages of American Homes, which would make you buy even if the price were much higher.

This Is Distinctly American Architecture

American Homes reflect American spirit. They are the most recent triumph of Frank Lloyd Wright, recognized at home and abroad as America's greatest architect. His fame is world-wide, though his most important work has been to teach the American people how they can live in houses that are beautiful, convenient, and enduring.

An American Home is as truly the product of the country and as thoroughly national as a French chateau or an Italian villa.

Homes With Personality and Beauty

American Homes have character. They command recognition. Their dignity, their quiet lines, their strength and their individuality, make them stand forth from the mass of ordinary designs.

These houses are the one, new, stirring note in this oldest and most important of all the arts—the art of home building. As a great writer has said: "They have music and meaning in them."

Convenient, Practical Enduring

When you first see an American Home, either the actual structure or the drawing which we show you, you will be struck by its beauty, its cheery, homelike appearance.

When you enter an American Home you will marvel at the skill which could so perfectly combine charm of outline and effect with absolute convenience and practicability for everyday use.

American Homes are "livable" places for you and your family to spend your lives in. They seem "home" to you from the day you take possession. They make for cheer and comfort and happiness.

Cross-lighting and cross-ventilation make them healthful. Scientific designing gives ample space where it is needed and saves steps. Every woman will be delighted with these plans. They reduce her responsibilities, whether she executes personally or merely supervises household duties. All the little extras and advantages that mean so much in the daily routine of home maintenance are found in American Homes.

The Home You Would Plan

American Homes are the kind you yourself would plan. In fact, you will plan yours, for you will choose, from among the many, exactly the one that suits your every need as to space and the number and arrangement of rooms. All the faults of the ordinary house plan are eliminated. No waste space, no dark corners. Every square foot of an American Home has its use and its value to you.

And you have the choice of so many designs that you are sure to find one that is essentially YOUR home, the home you have sought but never before found.

A Guaranteed Price No "Extras"

If you have ever built for yourself, or if your friends have, you know that the bugbear of home-building is the long list of "extras" that mount up as the construction goes forward.

These "extras" can not worry you when you purchase an American Home. The price is guaranteed. You know in advance exactly what your American Home will cost. And the quality of material and workmanship is guaranteed.

Built by Established Contractors

The American System does not alter present building conditions. American Homes are being erected by established contractors and builders who are enthusiastic over the practical character of the construction, and beauty and permanence of the finished edifice.

Come to Our Office—Learn How YOU Can Own An American Home

To you who live in apartments or in a house not your own, decide now to have a beautiful home of your own. Learn how easily you can become the owner of an American Home—within the next few months. Our arrangement will surprise you. You will find the terms suited to your convenience. Payments can be made monthly. American Homes range in price from $3,000 up.

And see the plans of American Homes. They are different and more complete. Some drawings show not only the walls, doors and windows, but the position of the furniture. It is as if the roof were lifted off. You look into your future home as it will be when you occupy it.

You can study the specifications that protect you at every stage of construction. You will be quoted the guaranteed price—no "extras"—on your completed home ready for occupancy, with quality guaranteed and no building worries.

A visit to our office places you under no obligations whatever. So come at your earliest opportunity. Let us prove every advantage of American Homes. You are to be the judge. We gladly place the facts before you and leave the decision to you. But act at once. For your American Home can be built this summer if you wish, under this broad, generous plan.

Or Write for Suggestions Suiting Your Requirements

If you cannot conveniently meet with us at our office, we will send you a number of beautiful illustrations, together with interesting facts about American Homes.

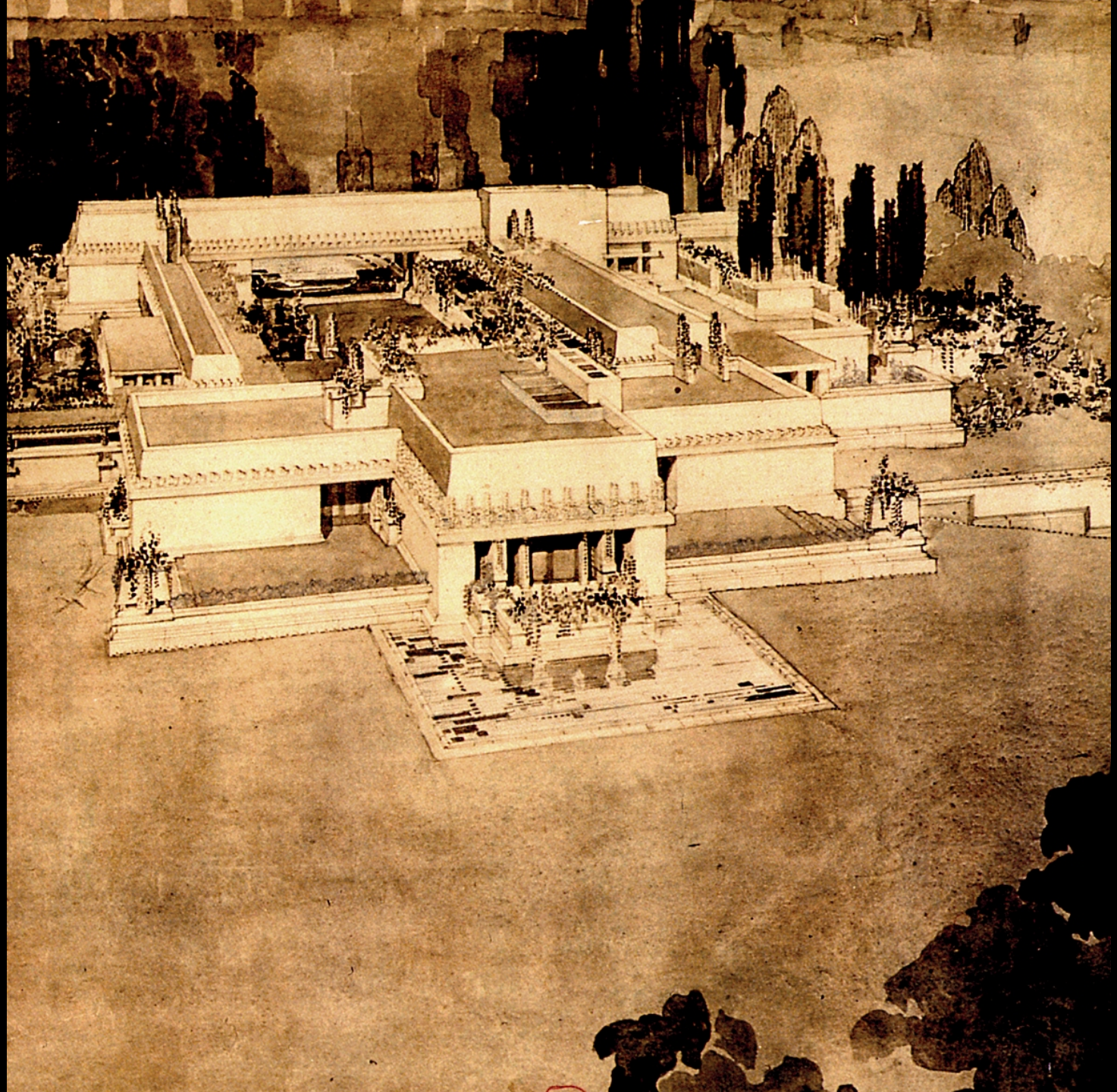
BUILDERS

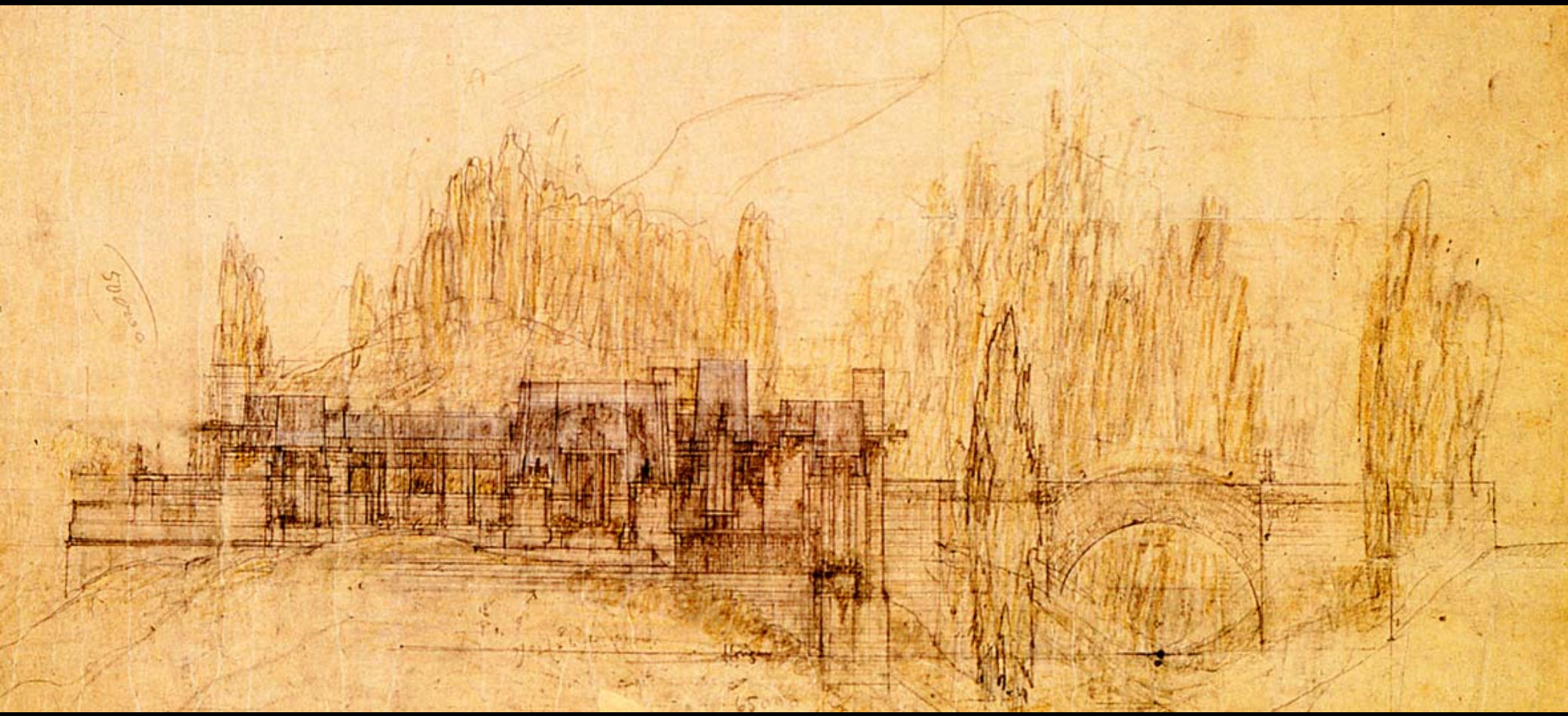
Elmhurst GEO. R. CHAPMAN — Berwyn ELLINWOOD & BRAGG — North Shore, West Side, La Grange to Naperville AMERICAN HOME BUILDING CO. — South Side, Riverside, Hollywood P. D. DIAMOND & CO. — Gary INGWOLD MOE — Champaign J. F. HESSEL — Decatur E. C. BAKOW

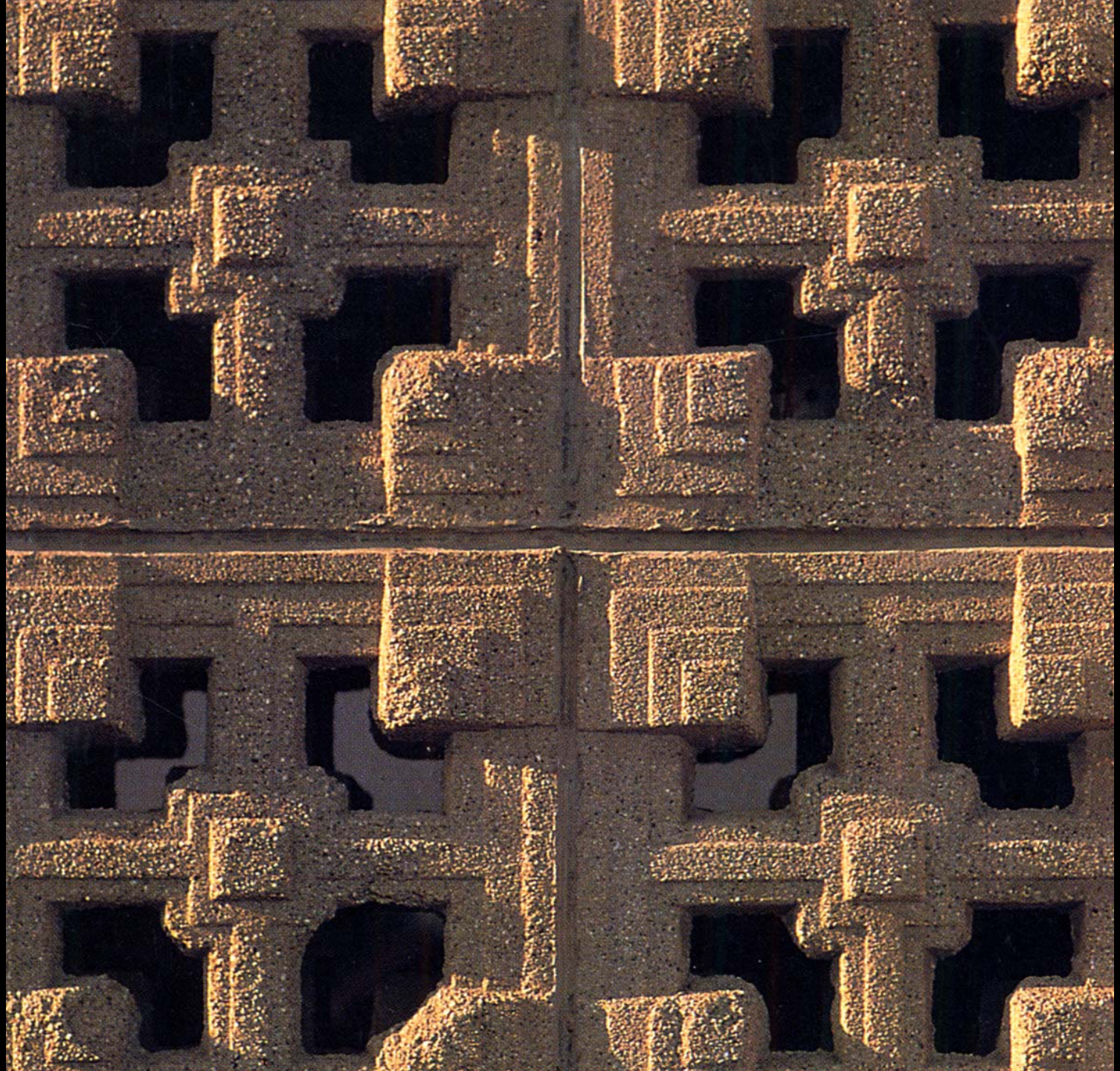
LOCAL REPRESENTATIVES OF THE AMERICAN HOME BLDG. COMPANY

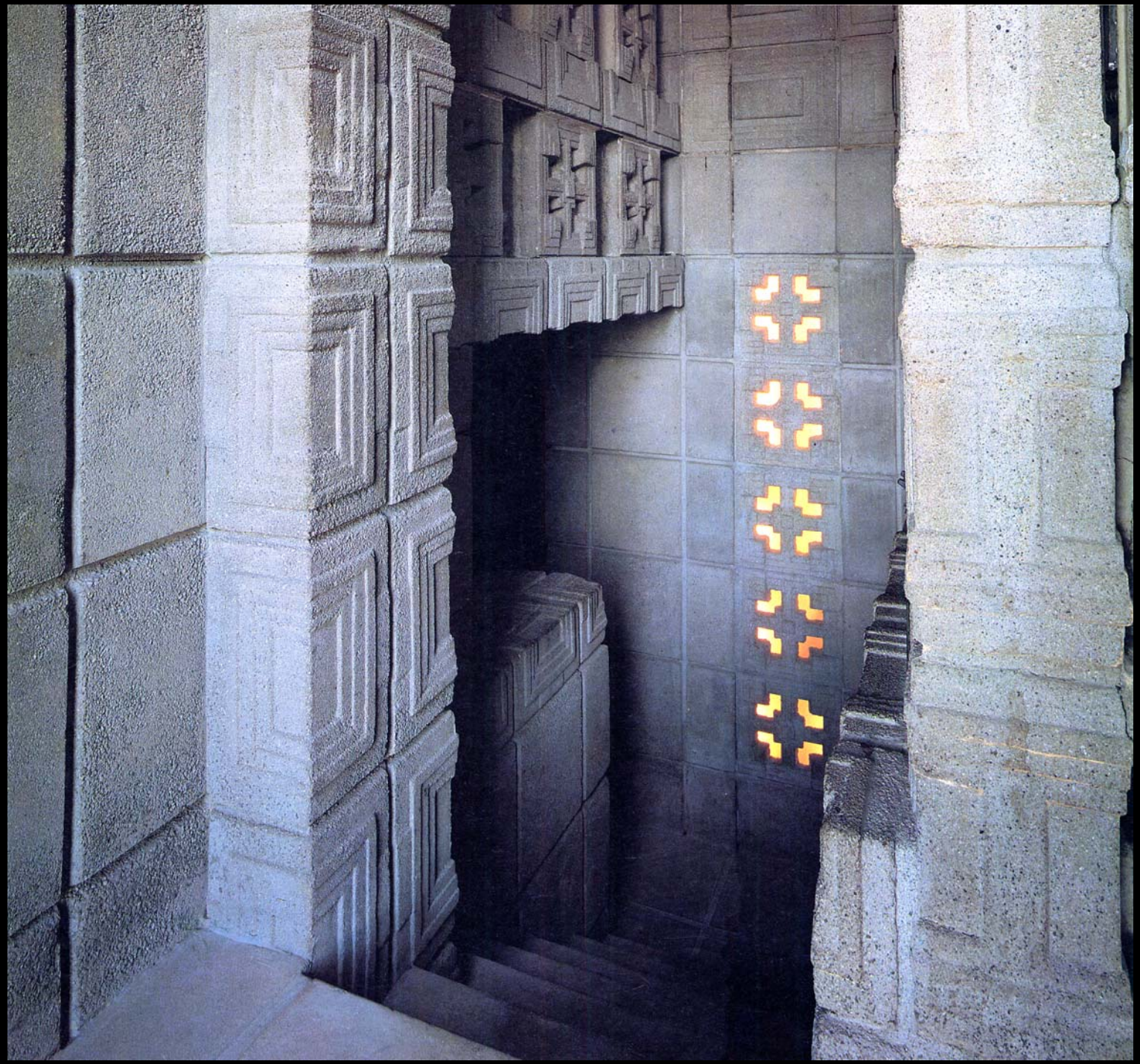
Pettit & Rockwell, Chicago Savings Bank Building, 7 West Madison Street—Telephone Central 677

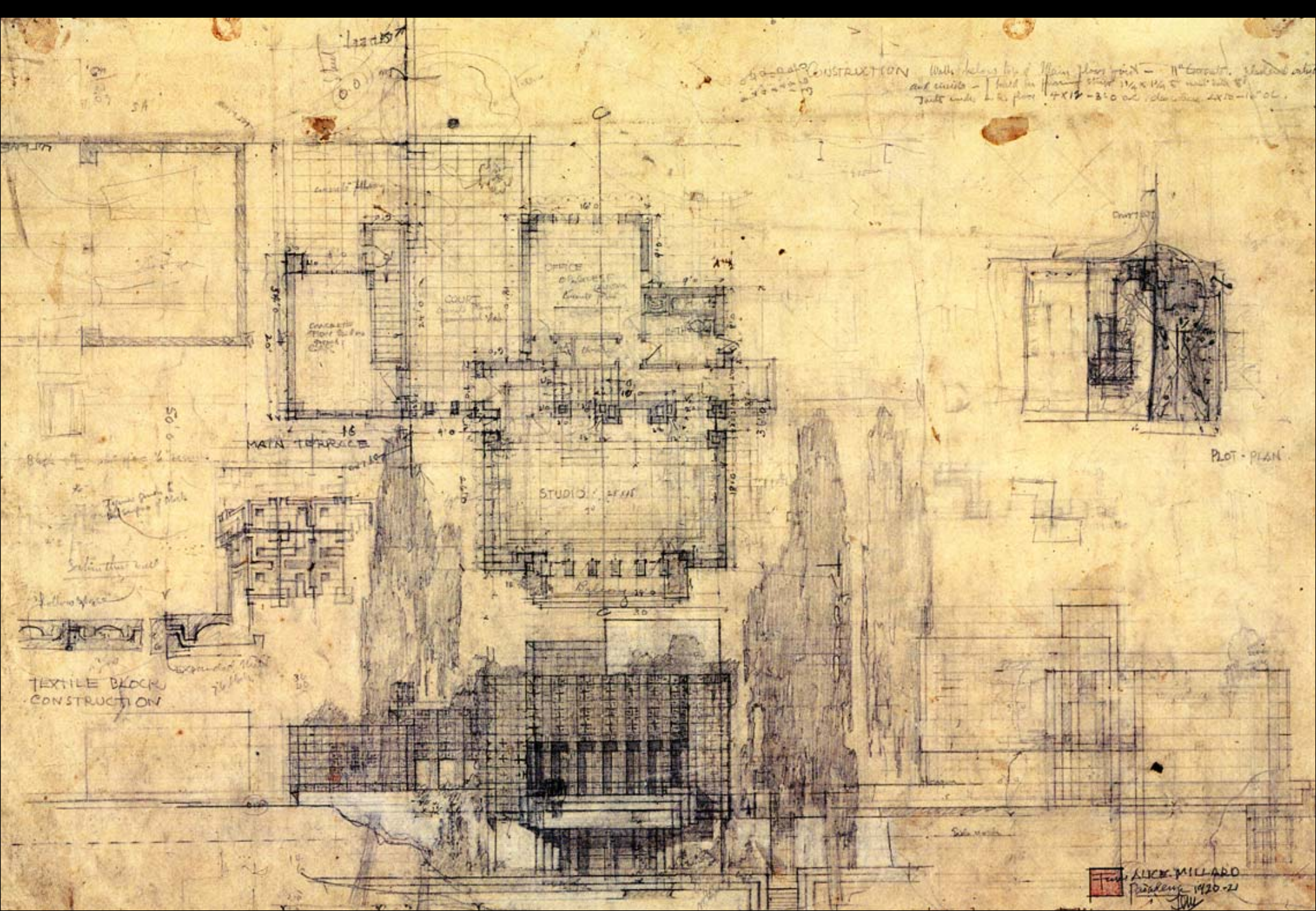
CHICAGO BRANCH OF THE RICHARDS CO., MILWAUKEE, WIS.



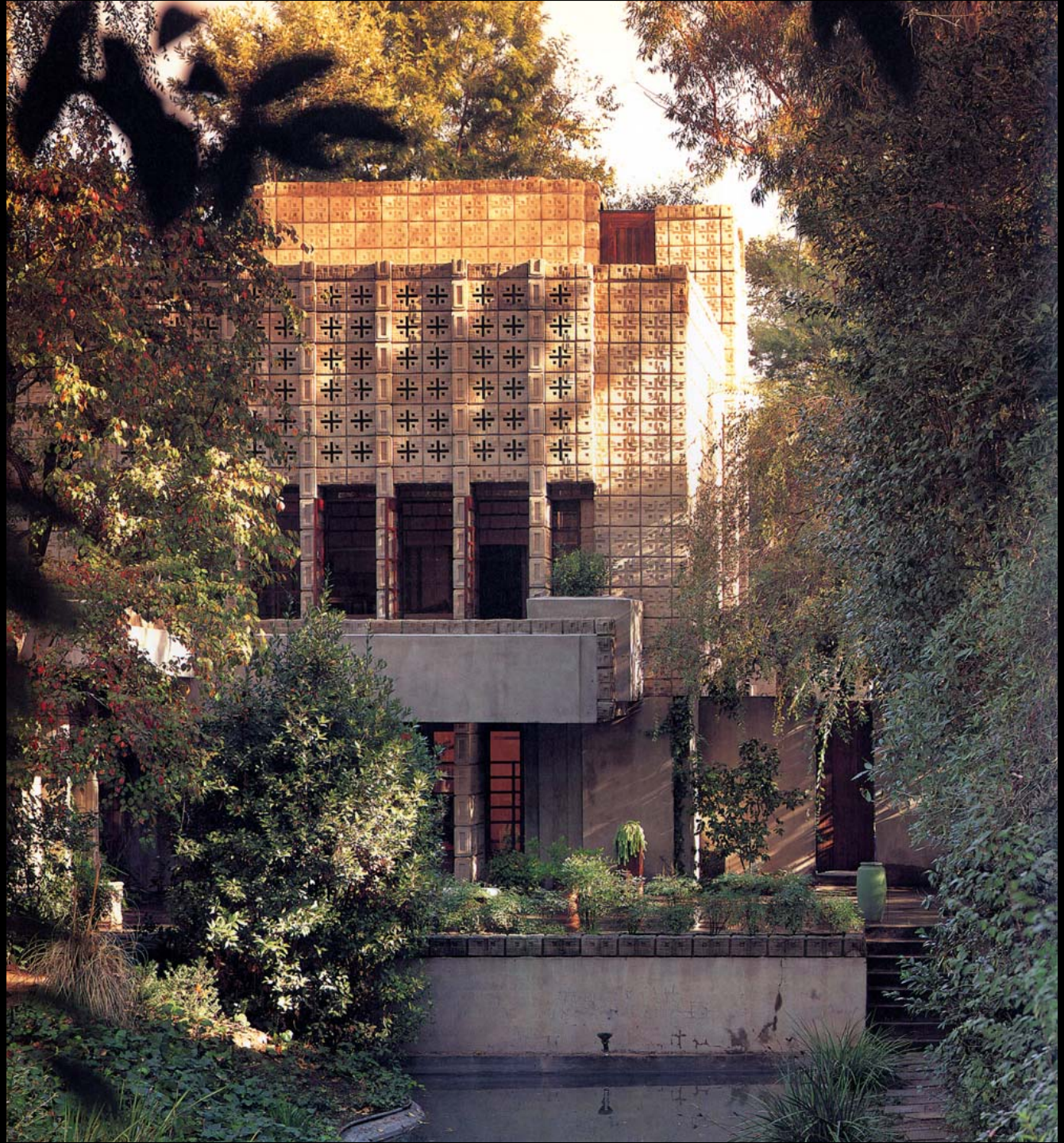


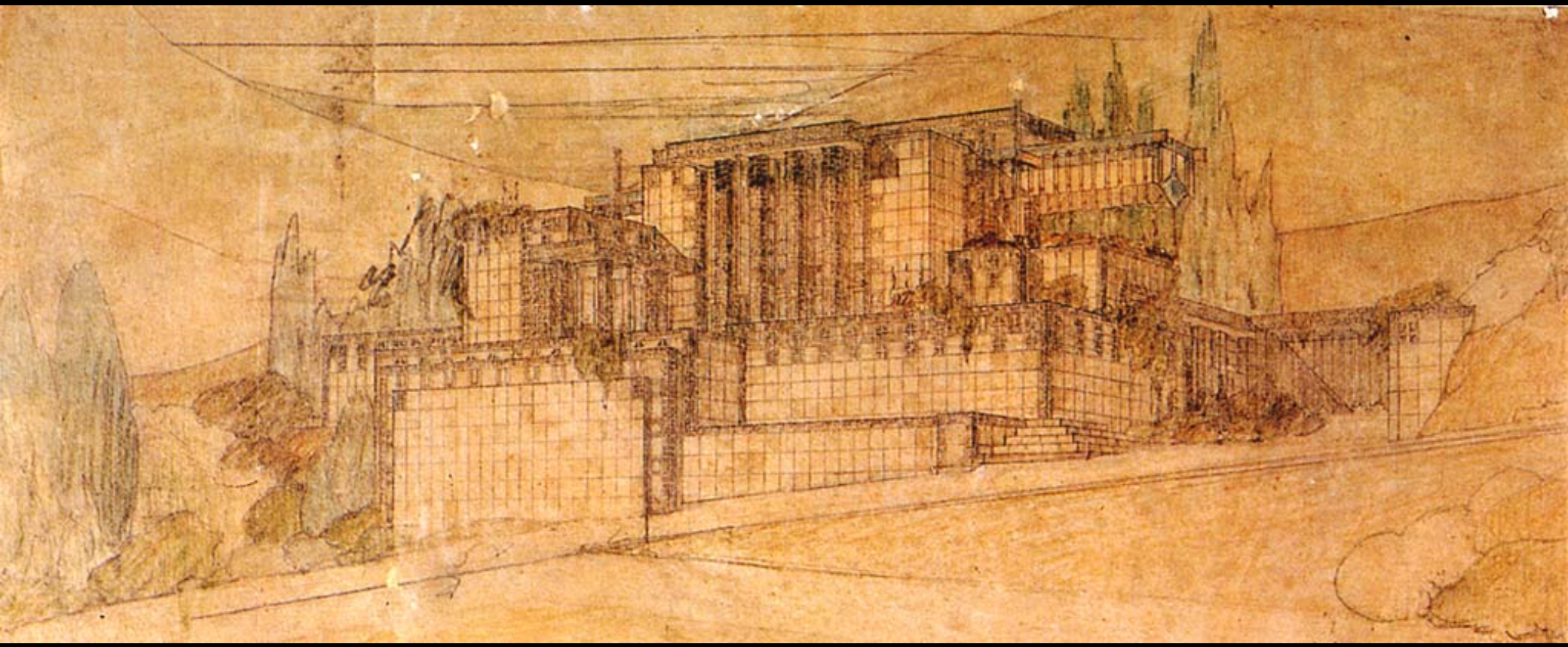


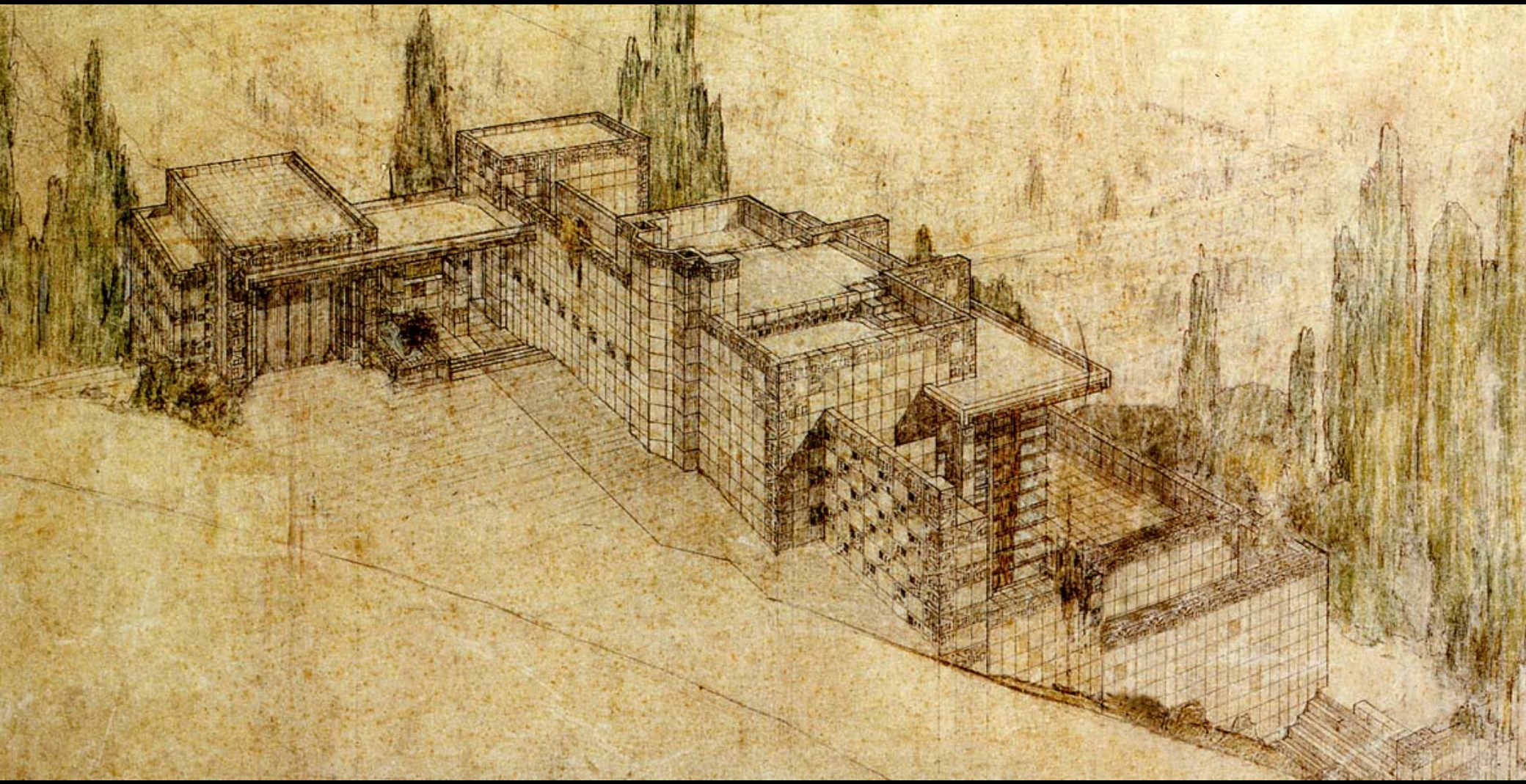


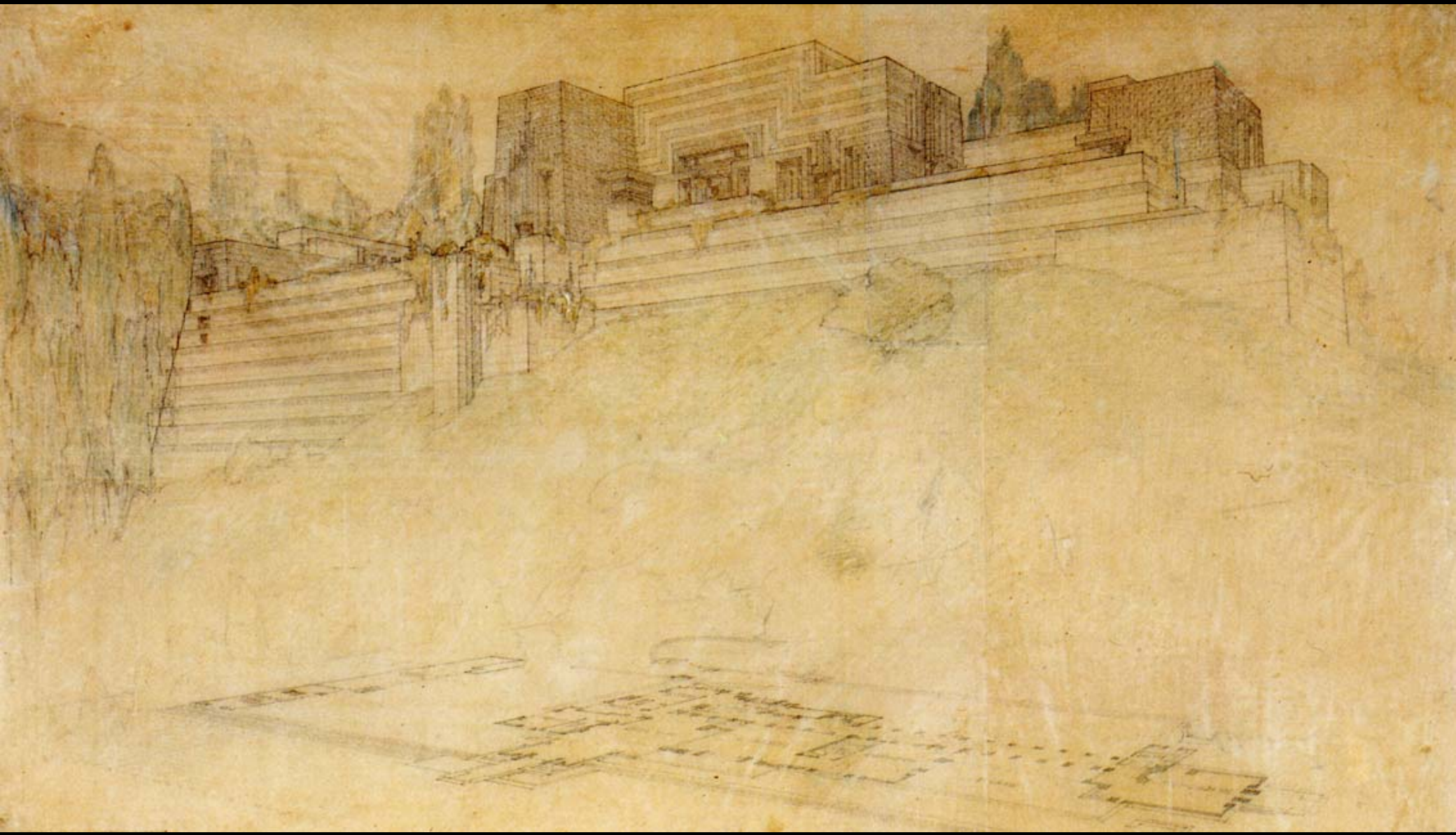

MAIN TERRACE
STUDIO
OFFICE
COURT
PLOT - PLAN
TEXTILE BLOCK
CONSTRUCTION
ALICE MILLARD
Pasadena 1920-21

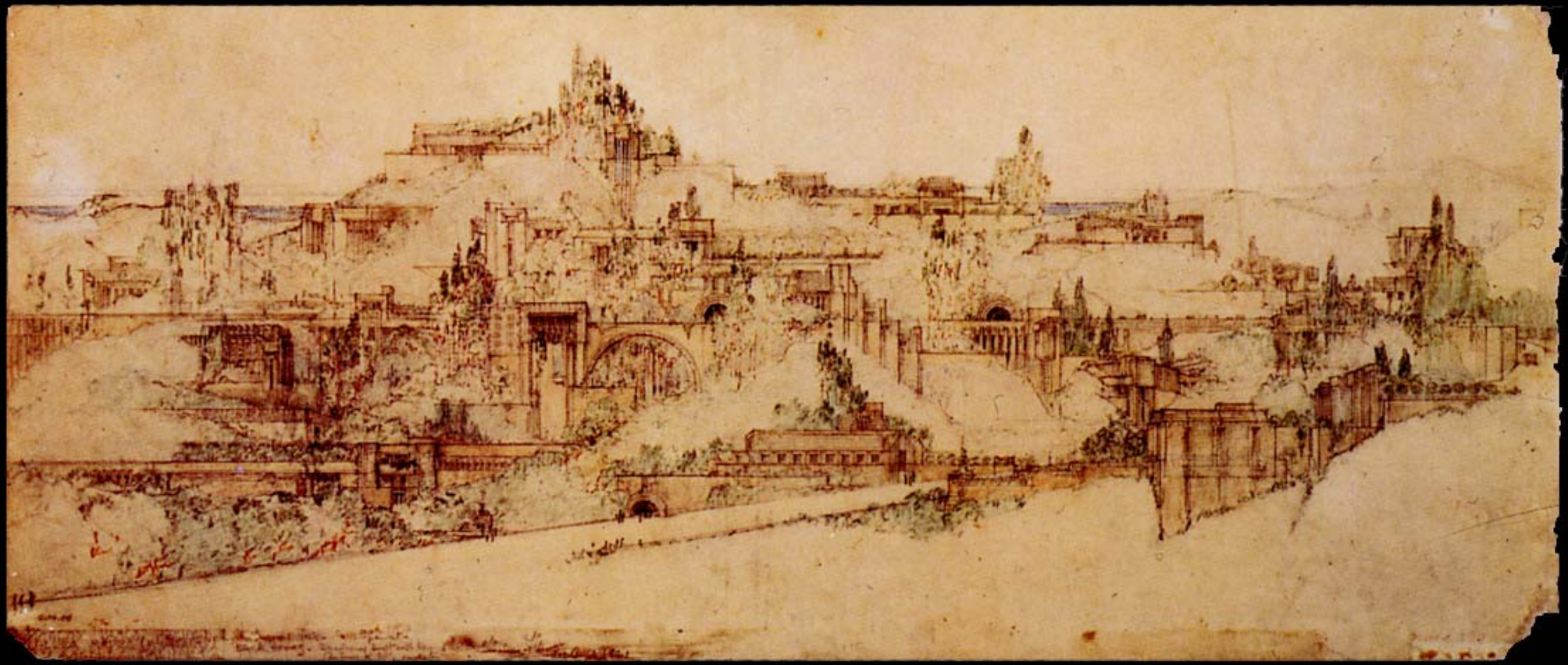
RESIDENCE FOR MRS. GEORGE MADISON MILLARD ... FRANK LLOYD WRIGHT ... ARCHITECT ...

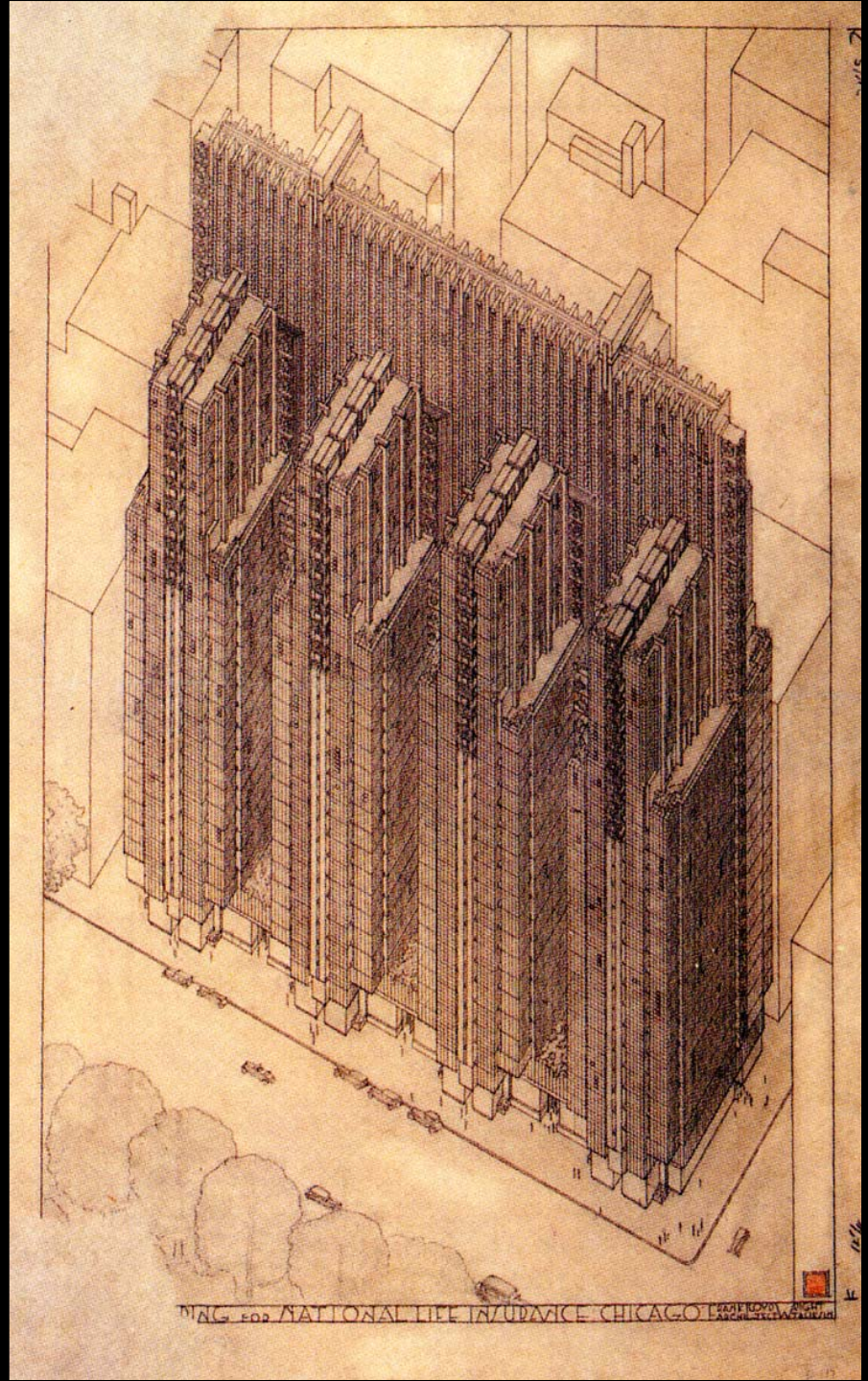


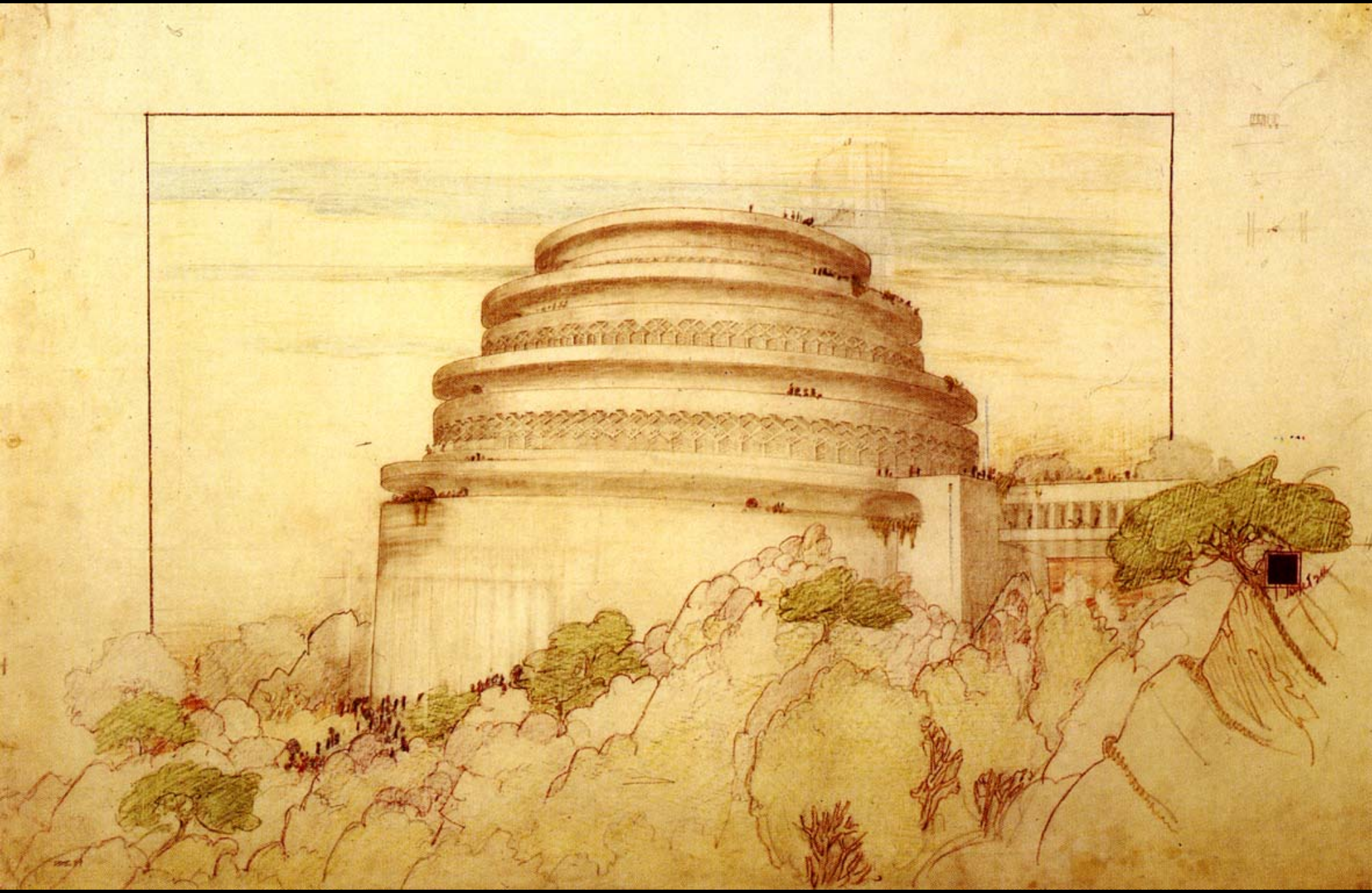


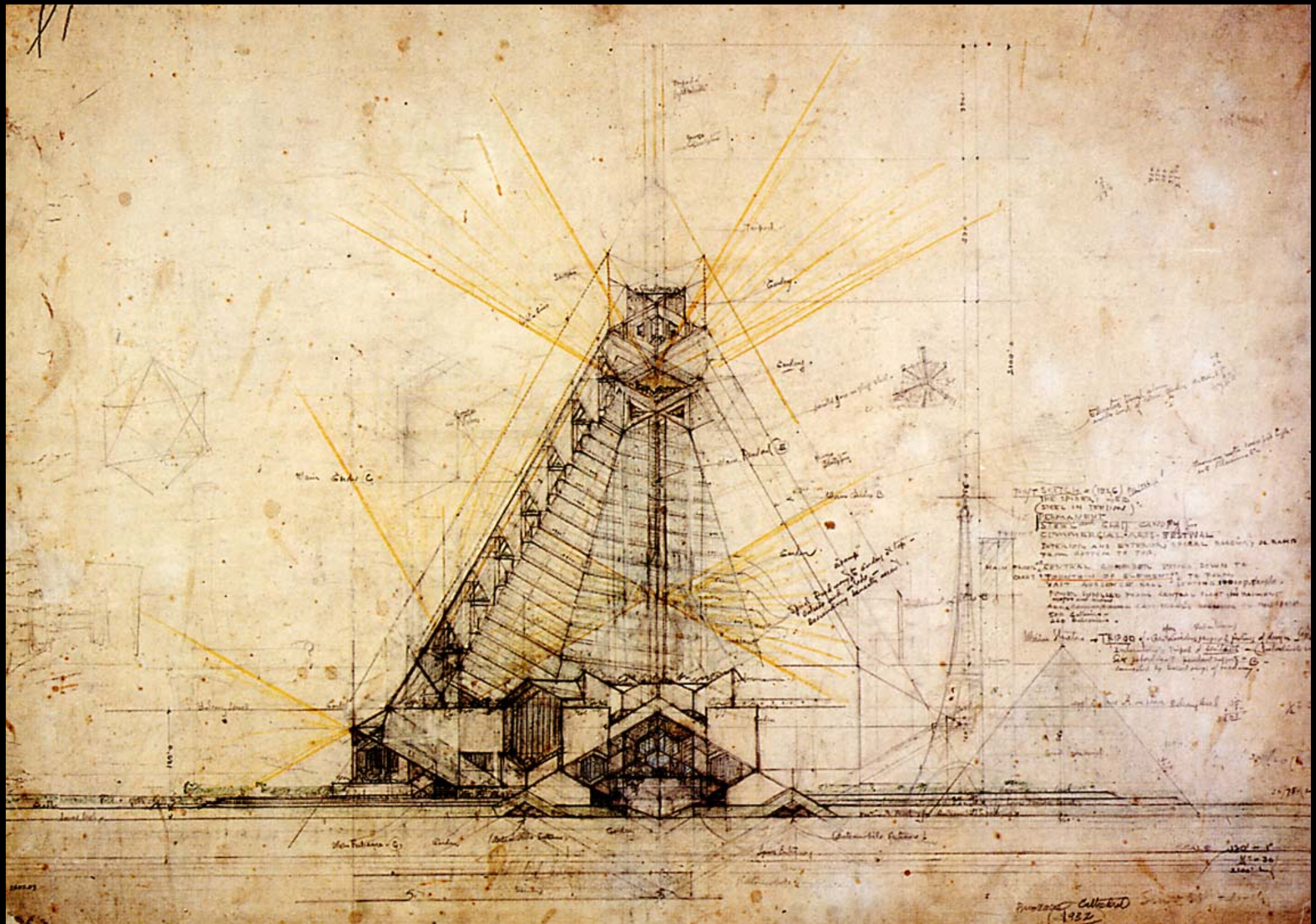


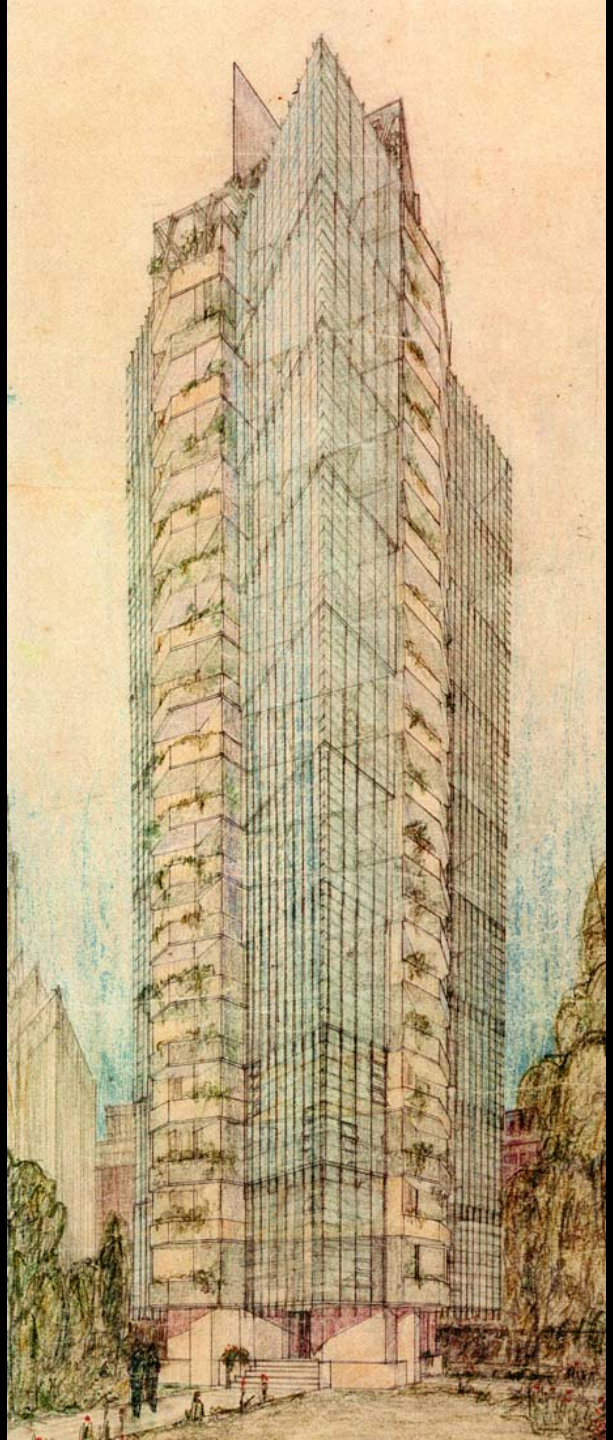


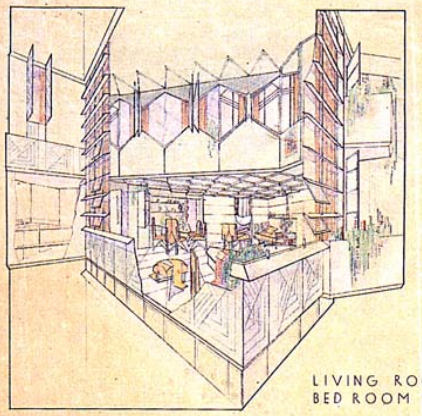



DING FOR NATIONAL LIFE INSURANCE CHICAGO

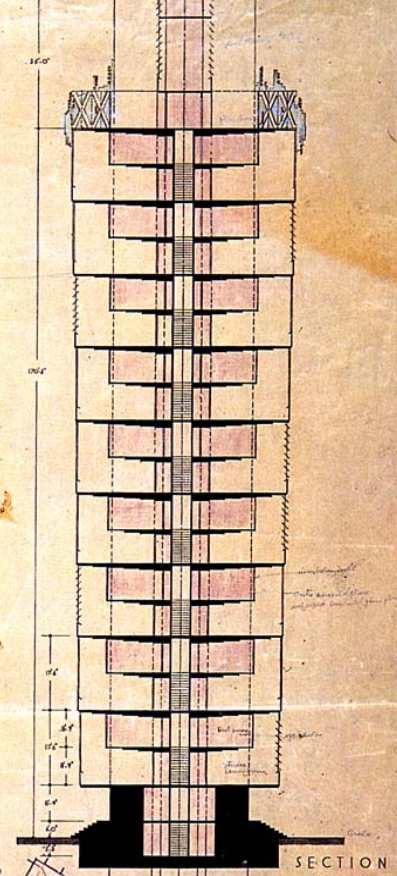




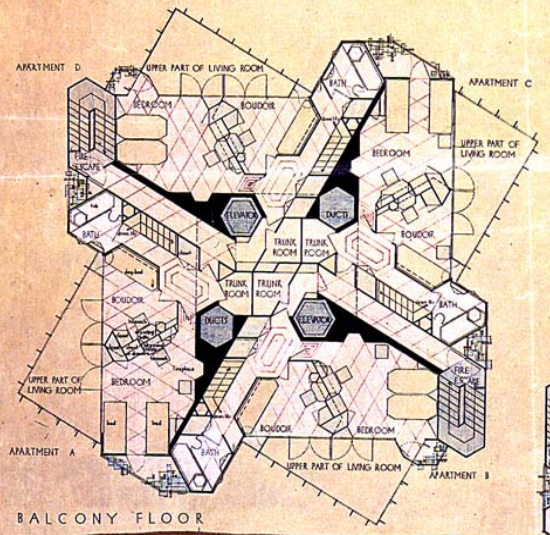




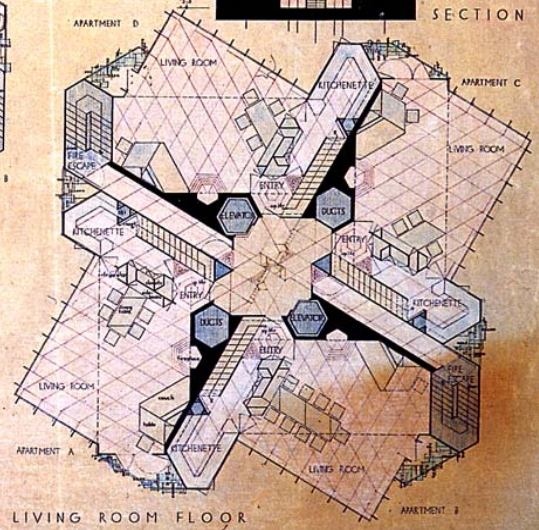
LIVING ROOM AND
BED ROOM BALCONY



SECTION



BALCONY FLOOR



LIVING ROOM FLOOR

QUADRUPLE ARRANGEMENT OF DUPLEX APARTMENTS
CONCRETE FLOOR SLABS CANTILEVERED FROM
CENTRAL PYLONS ▫ GLASS AND COPPER EXTERIOR
WALL SCREENS ▫ ▫ FURNISHINGS AND UTILITY
FEATURES AN INTREGAL PART OF THE WHOLE

1929
ST MARKS TOWER
NEW YORK CITY
FRANK LLOYD WRIGHT
ARCHITECT

Frank Lloyd Wright Incorporated

INCORPORATED UNDER THE LAWS OF THE STATE OF ILLINOIS

AUTHORIZED CAPITAL STOCK

PREFERRED STOCK $50,000.00 PAR VALUE $100.00 EACH

COMMON STOCK 5 SHARES PAR VALUE $10.00 EACH

This Certifies that **********DARWIN D. MARTIN********** is the owner of

**********SEVENTY FOUR********** shares of the PREFERRED Capital Stock of

FRANK LLOYD WRIGHT INCORPORATED,

of the par value of $100.00 each, fully paid and non-assessable, transferable only on the books of the Corporation in person, or by attorney, upon surrender of this Certificate properly endorsed.

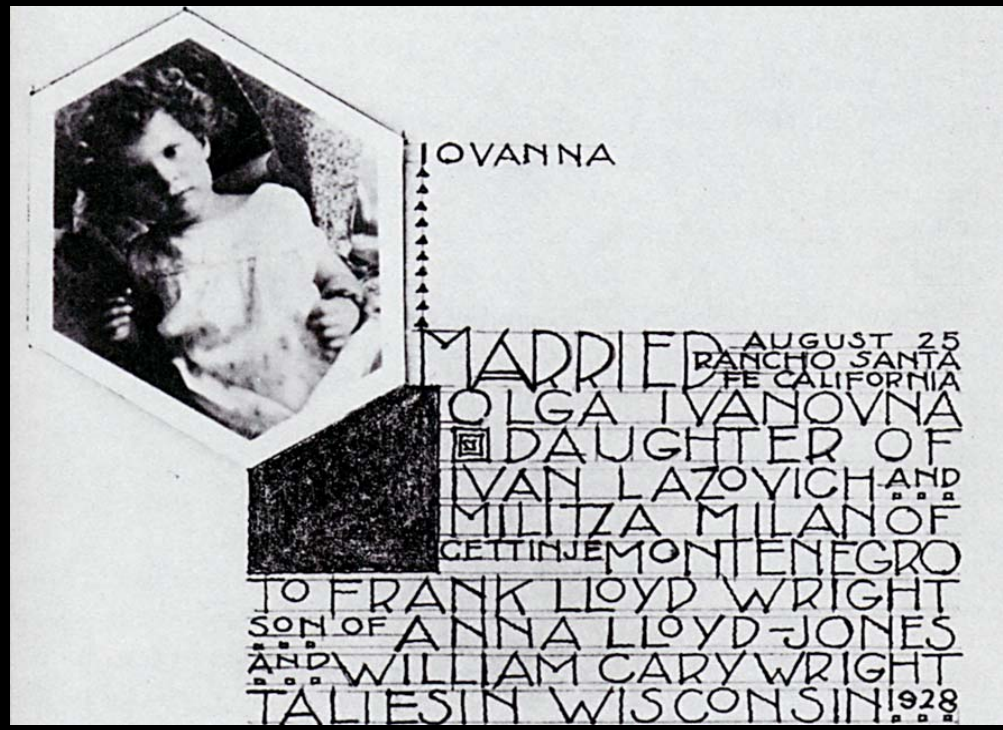
The owners of the Preferred Stock are entitled to receive dividends at the rate of Seven Per Cent per annum from the date of issuance or begin to accrue from October 15, 1929, and from time to time as and when declared by the Board of Directors out of the net profits of the corporation, to be paid quarterly, on the first days of January, April, July and October in each year, before any dividends shall be set apart or paid upon the Common Stock of the corporation, and the owners of the Preferred Stock shall not be entitled to receive any such dividend except as herein provided. The Preferred Stock of the corporation shall have been redeemed.

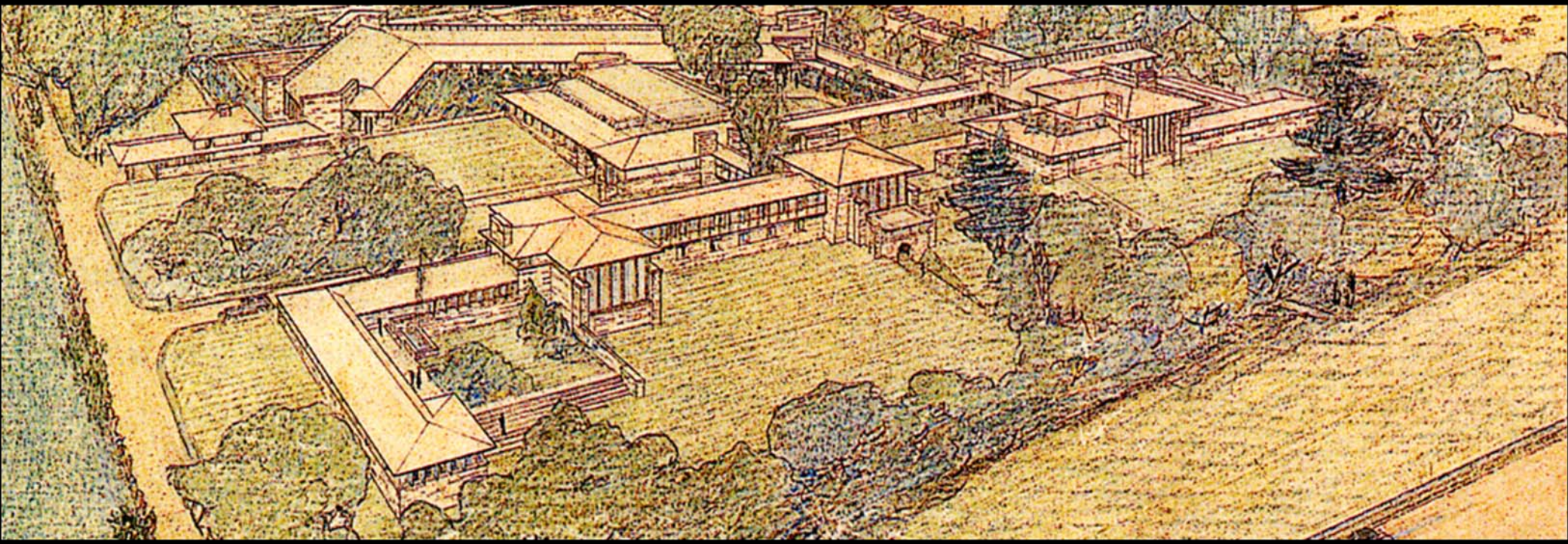
The corporation shall be at any time and from time to time, at its option, redeem the wholly or any part of the outstanding Preferred Stock at $110.00 per share plus unpaid dividends accrued thereon, by giving to the owners of such stock at least 30 days' previous notice, in writing, of the intention of the corporation so to do. In the event of the dissolution of the corporation or the liquidation or distribution of its assets, the owners of the Preferred Stock of the corporation shall be entitled to receive an amount equal to $110.00 for each share of such stock before any distribution of assets shall be made to the owners of the Common Stock and the owners of the Preferred Stock shall not be entitled to any further participation in the distribution of the assets of the corporation. The owners of the Preferred Stock, to the exclusion of the owners of the Common Stock, to the extent of the assets of the corporation then remaining.

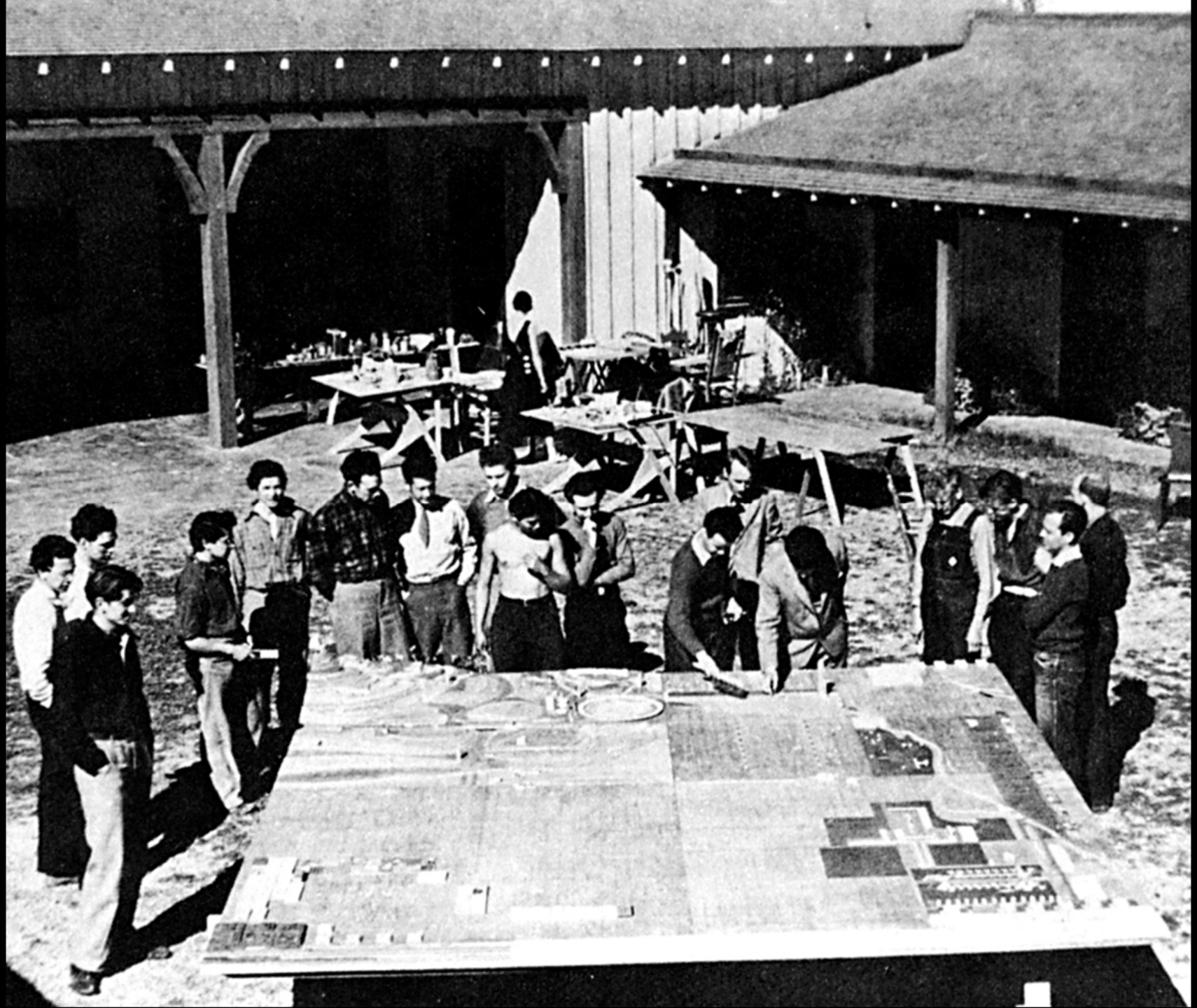
In Witness Whereof, the said Corporation has caused this Certificate to be signed by its duly authorized officers, and its Corporate Seal to be hereunto affixed, this 30th day of November 19 29

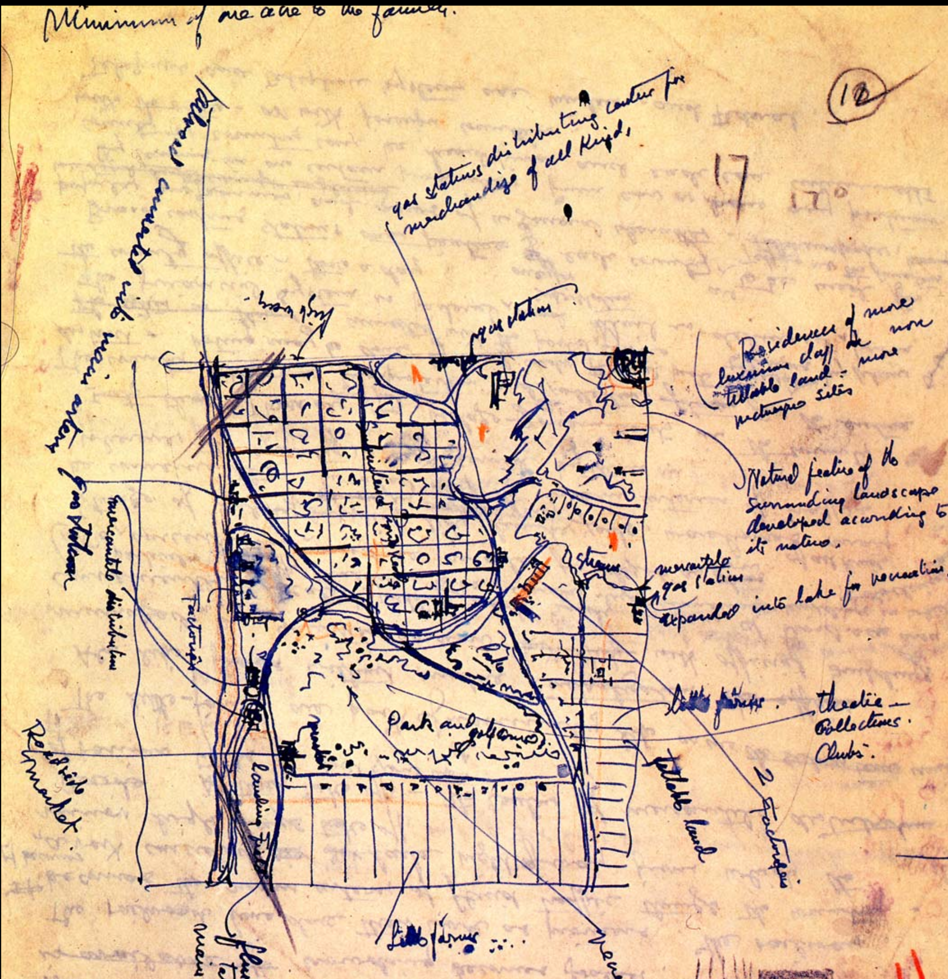
Harry M. Thoms
SECRETARY

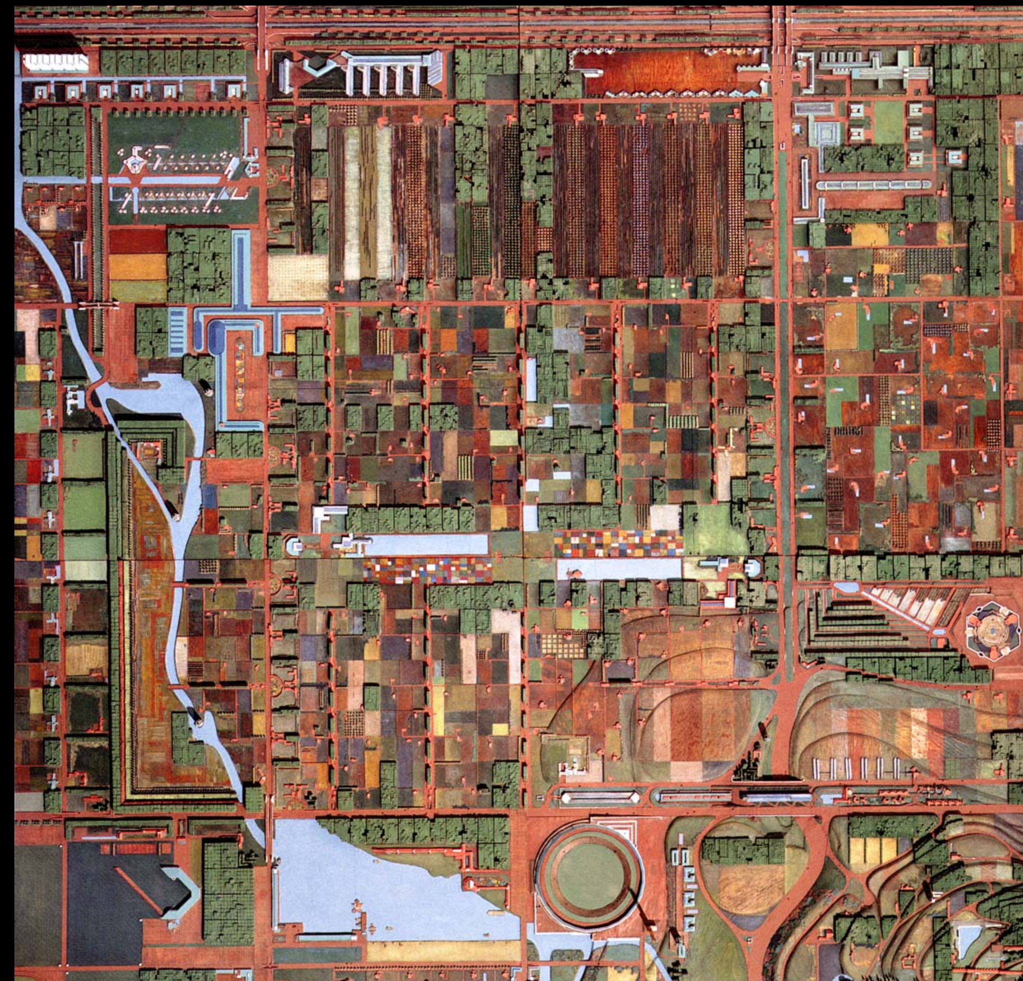
Edward C. Waller
PRESIDENT

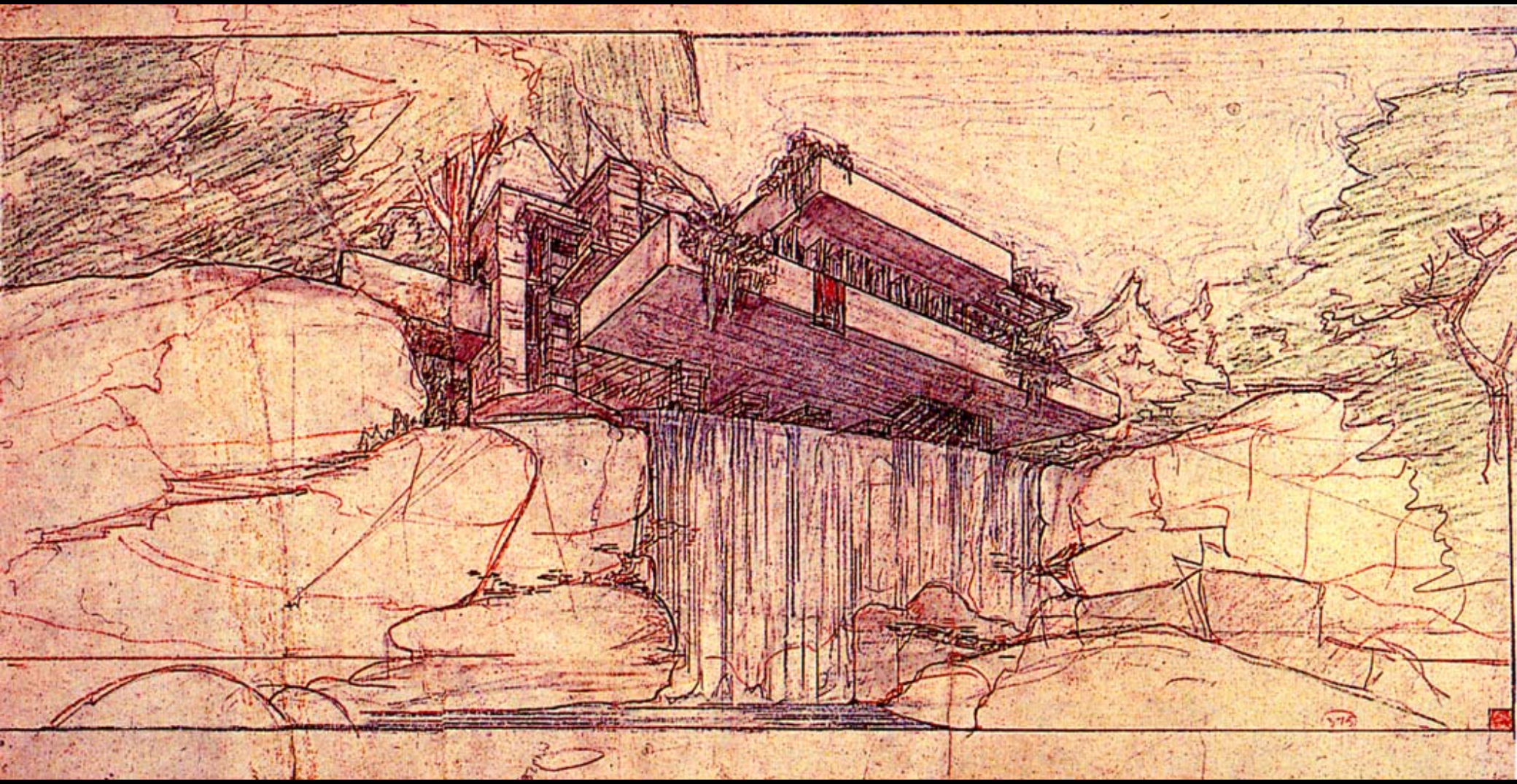


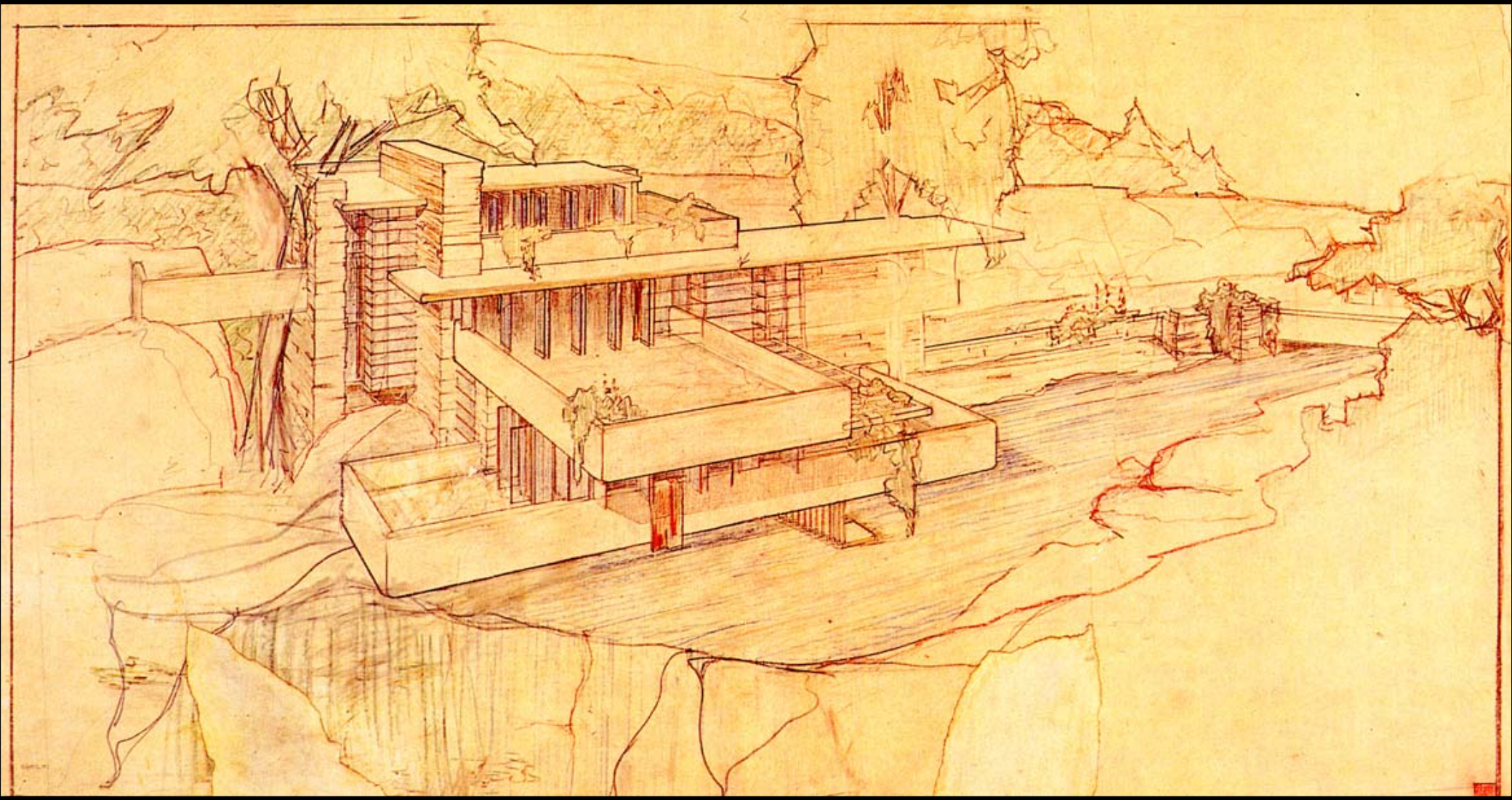


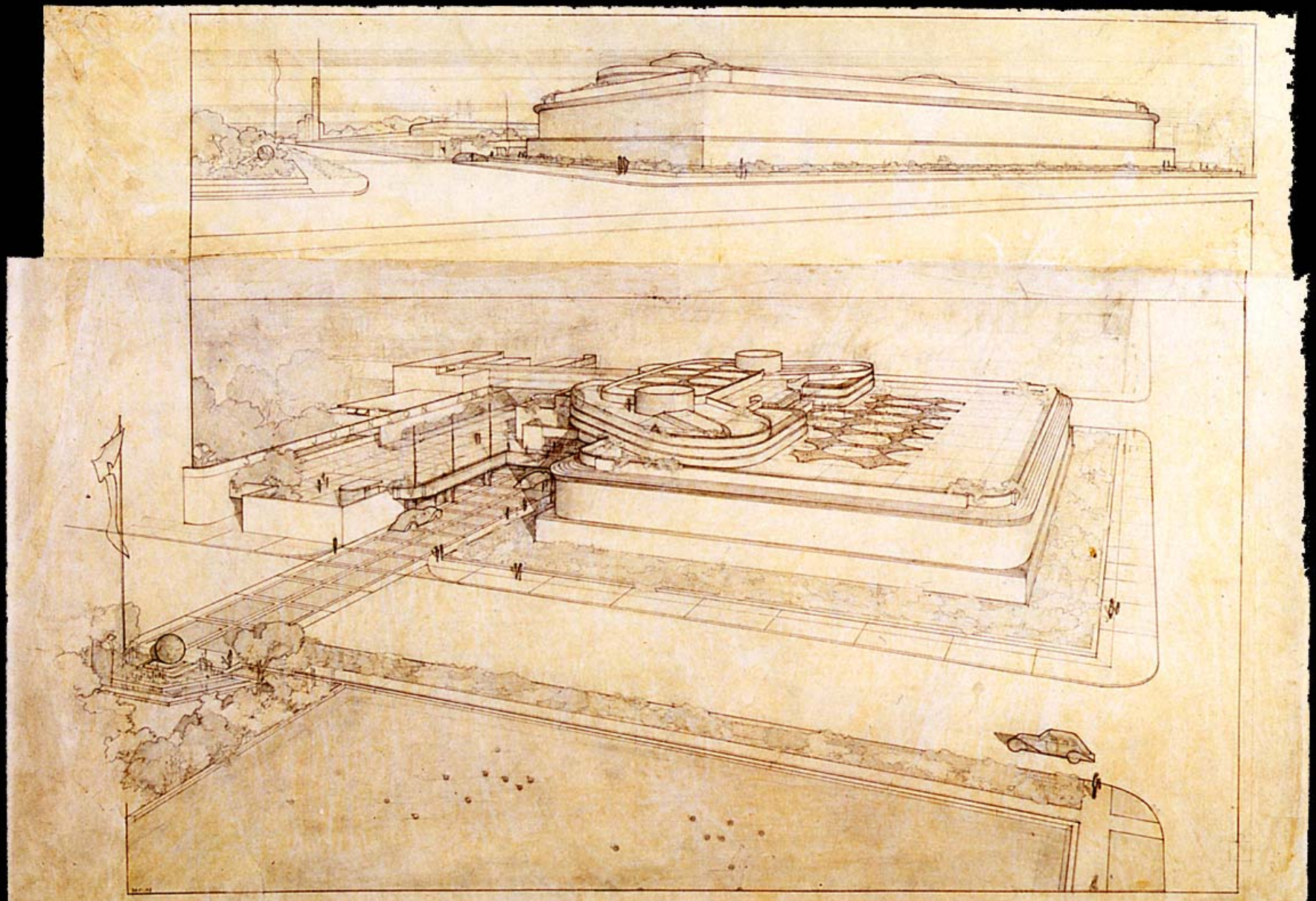



gas stations distributing center for merchandise of all kinds,
17
Residences of more luxurious days - more tillable land - more picturesque sites
Natural features of the surrounding landscape developed according to its nature.
mercantile gas station
expanded into lake for recreation.
theatre - Collectives. Clubs.
Little farms
tillable land
2 Factories
Roadside market
mercantile distribution
Factories

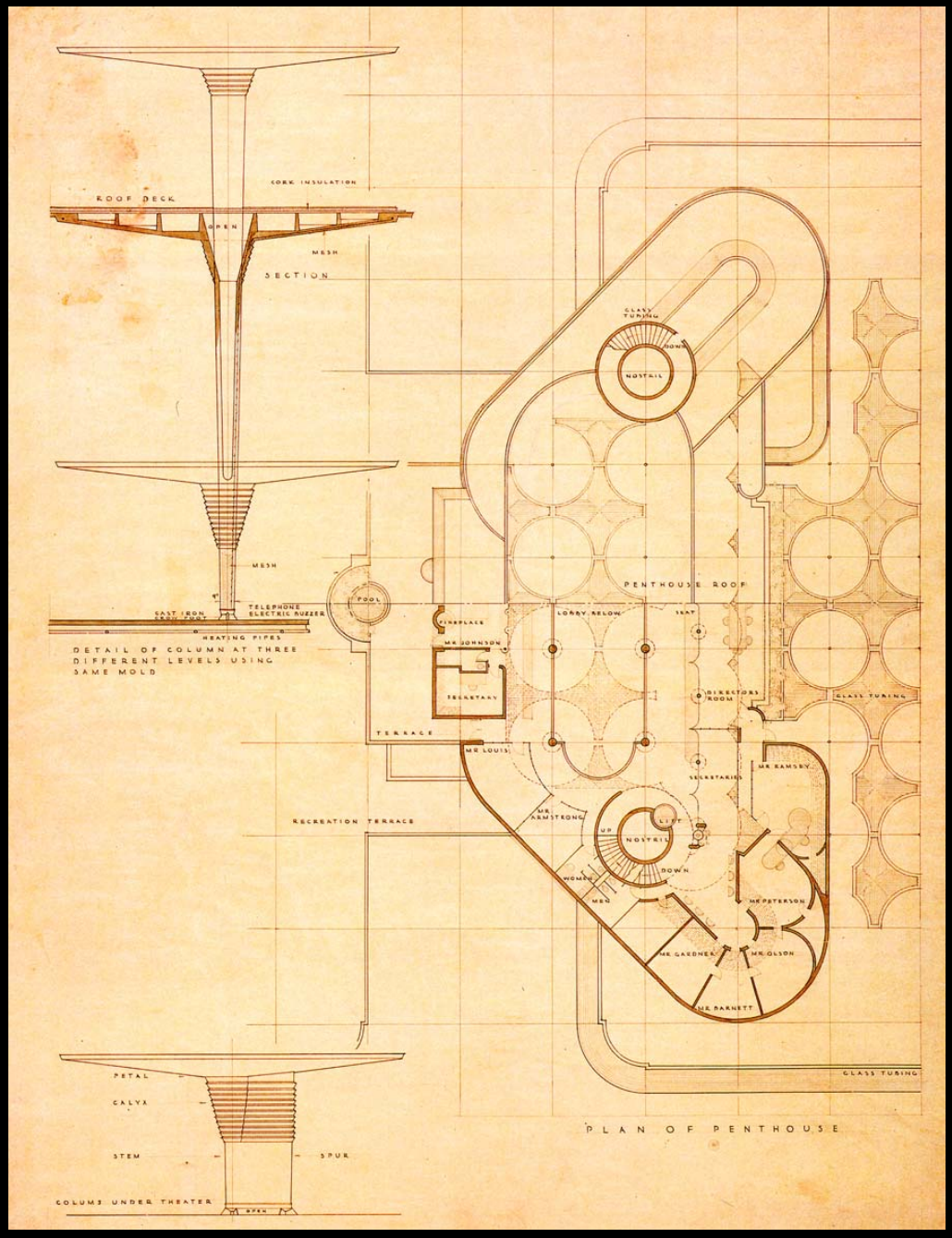


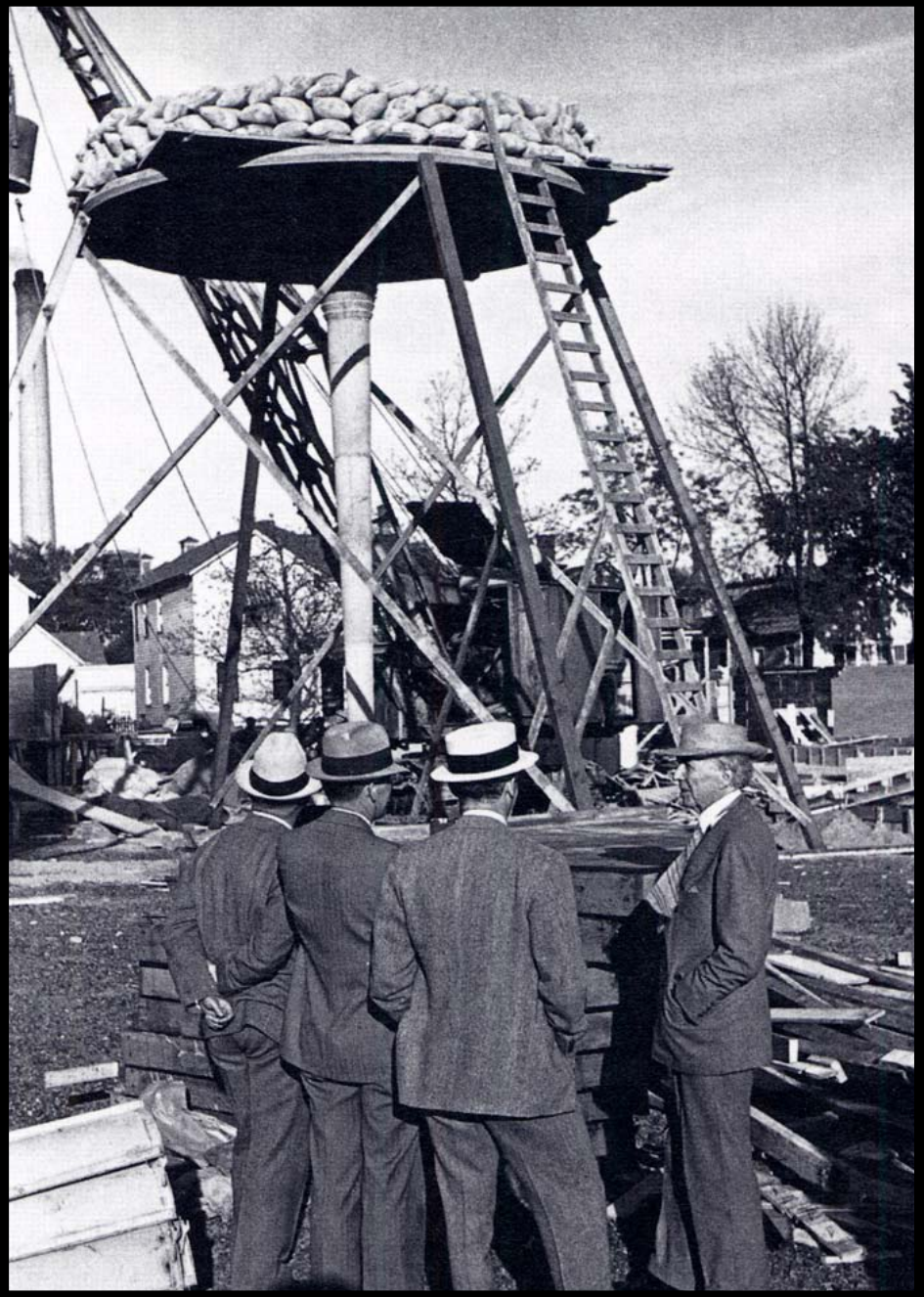


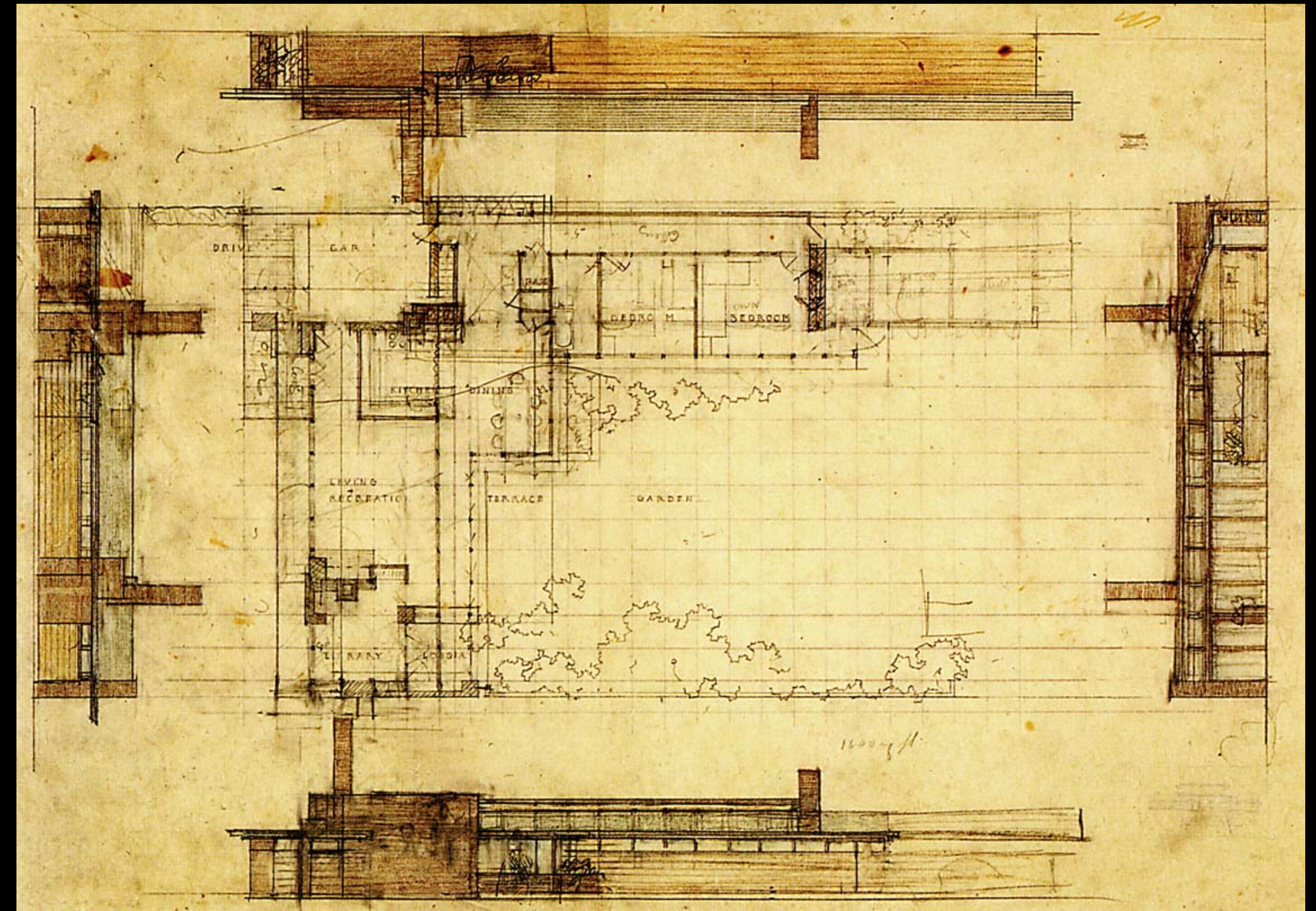


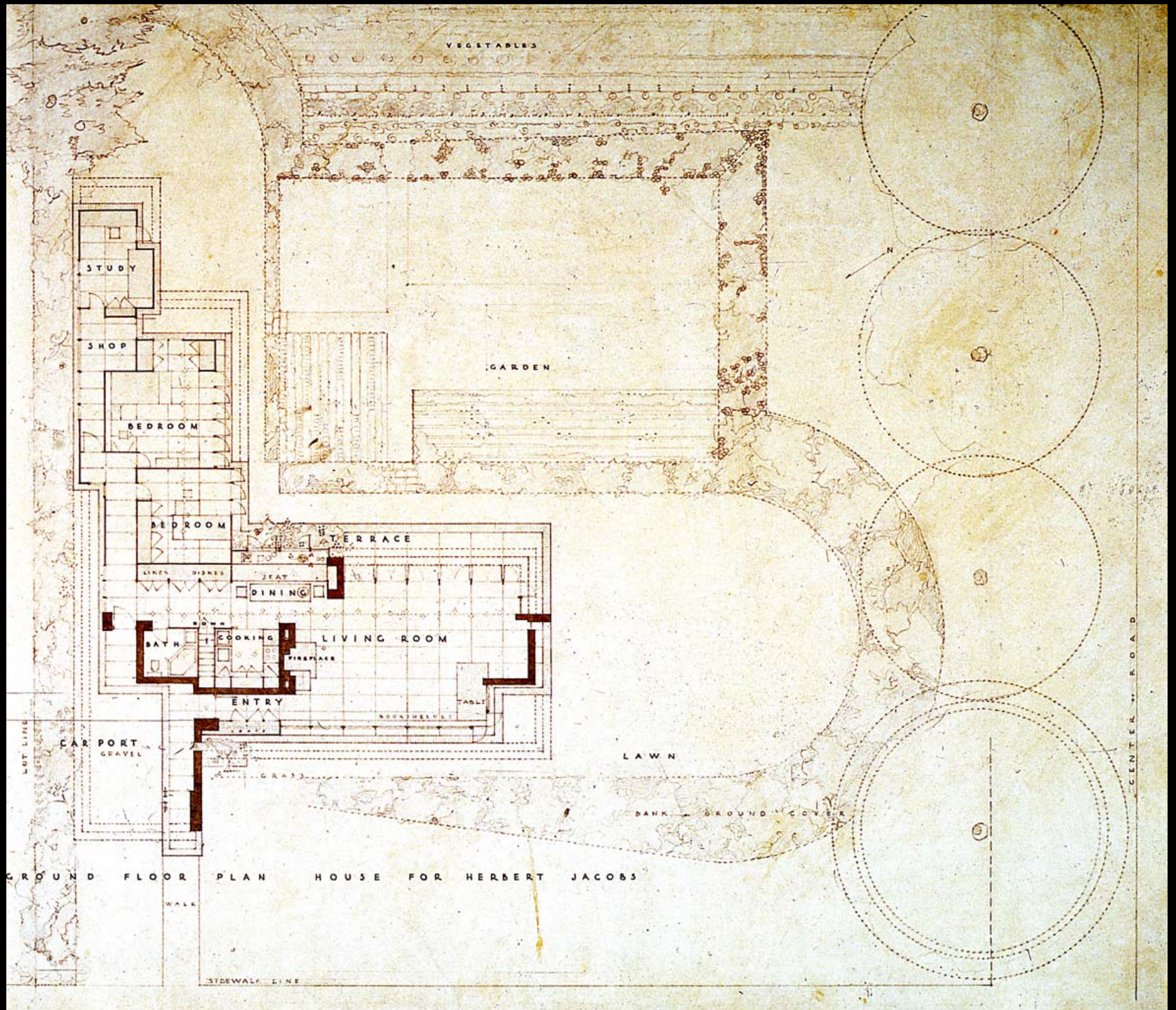


OFFICE PARKING FOR S C JOHNSON AND SON INC RACINE WISC
FRANK LLOYD WRIGHT ARCHITECT

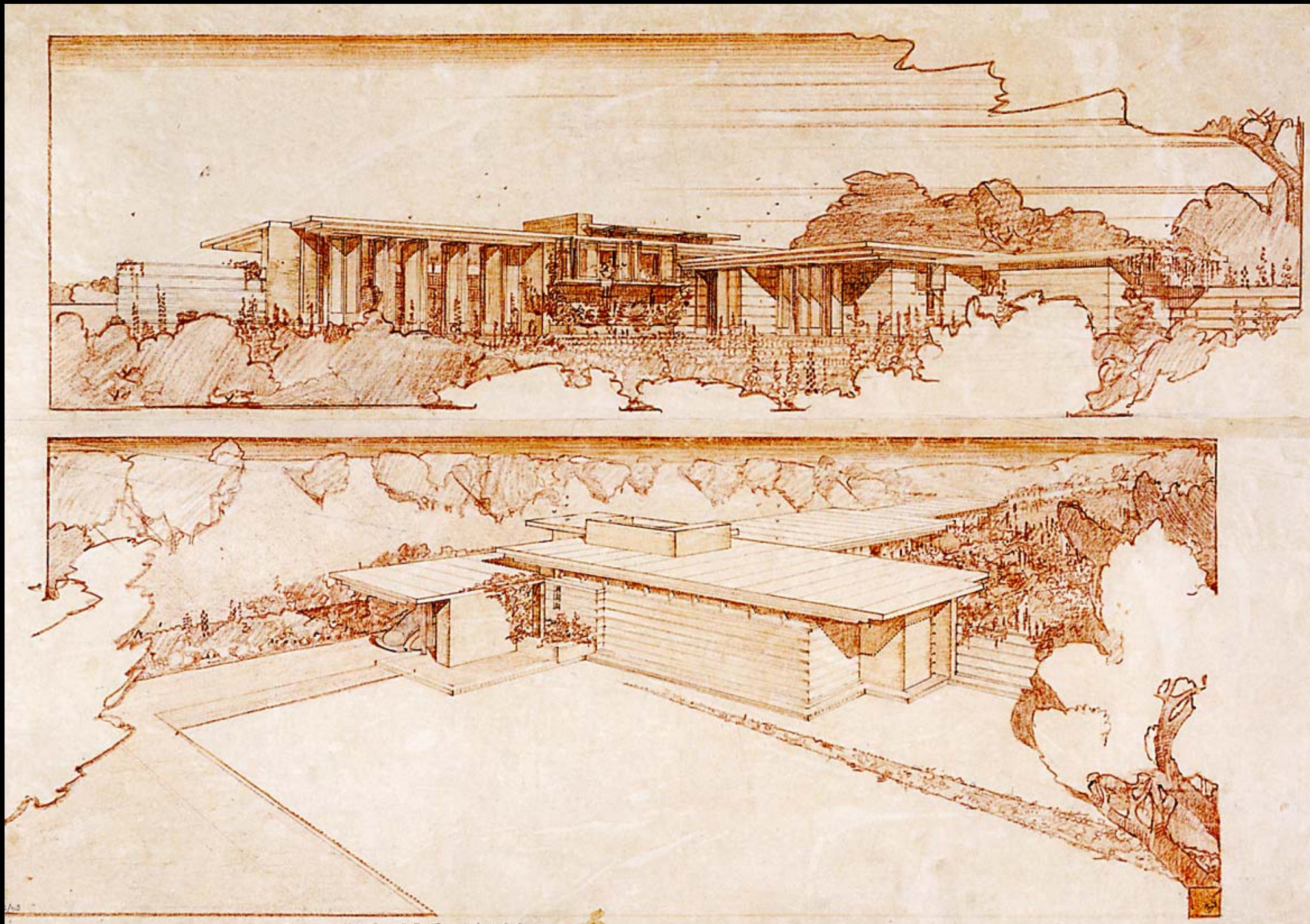

CORK INSULATION
ROOF DECK
OPEN
MESH
SECTION
MESH
TELEPHONE
ELECTRIC BUZZER
CAST IRON
HEATING PIPES
DETAIL OF COLUMN AT THREE
DIFFERENT LEVELS USING
SAME MOLD
GLASS TUBING
DOWN
NOSTAIL
PENTHOUSE ROOF
POOL
FIREPLACE
MR JOHNSON
LOBBY BELOW
SEAT
SECRETARY
DIRECTORS
ROOM
GLASS TUBING
TERRACE
MR LOUIS
MR RAMSBY
SECRETARIES
RECREATION TERRACE
MR
ARMSTRONG
LIFT
UP
NOSTRIL
DOWN
WOMEN
MEN
MR PETERSON
MR GARDNER
MR OLSON
MR BARNETT
GLASS TUBING
PLAN OF PENTHOUSE
PETAL
CALYX
STEM
SPUR
COLUMN UNDER THEATER
OPEN

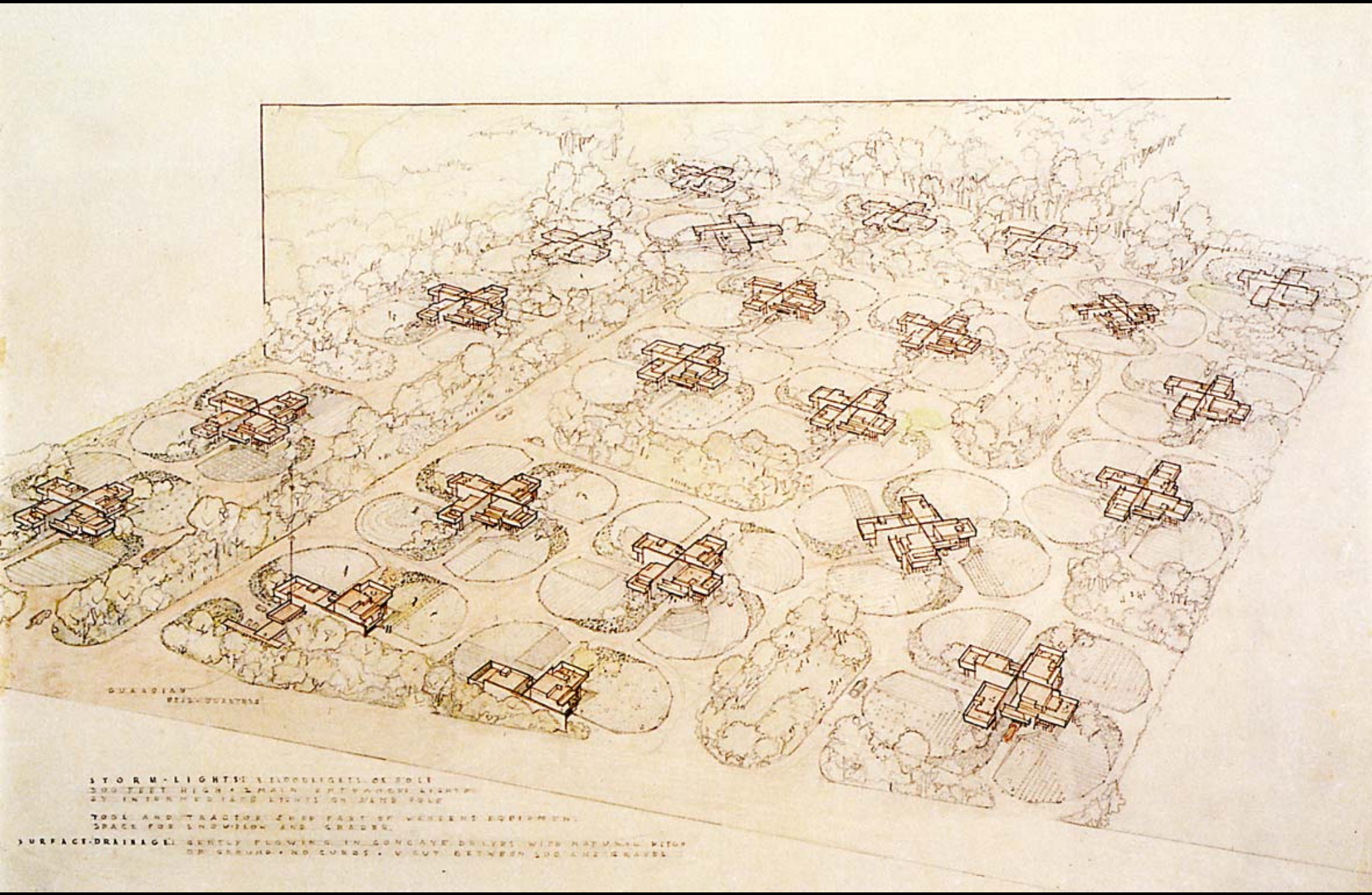


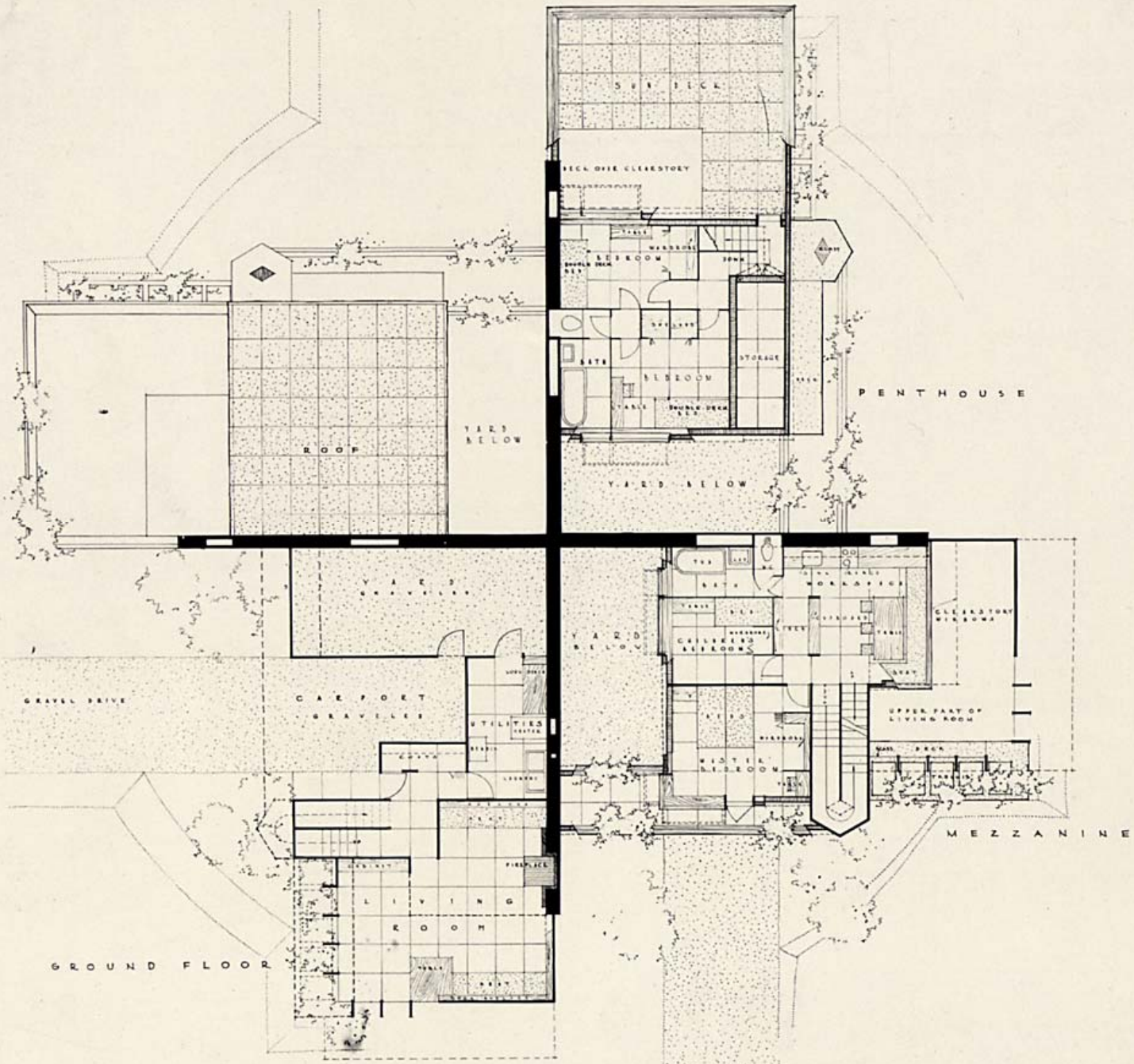

DRIVE
GAR
BEDROOM
BEDROOM
KITCHEN
DINING
LIVING
RECREATION
TERRACE
GARDEN
LIBRARY
LOGGIA



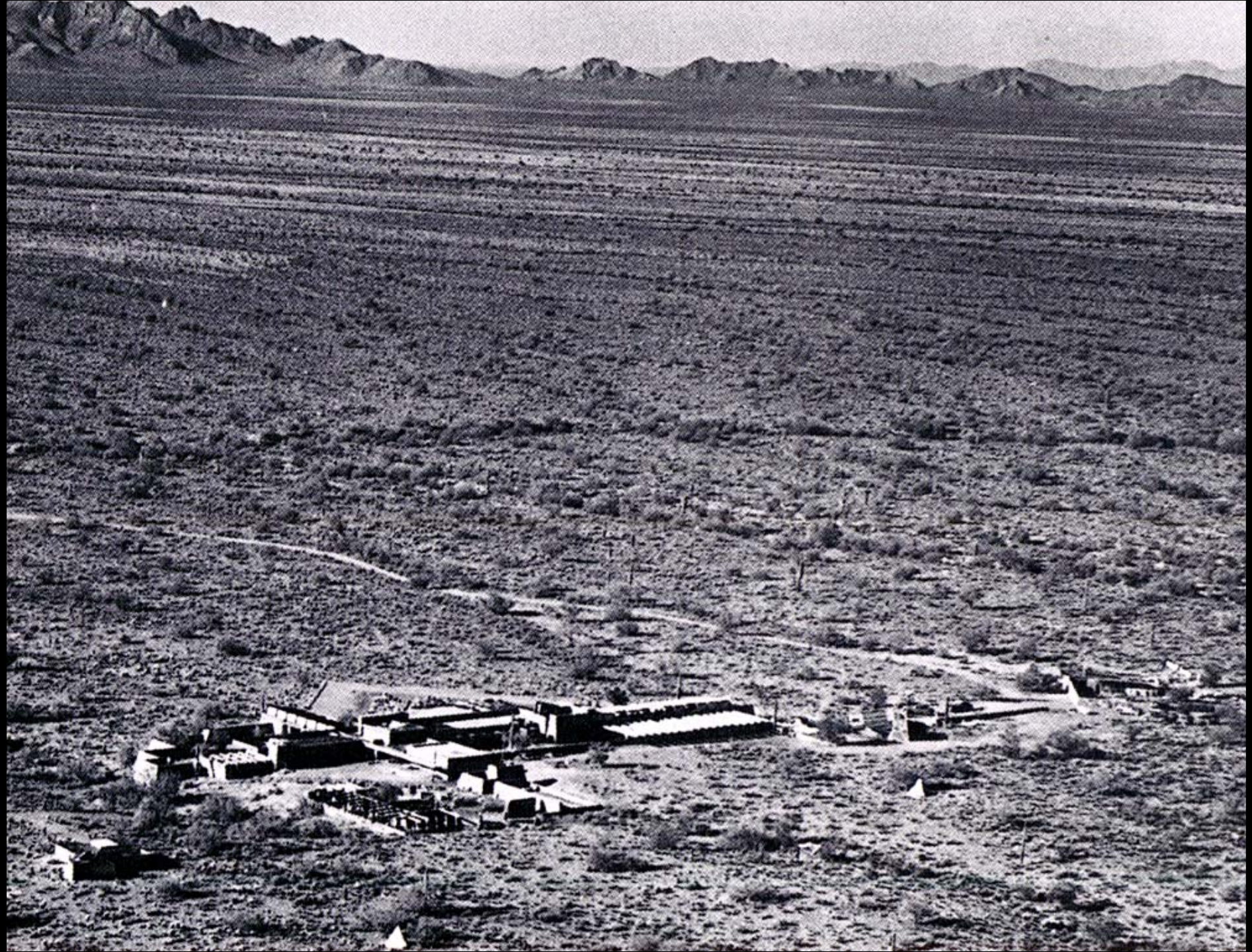
GROUND FLOOR PLAN HOUSE FOR HERBERT JACOBS

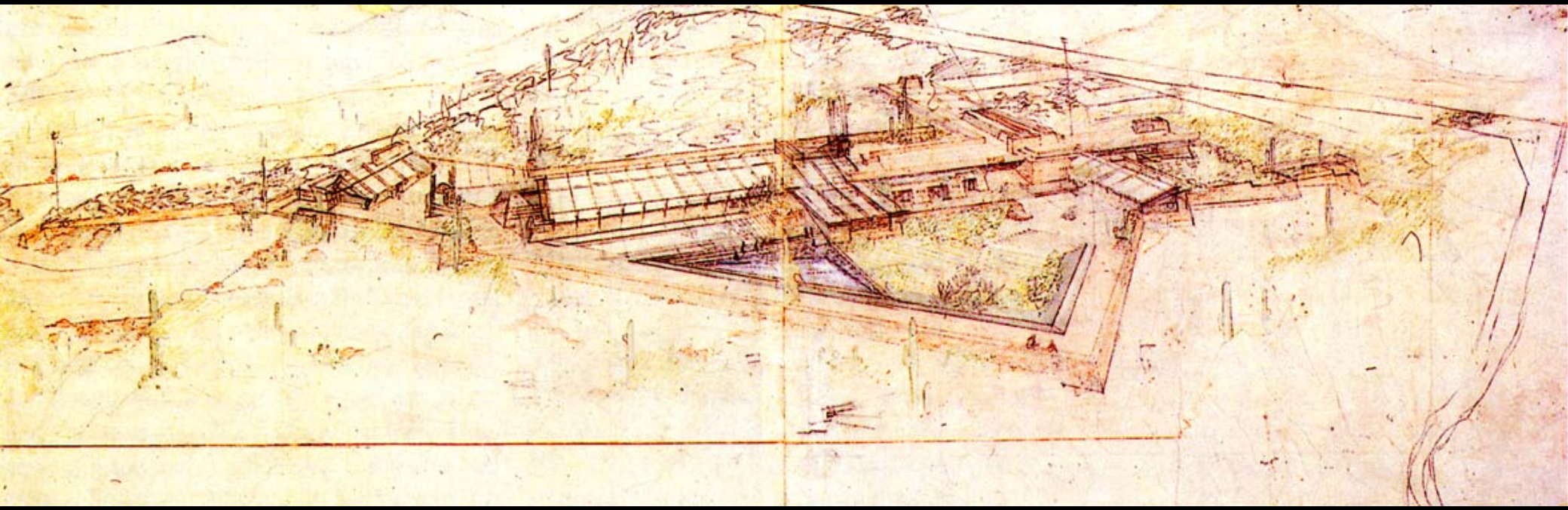

HOUSE FOR HERBERT JACOBS

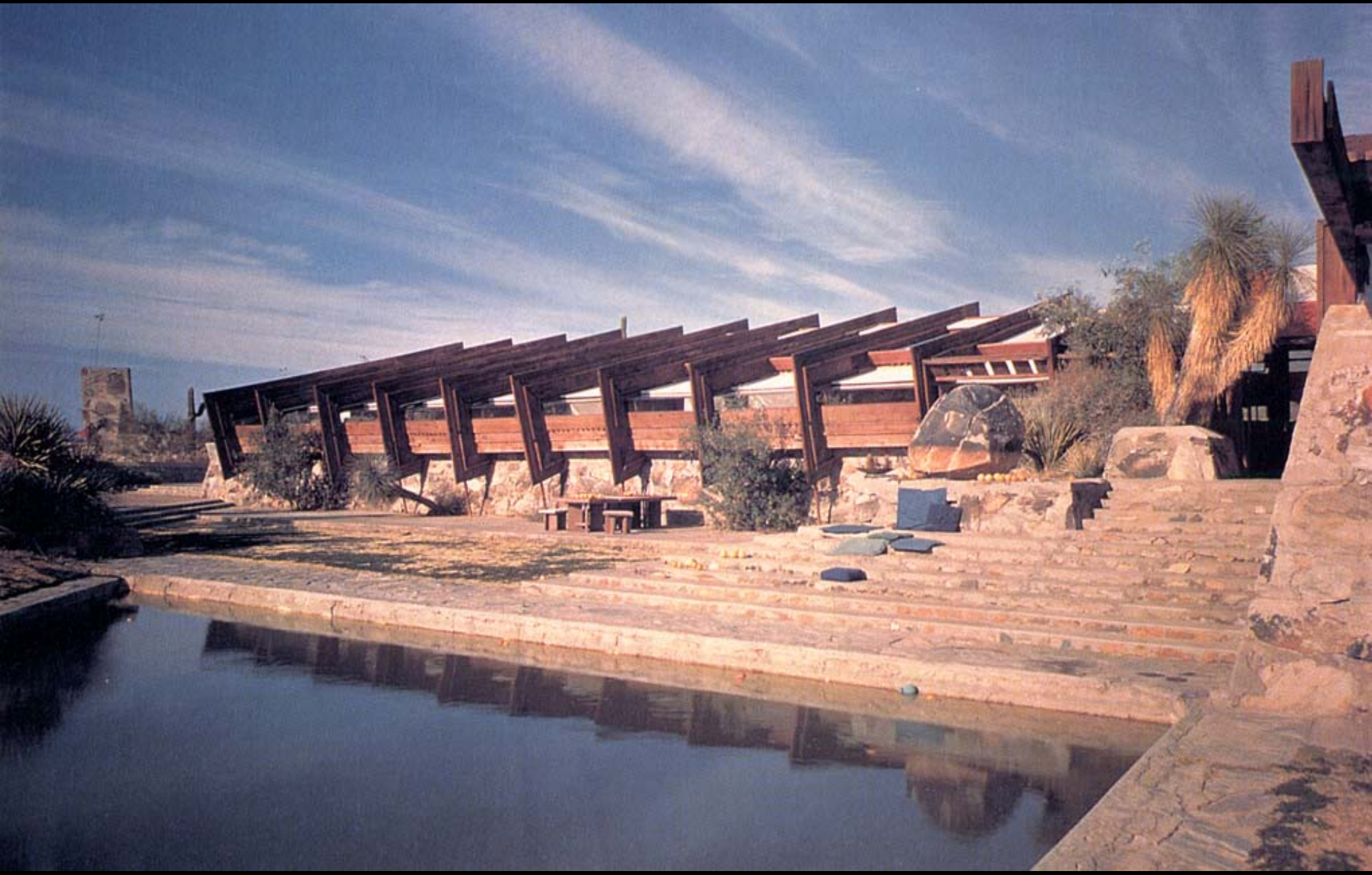

GUARDIAN

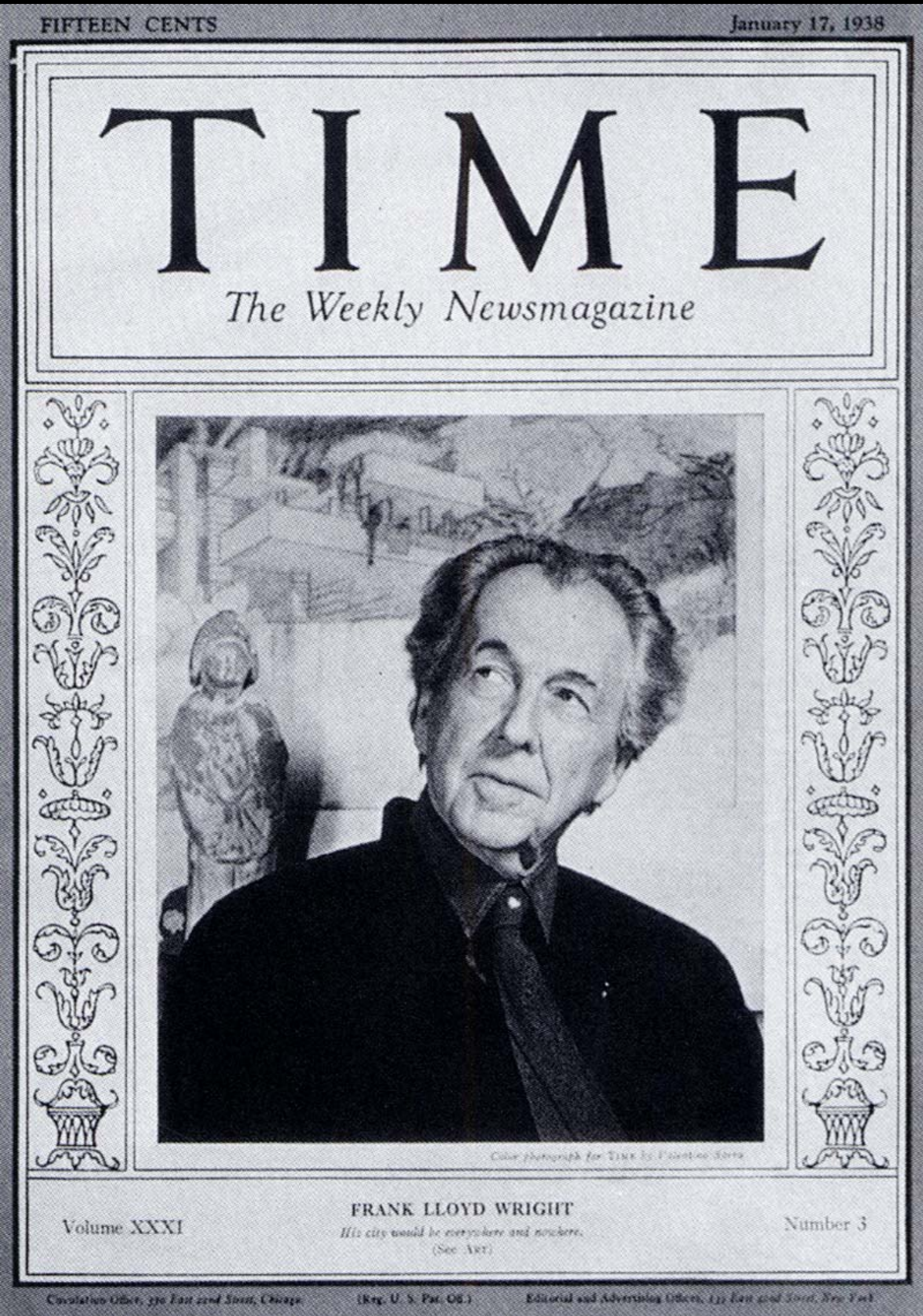

SUN DECK
DECK OVER CLEARSTORY
BEDROOM
WARDROBE
DOWN
BATH
BEDROOM
STORAGE
PENTHOUSE
ROOF
YARD BELOW
YARD BELOW
YARD GRAVELED
YARD BELOW
CHILDREN'S BEDROOMS
WORKSPACE
CLEARSTORY WINDOWS
GRAVEL DRIVE
CARPORT GRAVELED
UTILITIES
UPPER PART OF LIVING ROOM
MASTER BEDROOM
MEZZANINE
FIREPLACE
LIVING ROOM
GROUND FLOOR

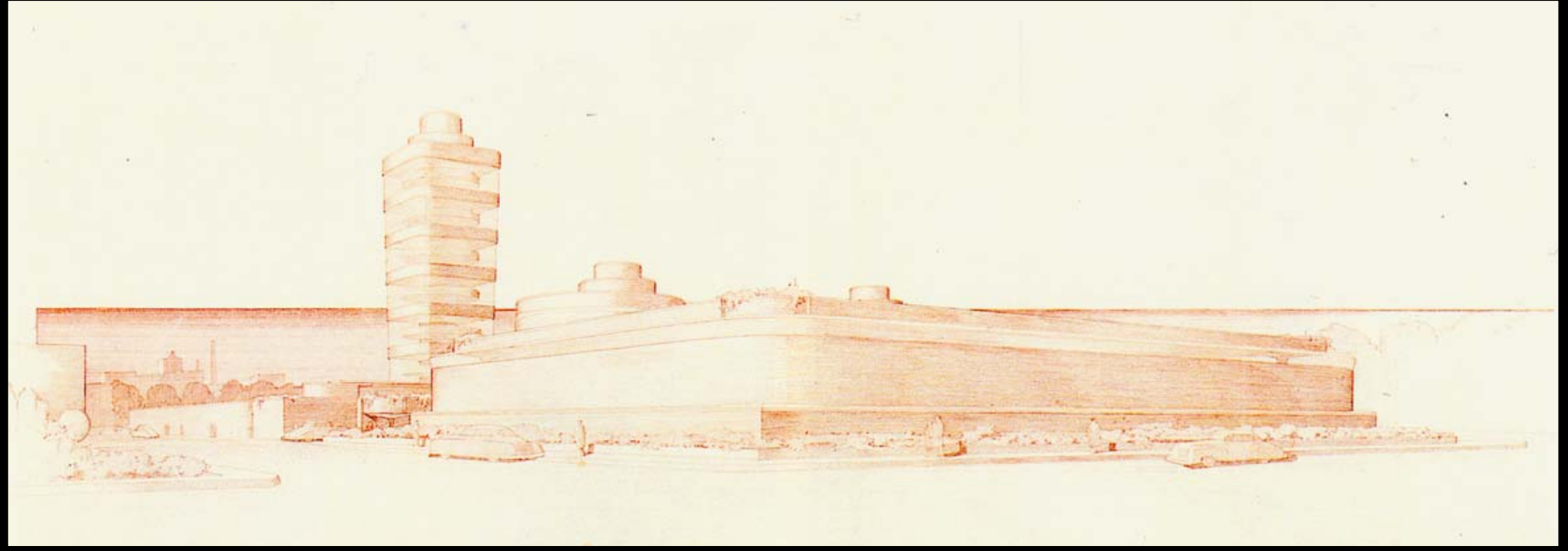
COPY

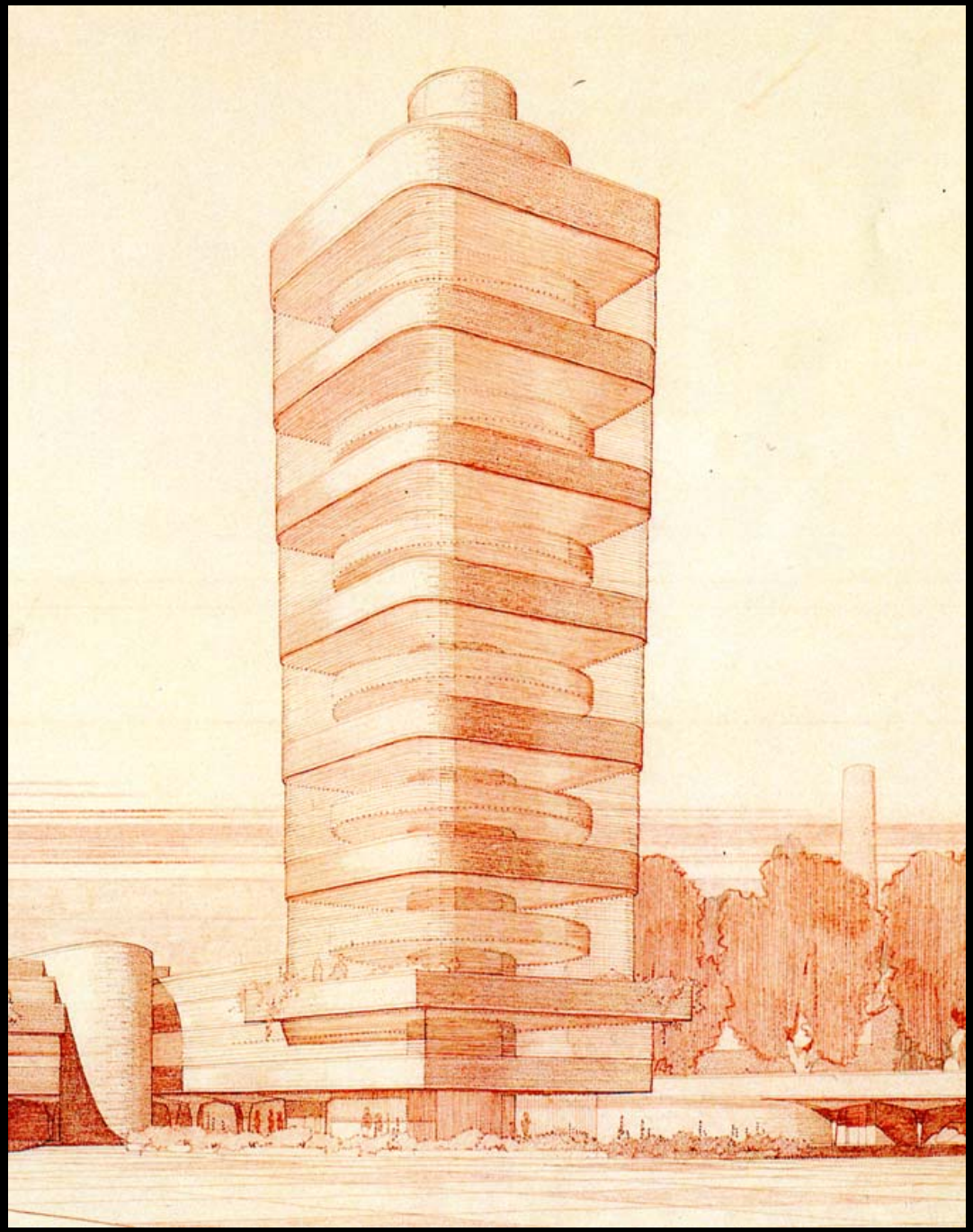


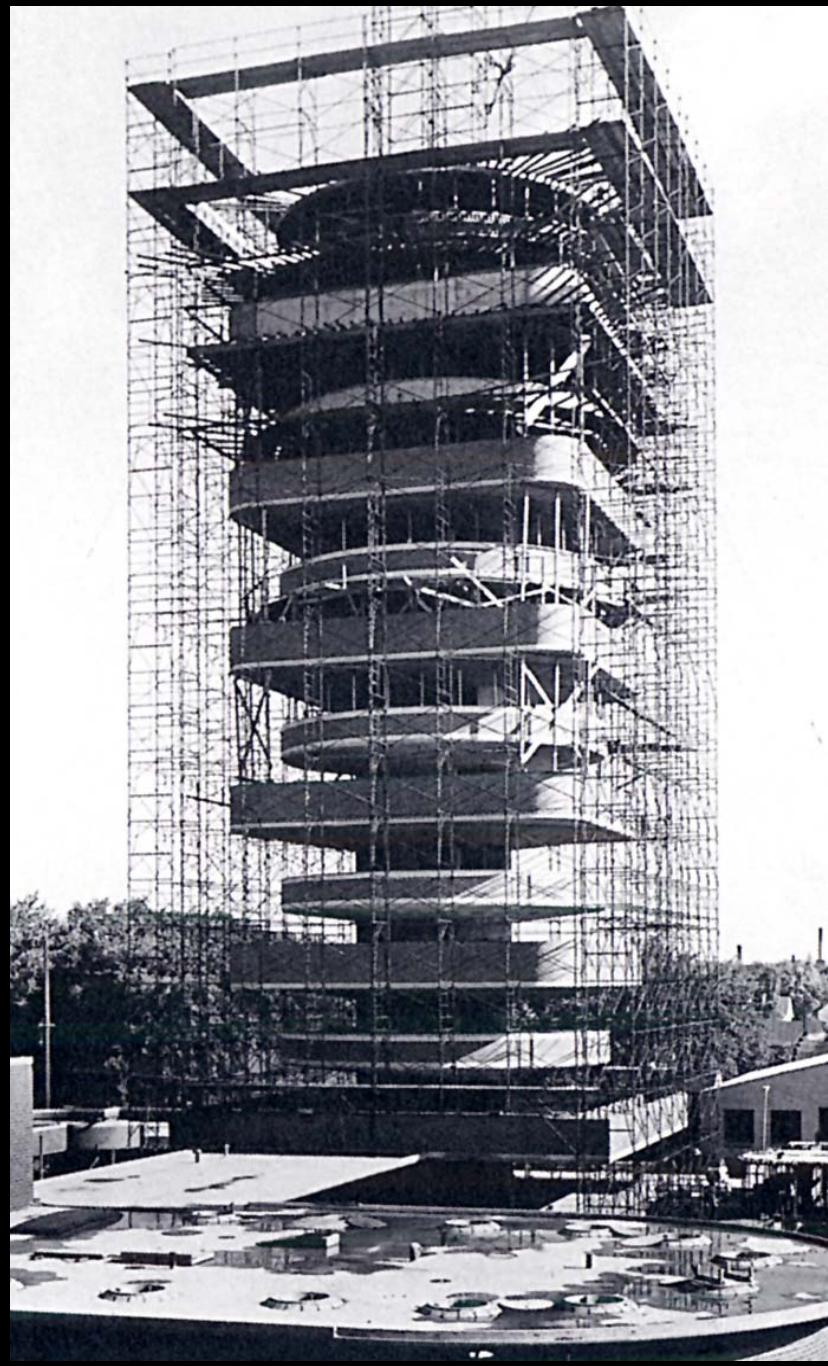


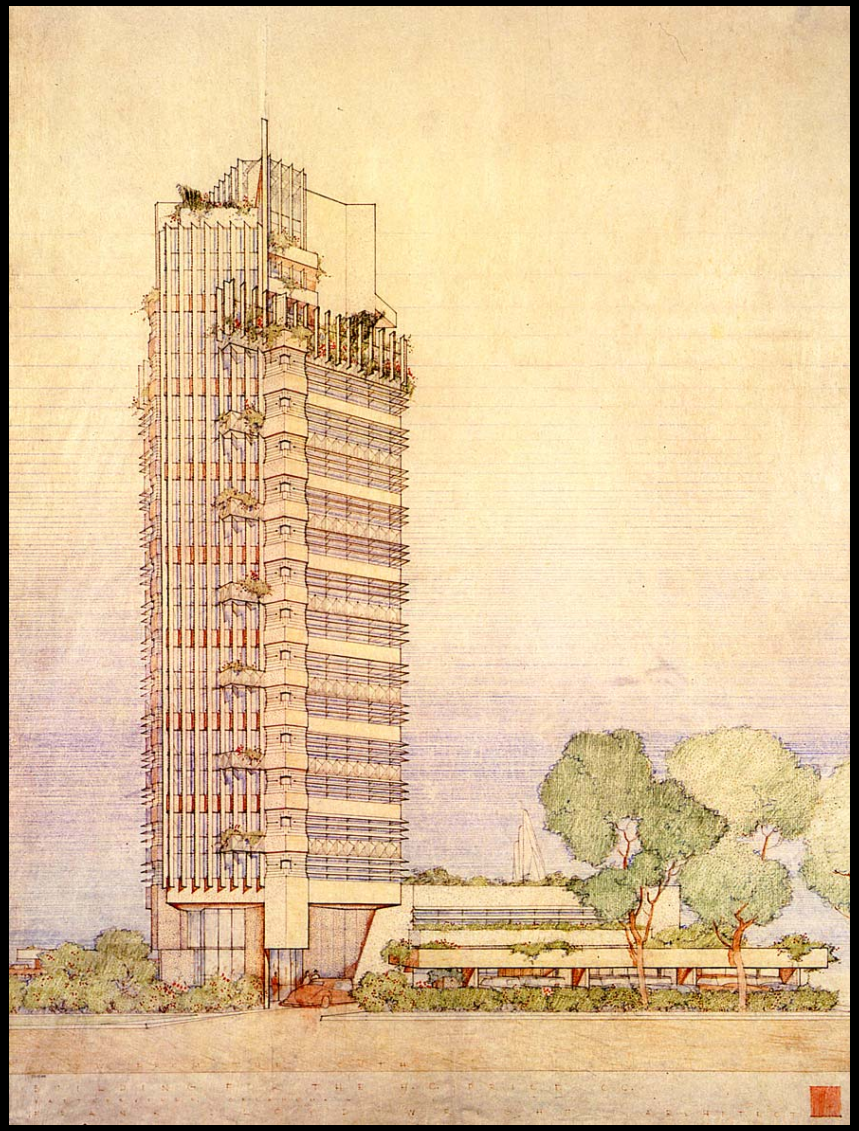


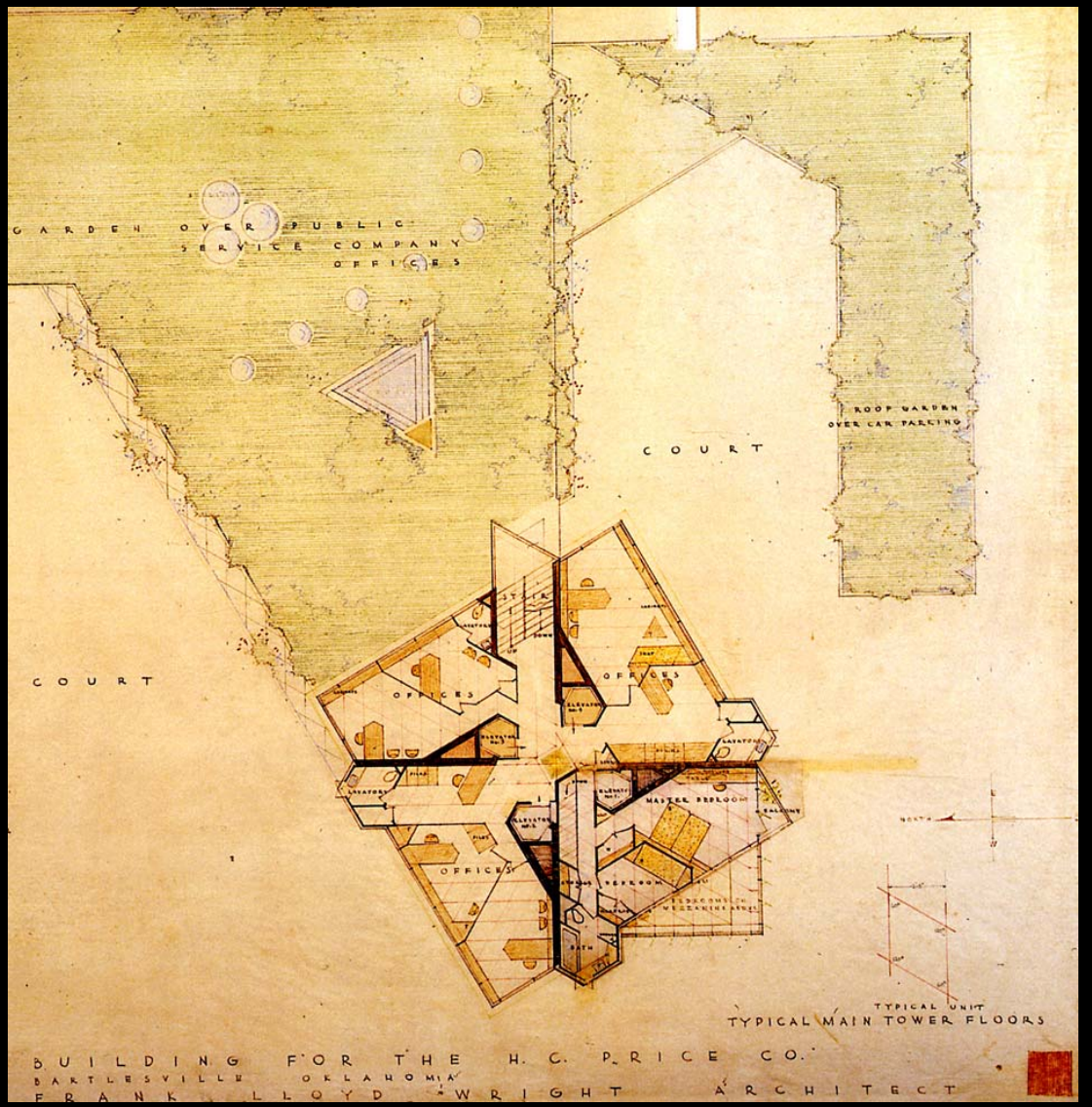

FIFTEEN CENTS
January 17, 1938
TIME
The Weekly Newsmagazine
Volume XXXI
FRANK LLOYD WRIGHT
His city would be everywhere and nowhere.
(See Art)
Number 3
(Reg. U. S. Pat. Off.)

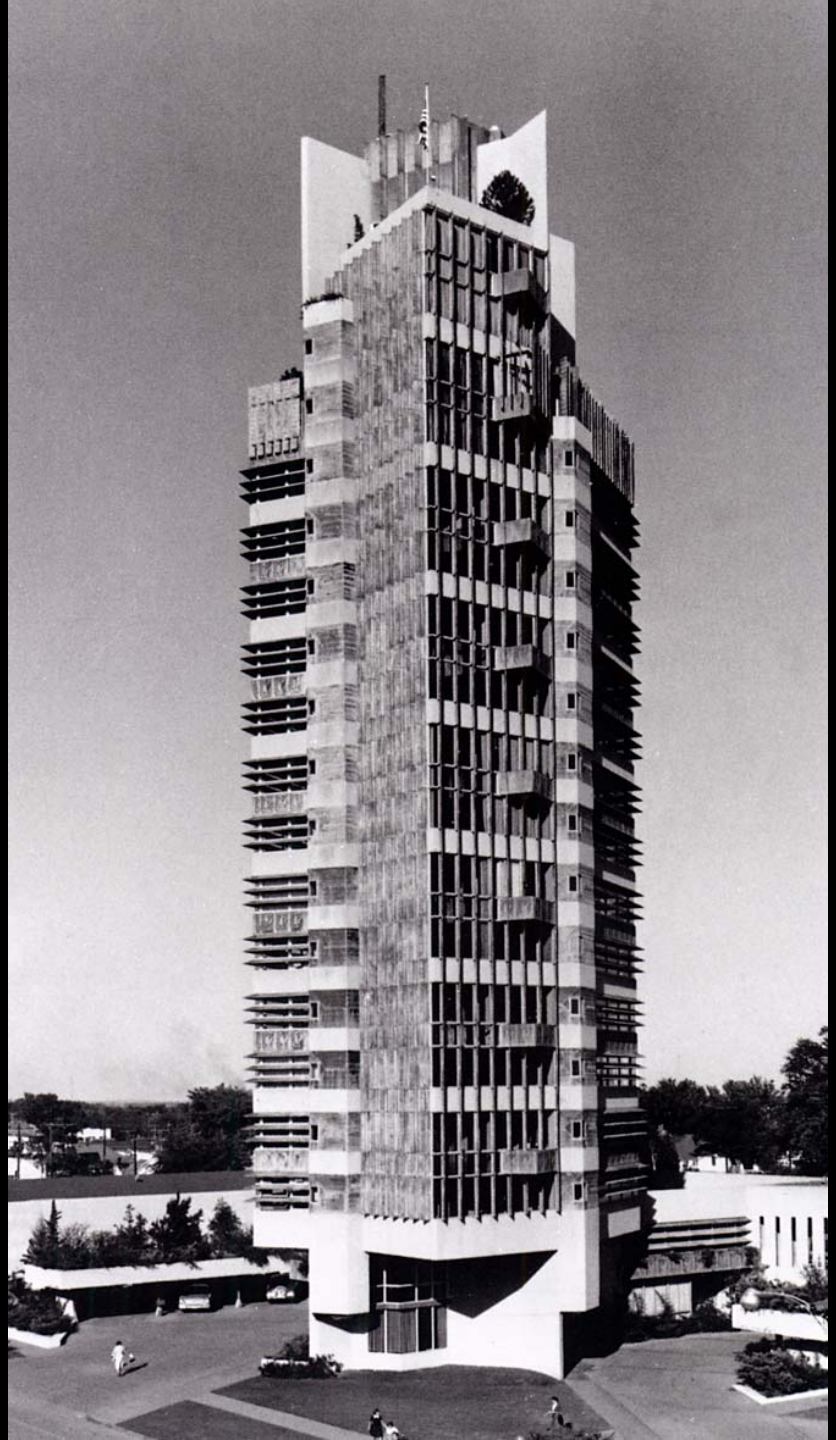


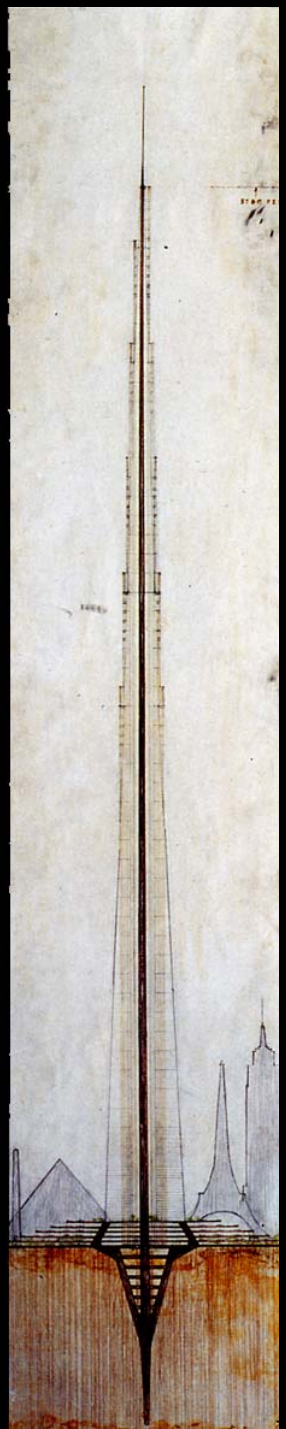


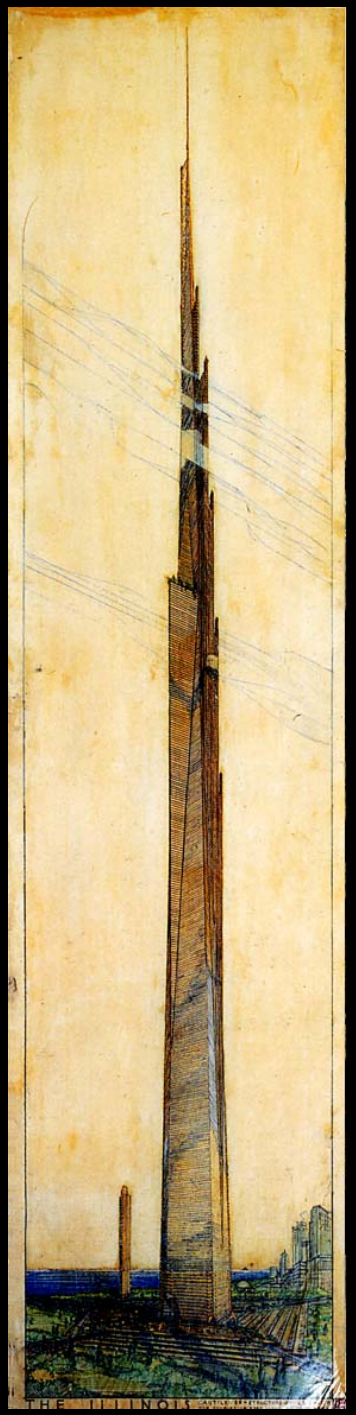


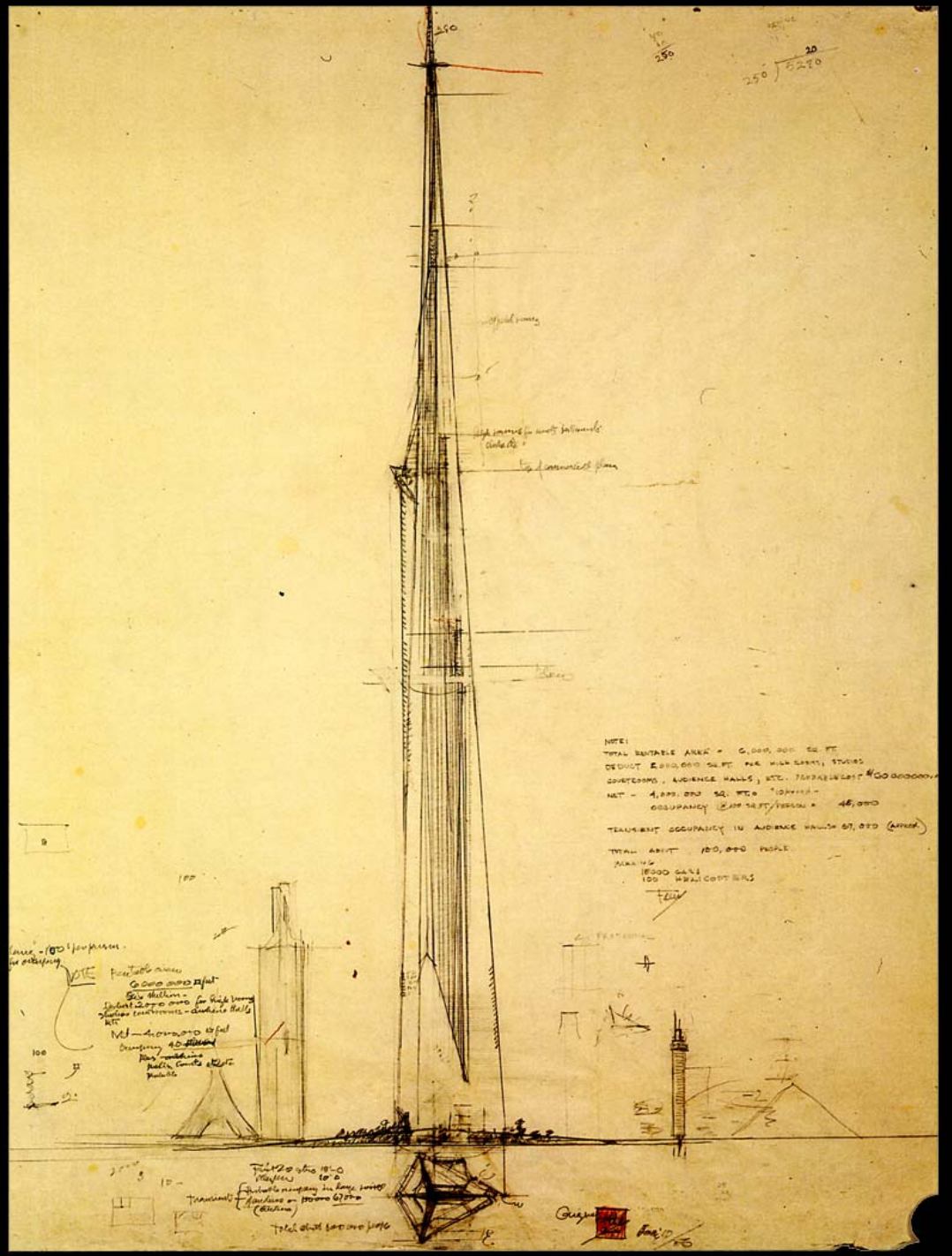


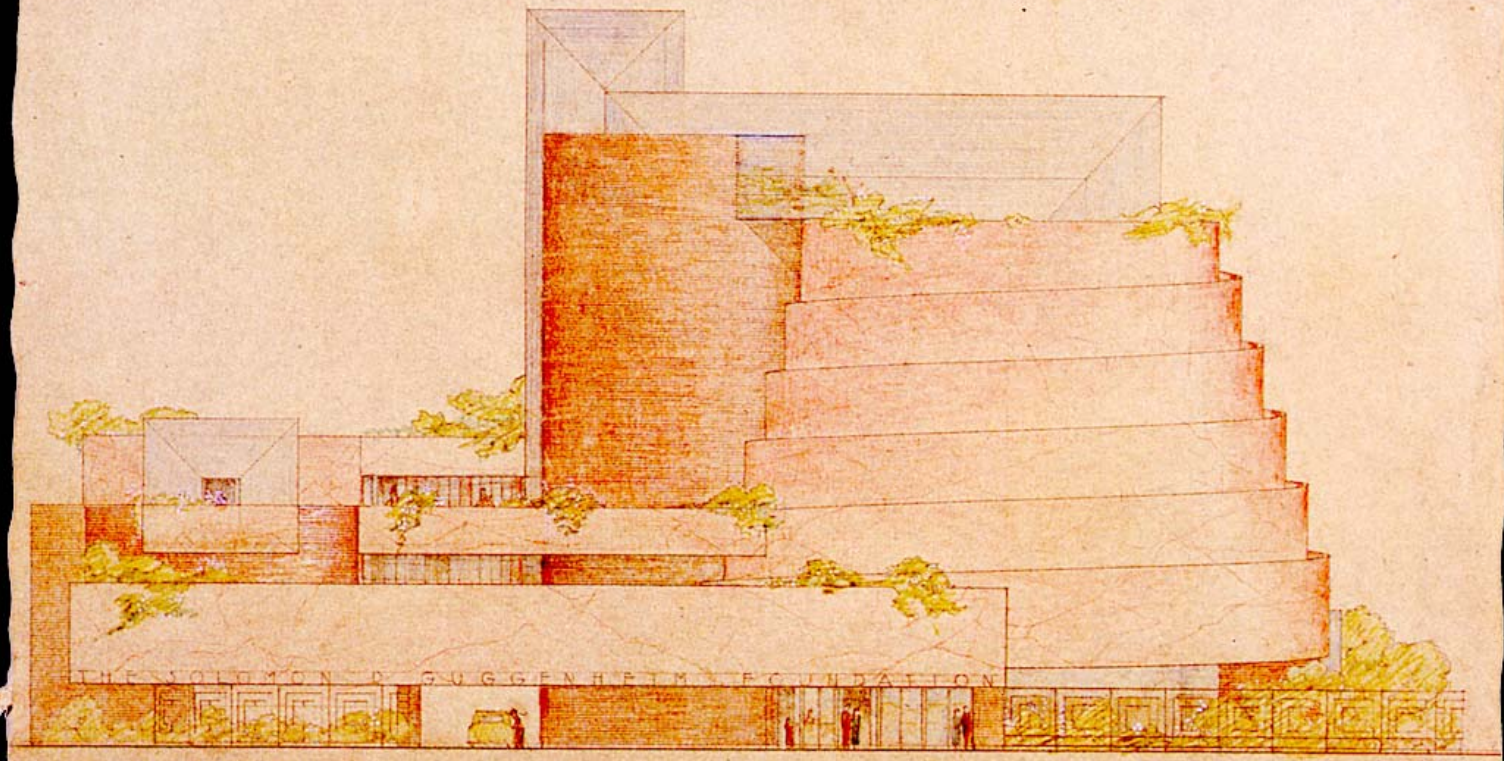

GARDEN OVER PUBLIC SERVICE COMPANY OFFICES
COURT
ROOF GARDEN OVER CAR PARKING
COURT
OFFICES
OFFICES
OFFICES
MASTER BEDROOM
BEDROOM
BATH
TYPICAL UNIT
TYPICAL MAIN TOWER FLOORS
BUILDING FOR THE H. C. PRICE CO.
BARTLESVILLE OKLAHOMA
FRANK LLOYD WRIGHT ARCHITECT






THE ILLINOIS

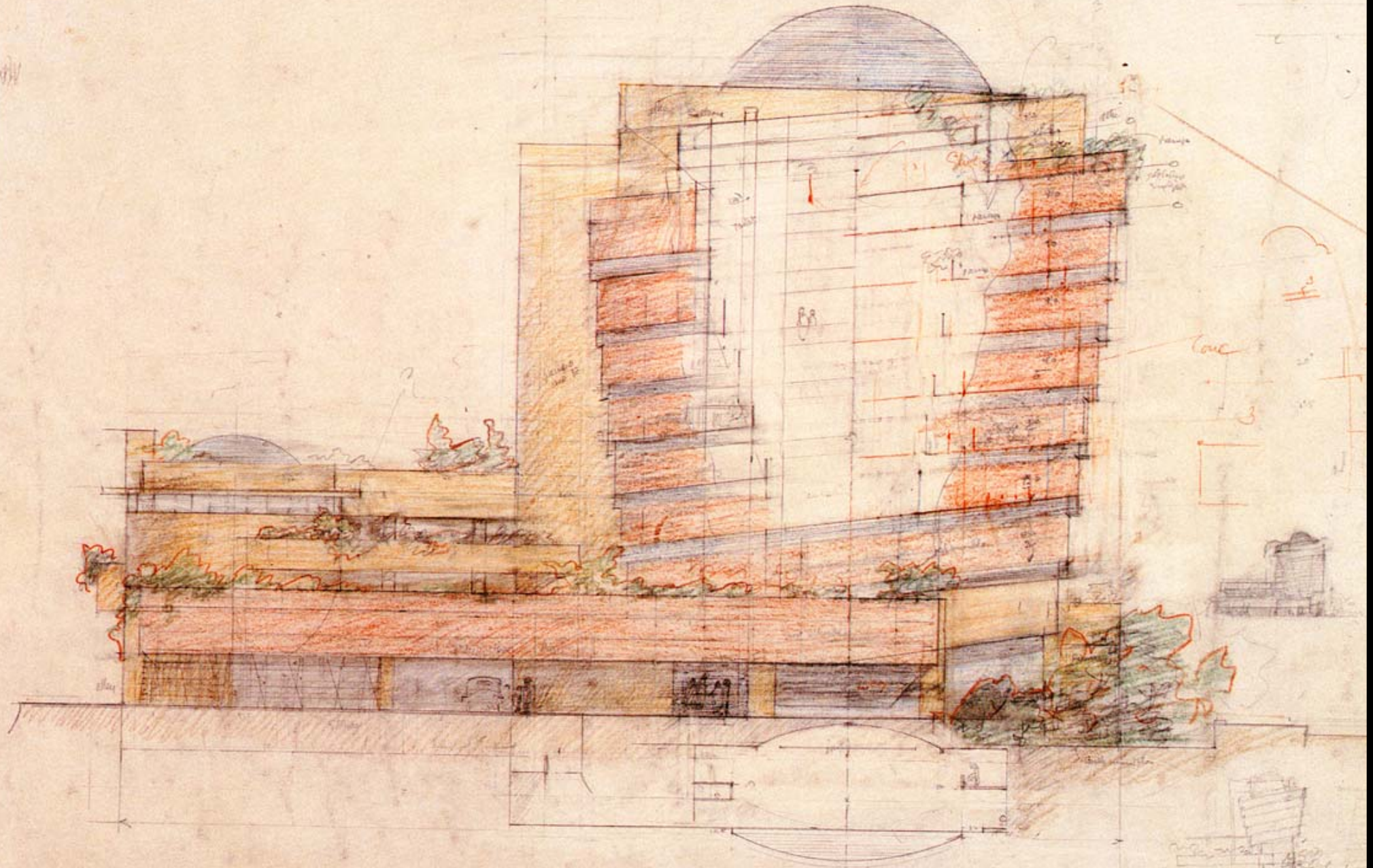

NOTE:
TOTAL RENTABLE AREA = 6,000,000 SQ. FT.
DEDUCT 2,000,000 SQ. FT. FOR MILL LOBBY, STUDIO
COURTROOMS, AUDIENCE HALLS, ETC. NON-RENTABLE SPACE
NET = 4,000,000 SQ. FT. "OFFICE"
OCCUPANCY @ 100 SQ. FT./PERSON = 40,000
TRANSIENT OCCUPANCY IN AUDIENCE HALLS 67,000 (APPROX.)
TOTAL ABOUT 100,000 PEOPLE
PARKING
16000 CARS
100 HELICOPTERS

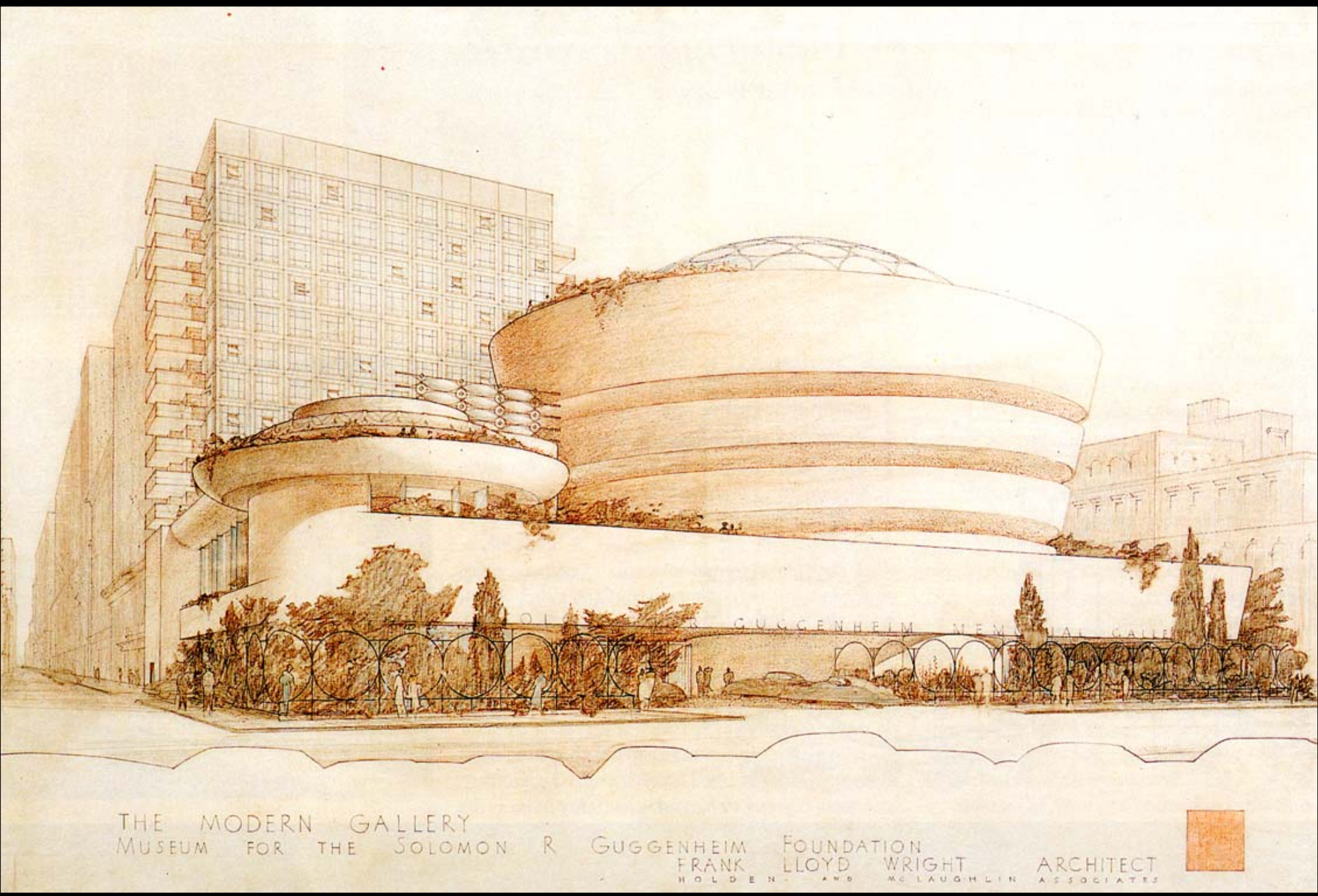


ELEVATION

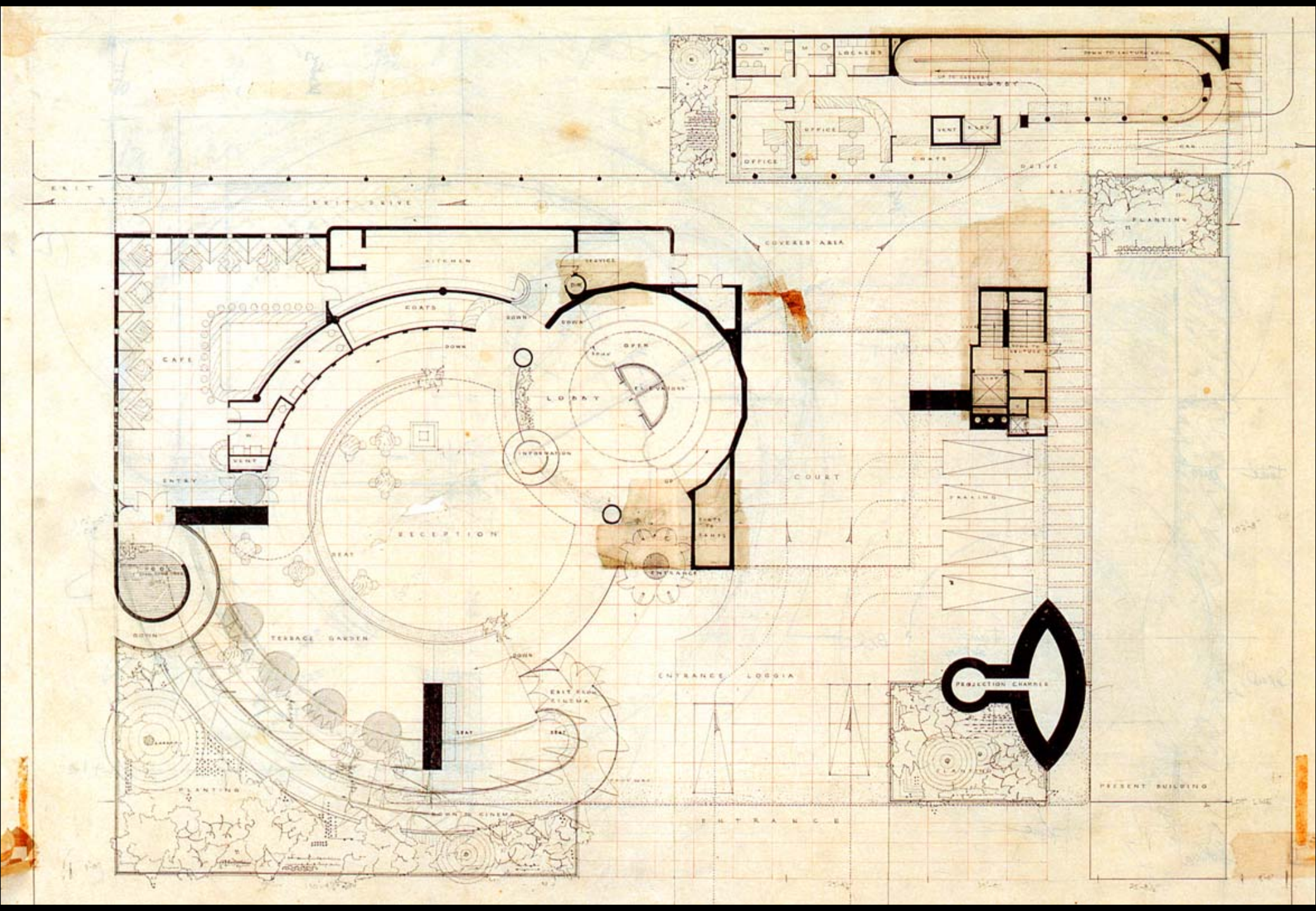
THE SOLOMON R GUGGENHEIM FOUNDATION MUSEUM

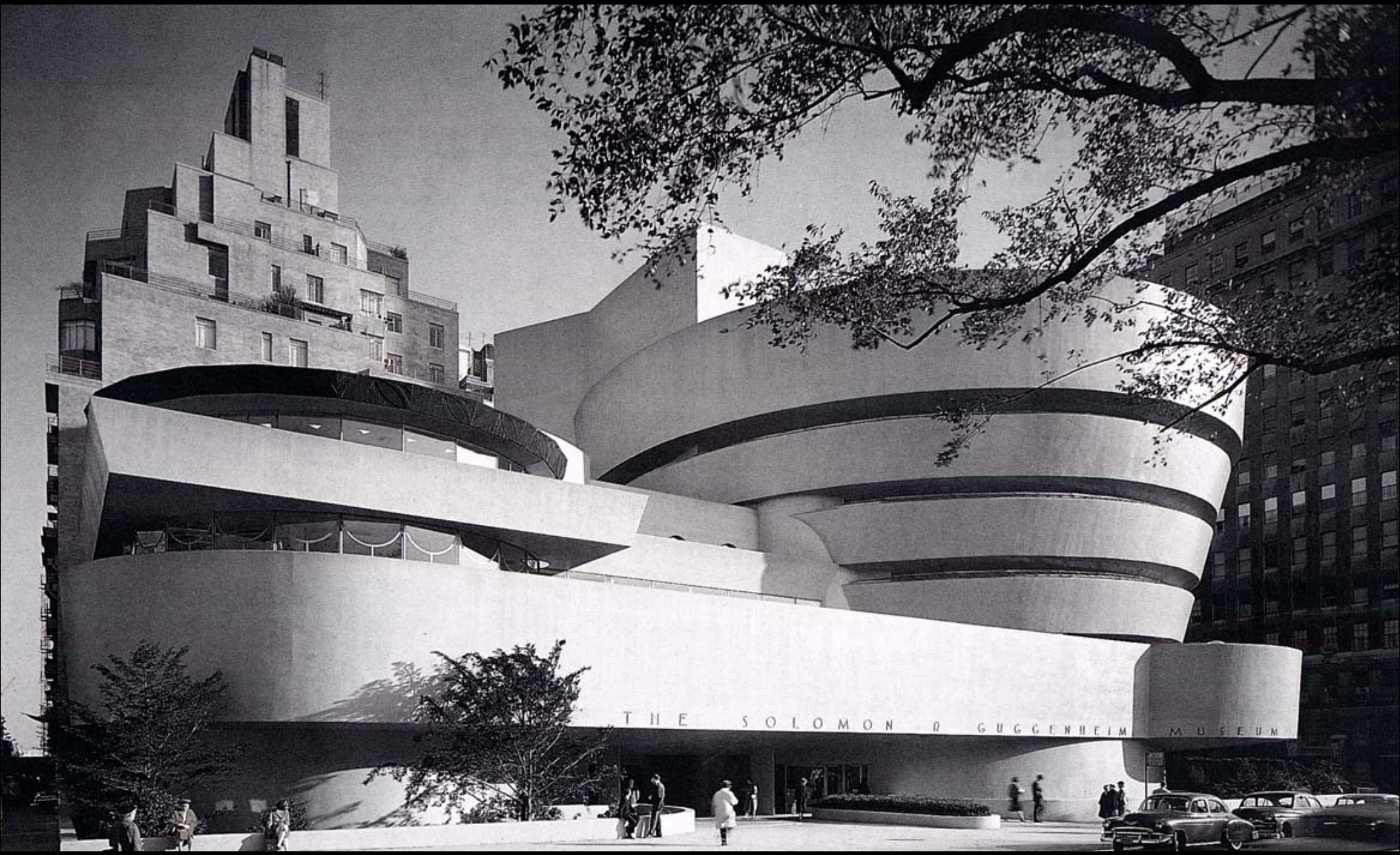
FRANK LLOYD WRIGHT ARCHITECT


ZIGGURAT
ZIKKURAT
TROWBRITZ



THE MODERN GALLERY
MUSEUM FOR THE SOLOMON R GUGGENHEIM FOUNDATION
FRANK LLOYD WRIGHT ARCHITECT
HOLDEN AND MC LAUGHLIN ASSOCIATES


EXIT
EXIT DRIVE
KITCHEN
SERVICE
COVERED AREA
COATS
DOWN
CAFE
OPEN
LOBBY
INFORMATION
VENT
ENTRY
RECEPTION
SEAT
COURT
RAILING
PLANTING
TERRACE GARDEN
ENTRANCE LOGGIA
EXIT FROM CINEMA
PROJECTION CHAMBER
PRESENT BUILDING
ENTRANCE
LOCKERS
OFFICE
STAFF


THE SOLOMON R GUGGENHEIM MUSEUM